

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.59
ANSWERED ON 22.07.2024**

PROMOTION OF TOURISM IN NORTH EAST

59 SHRI PRADYUT BORDOLOI:

Will the Minister of TOURISM be pleased to state:

- (a) the details of the funds allocated for promoting tourism in the North East Region from 2019-2024, State-wise;**
- (b) the details on website traffic, social media engagement, and tourist inquiries generated by tourism campaigns during the above period;**
- (c) the number of Tourist Information Centres in the North East Region, State-wise, and number of tourist inquiries handled by each centers;**
- (d) whether the Government conducts any surveys to analyze tourist satisfaction in the region and if so, the details thereof including during the last five years, state-wise and if not, the reasons therefor; and**
- (e) the number of complaints registered with the Government, regarding safety and service concerns in the North East Region during 2019-2024, State-wise and gender-wise?**

ANSWER

THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

(a): The Ministry of Tourism provides financial assistance to State Governments/Union Territory Administrations/Central Agencies for promotion and development of tourism related infrastructure, under Domestic Promotion & Publicity including Hospitality (DPPH), Swadesh Darshan, National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD) and Assistance to Central Agencies for Tourism Infrastructure Development Schemes.

Detail of projects sanctioned, fund allocated under the above mentioned schemes in the North East Region is at ANNEXURE.

(b): The Ministry of Tourism promotes tourism destinations and products including those in North Eastern Region on its website and Social Media handles.

(c): The Ministry of Tourism has four offices located at Guwahati, Assam, Naharlagun, Arunachal Pradesh, Shillong, Meghalaya and Imphal, Manipur. These offices provide tourist information to the visitors at Office, airport counter, events, tourism fairs etc. Providing tourism information is a regular work and Ministry does not maintain data of the enquiries handled by the offices.

(d) & (e): No such survey has been done. Centralised Public Grievance Redress and Monitoring System (CPGRAMS) under The Department of Administrative Reforms and Public Grievances (DARPG) is an online platform available to the citizens to lodge their grievances to the public authorities on any subject related to service delivery. The Ministry of Tourism has received a total of 12,408 grievances from 2019 till 14.07.2024.

ANNEXURE**STATEMENT IN REPLY TO PART (a) OF LOK SABHA UNSTARRED QUESTION NO.59 ANSWERED ON 22.07.2024 REGARDING PROMOTION OF TOURISM IN NORTH-EAST BY SHRI PRADYUT BORDOLOI****List of Project sanctioned in North East Region Under Swadesh Darshan Scheme:****(₹ in crore)**

S. No.	State/UT	Circuit / Sanction Year	Name of the Project	Amount Sanctioned	Amount Released
1.	Arunachal Pradesh	North-East Circuit 2014-15	Development of Bhalukpong- Bomdila and Tawang	49.77	47.28
2.	Arunachal Pradesh	North East Circuit 2015-16	Development of Nafra- Seppa- Pappu, Pasa, Pakke Valleys- Sangdupota- New Sagalee- Ziro- Yomcha	96.72	91.88
3.	Assam	Wildlife Circuit 2015-16	Development of Manas- Probitora- Nameri- Kaziranga- Dibru- Saikhowa	94.68	89.94
4.	Assam	Heritage Circuit 2016-17	Development of Tezpur - Majuli - Sibsagar	90.98	90.97
5.	Manipur	North-East Circuit 2015-16	Development of Tourist Circuit in Manipur: Imphal- Khongjom	72.23	61.32
6.	Manipur	Spiritual Circuit 2016-17	Development of Shri Govindajee Temple, Shri Bijoy Govindajee Temple - Shri Gopinath Temple - Shri Bungshibodon Temple - Shri Kaina	45.34	45.33

			Temple		
7.	Meghalaya	North East Circuit 2016-17	Development of Umium (Lake View), U Lum Sohpetbneng-Mawdiangdiang – Orchid Lake Resort	99.13	99.11
8.	Meghalaya	North East Circuit 2018-19	Development of West Khasi Hills (Nongkhlaw-KremTiro – Khudoi & Kohmang Falls – Khri River-Mawthadraishan, Shillong), Jaintia Hills (Krang Suri Falls-Shyrmang-looks), Garo Hills (Nokrek Reserve, Katta Beel, Siju Caves)	84.97	84.96
9.	Mizoram	North East Circuit 2015-16	Development of Thenzawl & South Zote, District Serchhip and Reiek.	92.26	92.26
10.	Mizoram	Eco Circuit 2016-17	Development of Eco-Adventure Circuit Aizawl -Rawpuichhip – Khawhphawp – Lengpui – Chatlang-Sakawrhmutuaitlang - Muthee – Beratlawng -Tuirial Airfield – Hmuifang	66.37	53.09
11.	Nagaland	Tribal Circuit 2015-16	Development of Tribal Circuit Peren-Kohima- Wokha	97.36	97.36
12.	Nagaland	Tribal Circuit 2016-17	Development of Mokokchung-Tuensang-Mon	98.14	98.14
13.	Sikkim	North	Development of	98.05	97.41

		East Circuit 2015-16	Tourist Circuit linking Rangpo (entry) – Rorathang- Aritar- Phadamchen- Nathang-Sherathang- Tsongmo- Gangtok- Phodong- Mangan- Lachung-Yumthang- Lachen- Thangu- Gurudongmer- Mangan- Gangtok- TuminLingee- Singtam (exit)		
14.	Sikkim	North East Circuit 2016-17	Development of Tourist Circuit Linking Singtam- Maka- Temi- BermoikTokel- Phongia- Namchi – Jorthang- Okharey- Sombaria-Daramdin- Jorethang- Melli (Exit)	95.32	95.32
15.	Tripura	North East Circuit 2015-16	Development of Agartala - Sipahijala - Melaghar - Udaipur - Amarpur- Tirthamukh- Mandirghat- Dumboor- NarikelKunja- Gandachara- Ambassa	82.85	77.76
16.	Tripura	North East Circuit 2018-19	Development of Surma Cherra- Unakoti- Jampui Hills- Gunabati - Bhunaneshwari- Neermahal- Boxanagar- Chottakhola- Pilak- Avangchaarra	44.83	35.25

List of projects sanctioned under Swadesh Darshan 2.0:**(₹ in crore)**

State /UT	Destination	Interventions Name	Sanctioned Cost
Sikkim	Gangtok	Gangtok Cultural Village	22.59
Arunachal Pradesh	Mechuka	Mechuka Cultural Haat	18.48
Assam	Kokrajhar	Kokrajhar Wetland Experience	26.67
Assam	Jorhat	Reimagining Cinnamara Tea Estate	23.91
Sikkim	Gyalshing	Eco-Wellness Experience at Yuksom Cluster	15.40
Arunachal Pradesh	Nacho	Unlock Nacho Expedition	14.02
Arunachal Pradesh	Mechuka	Mechuka Adventure Park	12.75
Meghalaya	Sohra	Waterfall Trails experience	27.84
Nagaland	Chumoukedima	Tribal Cultural Experience at Midway Retreat	21.56

List of Projects Sanctioned under PRASHAD Scheme**(₹ in crore)**

State/UT	Project Name	Sanction Year	Approved Cost	Amount Released
Arunachal Pradesh	Development of Parshuram Kund	2020-21	37.88	21.95
Assam	Development of Pilgrimage amenities at Kamakhya Temple	2015-16	29.80	29.80
Meghalaya	Development of Pilgrimage Facilitation at Nongswalia Church, Nartiang Shakti Peeth, Aitnar Pool and Charantala Kali Temple	2020-21	29.29	24.92

Mizoram	Development of Infrastructure for Pilgrimage and Heritage Tourism at Chite Vang, Zuangtai, Reiek and Aizawl	2022-23	44.89	6.52
Nagaland	Development of Pilgrimage Infrastructure at Molungkimong, Noksen Church, Aizuto, Wokha and Kohima	2018-19	25.20	21.33
	Development of Pilgrimage Tourism Infrastructure at Zunheboto	2022-23	18.18	10.90
Sikkim	Development of Pilgrimage Facilitation at Four Patron Saints, Yuksom	2020-21	33.32	28.31
Tripura	Development of Tripura Sundari Temple	2020-21	37.80	25.62

List of Projects Sanctioned under the Scheme Assistance to Central Agencies for Tourism Infrastructure Development:

(Rs. in Lakh)

Name of State	Year	Name of Project	Agency	Amount sanctioned	Amount Released
Assam (Neamati, Pandu, Jogighopa & Biswanathghat)	2019-20	Ministry of Tourism has accorded approval for continuation of the development of 4 nos jetties in NW-2 (Brahmaputra)	IWAI	2803.05	700.76
Mizoram	2020-21	Development of Convention Centre and associated Infrastructure at Aizawl, Mizoram	WAPCOS	3994.75	2768.71
NER	2022	Development of 22	NHIDCL	4444.00	2706.40

	-23	viewpoints in North Eastern State (i) Nagaland (2 view points)- Rs.5.77 Cr. (ii) Meghalaya (3 view points) – Rs.6.26 Cr. (iii) Mizoram (9 view points)- Rs.12.78 Cr. (iv) Arunachal Pradesh (4 view points) – Rs.6.25 Cr. (v) Manipur (3 view points)- Rs.5.93 Cr. (vi) Sikkim/West Bengal (1 view point)- Rs.3.70 Cr.			
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List of fairs/festivals & tourism related events supported under Domestic Promotion & Publicity including Hospitality (DPPH) Scheme:

(Rs. in Lakh)

Name of state	Year	Name of Fairs & Festivals	Amount sanctioned	Amount released
Assam	2016-17	(i) Rass Mahotsav, Majuli (ii) Bodo National Festival (iii) .Rongali Festival	35.00	35.00
	2018-19	International Buddhist conference	25.00	25.00
		Rongali festival	25.00	25.00
	2021-22	Bhogali Festival	25.00	25.00
		Rongoli festivals	25.00	25.00
Arunachal Pradesh	2014-15	Nyokum Festival	14.00	14.00

	2015-16	(i) Kameng River Eco-Tourism Festival (ii) Menchuka Adventure Festival and (iii) Orange Festival Dambuk	30.00	30.00
	2017-18	(i) Tawang Festival(ii)Menchuka Adventure Festival (iii) Orange Festival Dambuk	40.00	40.00
	2018-19	Basar Confluence 3.0 Festival	20.00	20.00
	2019-20	River Tribe's Angling Festival	25.00	25.00
		Butterfly Meet at MIAO	25.00	25.00
	2020-21	Pedal to Pakke	25.00	25.00
	2021-22	Easterly Essence Ledum Festival	25.00	25.00
		Orange Festival of Music and Adventure	25.00	25.00
	2022-23	Si Donyi Festival	25.00	25.00
		Orange Festival	25.00	25.00
Manipur	2014-15	Manipuri Festival and Youth, Adventure & Water sports festival	50.00	50.00
	2015-16	Manipur Sangai Festival and Youth, Adventure and Water Sports Festival Manipur 2015	50.00	50.00
	2016-17	Manipur Sangai Festival, and Youth Adventure and Water Adventure sports festival	50.00	50.00
	2017-18	Manipur Sangai Festival and "Youth Adventure & Water Sports Festival	50.00	50.00
	2019-20	Sangai Festival	25.00	25.00
		Youth Adventure & Water Sports festival	25.00	25.00
Meghalaya	2016-17	Wangala Dance Festival and Nongkrem Dance Festival	42.22	42.22
	2017-18	Wangala Dance Festival, Nongkrem Dance Festival and Lasubon Festival	50.00	50.00
	2018-19	Wangala Dance Festival and Nongkrem Dance Festival	50.00	50.00

	2019-20	Wangala Dance	25.00	25.00
		Nongkrem Dance Festival	25.00	25.00
	2021-22	Wangala Dance	25.00	25.00
		Nongkrem Dance Festival	25.00	25.00
	2022-23	Wangala Dance	25.00	25.00
Nongkrem Dance Festival		25.00	25.00	
2023-24	Nongkrem Dance Festival	25.00	25.00	
Mizoram	2014-15	Anthurium Festival,	25.00	25.00
		ThalfavangKut festival	25.00	25.00
	2015-16	Anthurium Festival	25.00	25.00
		ThalfavangKut Festival	25.00	25.00
	2017-18	Winter Festival	25.00	25.00
		Chapchar Kut	25.00	25.00
	2018-19	Chapchar Kut Festival	25.00	25.00
	2019-20	Anthurium Festival	25.00	25.00
		Winter Festival	25.00	25.00
	2020-21	Anthurium Festival	25.00	25.00
		Winter Festival	25.00	25.00
	2021-22	Anthurium Festival	25.00	25.00
		Winter Festival	25.00	25.00
	2022-23	Anthurium Festival	25.00	25.00
Winter Festival		25.00	25.00	
Nagaland	2014-15	Hornbil Festival, 2014	25.00	25.00
	2016-17	Hornbill Festival	25.00	25.00
	2017-18	Sekrenyi Festival, Hornbill Festival, Rengma'sNgadah Festival	50.00	50.00
	2019-20	Hornbill Festival	25.00	25.00
		Thuwu-Ni Festival	10.00	10.00
		Sukhrunye Festival	15.00	15.00
	2021-22	Hornbill Festival	20.00	20.00
		The Angami's Sekrenyi Festival	10.00	10.00
	2022-23	Ahuna Festival	5.00	5.00
		Runa Festival	5.00	5.00
Sekrenyi Festival		5.00	5.00	
Autumn Festival at Nagaland House Kolkata		5.00	5.00	

		Autumn Festival at Nagaland House New Delhi	5.00	5.00
		Hornbill Festival	25.00	25.00
	2023-24	Autumn Festival at Nagaland House, New Delhi	10.00	10.00
		Cuisine and Music Festival at Naga Heritage Village, Kisama	25.00	25.00
Sikkim	2015-16	(i) World Tourism Day, Gangtok, (ii) Sikkim Winter Carnival, Gangtok,	44.00	44.00
	2016-17	World Tourism Day, Gangtok	25.00	25.00
		Red Panda Winter Festival, Gangtok	25.00	25.00
	2017-18	World Tourism Day, Gangtok	25.00	25.00
		Red Panda Winter festival, Gangtok	25.00	25.00
	2018-19	World Tourism Day	25.00	25.00
		Red Panda Festival , Gangtok	25.00	25.00
	2019-20	World Tourism Day, Gangtok	25.00	25.00
		Red Panda Winter Festival	25.00	25.00
	2020-21	Red Panda Winter Carnival	25.00	25.00
		Jorethang Maghey Mela	12.50	12.50
		Pelling Winter Tourism Festival	12.50	12.50
	2021-22	Cherry Temi Tea & Tourism Festival Temi Tea Gardens South Sikkim	12.50	12.50
		Khangchendzonga Winter Carnival Festival	12.50	12.50
		Jorethang Maghey Mela	25.00	25.00
Tripura	2016-17	(i) Neermahal Festival at Rajghat, Melaghar in Sepahijala District (ii) Devali Festival at Maabari, Udaipur in Gomati District (iii) Pilak Festival at Julaibari Santirbazar in South Tripura	18.00	18.00
		Kharchi Mela	25.00	25.00
		Neermahal Festival	2.00	2.00
	2019-20	Diwali Mela	15.00	15.00
		Bharat Bangla Festival	25.00	25.00
2020-21				

	2022-23	Neermahal Festival	10.00	10.00
		Diwali Festival	5.00	5.00
		Chabimura Festival	5.00	5.00
	2023-24	Neermahal Festival	9.80	9.80
		Diwali Festival	9.55	9.55
		Chabimura Festival	3.00	3.00
