

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.+107
ANSWERED ON 22.07.2024**

DEVELOPMENT OF RURAL TOURISM

**+107 SMT. DELKAR KALABEN MOHANBHAI:
SHRI RAVINDRA DATTARAM WAIKAR:**

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government is considering/likely to consider promotion tourism in rural areas and implement new schemes with a view to increase the income of families of people living in rural areas of the country;**
- (b) if so, the State-wise details of the said Schemes with regards to districts of Dadra & Nagar Haveli, Daman & Diu and Maharashtra for the last five years and the current year;**
- (c) whether the Government has allocated adequate funds for the development of rural tourism and new schemes in the various States/UTs including Maharashtra and Dadra & Nagar Haveli and Daman & Diu;**
- (d) if so, the details thereof, year and State-wise; and**
- (e) the details of various steps taken/being taken by the Government for the development of rural tourism and implementation of new schemes so far, State-wise?**

ANSWER

THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (e): Recognizing the immense potential of rural tourism in the country, Ministry of Tourism has formulated a National Strategy and Roadmap for Development of Rural Tourism in India. The strategy document focuses on the following key pillars:

- (i) Model policies and best practices for rural tourism**
- (ii) Digital technologies and platforms for rural tourism**

- (iii) Developing clusters for rural tourism**
- (iv) Marketing support for rural tourism**
- (v) Capacity building of stakeholders**
- (vi) Governance and Institutional framework**

In addition, the Ministry of Tourism has identified Rural Circuit as one of the thematic circuits under its Swadesh Darshan Scheme. The details of projects sanctioned under Rural Circuit of the scheme are given at Annexure.

ANNEXURE

STATEMENT IN REPLY OF PARTS (a) TO (e) OF LOK SABHA UNSTARRED QUESTION NO.+107 ANSWERED ON 22.07.2024 REGARDING DEVELOPMENT OF RURAL TOURISM BY SMT. DELKAR KALABEN MOHANBHAI AND SHRI RAVINDRA DATTARAM WAIKAR.

RURAL CIRCUIT**(Amount in ₹ crore)**

S. No.	Name of State	Year	Project Name	Amount Sanctioned	Amount Released
1.	Bihar	2017-18	Development of Gandhi Circuit: Bhitiharwa-Chandrahia- Turkaulia	44.27	40.31
2.	Kerala	2018-19	Development of Malanad Malabar Cruise Tourism Project	57.35	45.88
			Total	101.62	86.19
