

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
UNSTARRED QUESTION NO.167  
ANSWERED ON 22.07.2024**

**CARAVAN TOURISM IN KERALA**

**167 DR. SHASHI THAROOR:**

**Will the Minister of TOURISM be pleased to state:**

- (a) whether the Government is aware of the struggles being faced by caravan tourism in the State of Kerala;**
- (b) whether the Government has issued notice to the State Government to support this potentially lucrative form of attracting tourists to the said State and if so, the details thereof and if not, the reasons therefor;**
- (c) whether the Government has surveyed declining forms of tourism across the country in order to better strategise the effectiveness of tourism projects in attracting investment and if so, the details thereof and if not, the reasons therefor;**
- (d) whether the Government proposes to review the National Tourism Policy taking into account the hurdles being faced by tourist attractions like caravan tourism; and**
- (e) if so, the details thereof and if not, the reasons therefor?**

**ANSWER**

**THE MINISTER OF TOURISM**

**(SHRI GAJENDRA SINGH SHEKHAWAT)**

**(a) to (e): The Ministry of Tourism promotes India in a holistic manner, through various initiatives. As part of on-going activities; promotion of various tourism destinations and products of India including Caravan Tourism are taken up.**

**The development of tourism products is done by the respective State Governments. Ministry of Tourism supports these initiatives through its schemes, on the basis of proposals received from the State Governments/UT Administrations.**

**It has been conveyed by Department of Tourism, Government of Kerala that a nodal officer has been designated to address the challenges faced by Caravan Tourism in the State. They have also implemented various measures to enhance appeal of Caravan Tourism among investors and tourists.**

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