

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
STARRED QUESTION NO.*8
ANSWERED ON 22.07.2024**

PROMOTION OF TOURISM IN MAHARASHTRA AND UTTAR PRADESH

***8. SHRI PRAVEEN PATEL:
DR. SHRIKANT EKNATH SHINDE:**

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government is giving special focus to promote tourism in the country;**
- (b) if so, the details thereof indicating the works executed by Government in the States of Maharashtra and Uttar Pradesh;**
- (c) the extent and scope of tourism being contemplated by the Government in Maharashtra and Uttar Pradesh;**
- (d) the funds sanctioned and utilized by the Government in this regard; and**
- (e) the steps taken or proposed to be taken by the Government to expand tourism industry in coastal and urban areas of Maharashtra and Uttar Pradesh?**

ANSWER

THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (e): A Statement is laid on the table of the House.

STATEMENT IN REPLY TO PARTS (a) TO (e) OF LOK SABHA STARRED QUESTION NO.*8 ANSWERED ON 22.07.2024 REGARDING PROMOTION OF TOURISM IN MAHARASHTRA AND UTTAR PRADESH BY SHRI PRAVEEN PATEL AND DR. SHRIKANT EKNATH SHINDE.

(a) to (e): Yes, Ministry of Tourism promotes tourism destinations of India both in domestic and global markets. Promotion is carried out through various initiatives including events and social media.

Ministry extends financial support to State Governments and Union Territories for promotion and development of tourism including costal and urban areas in Maharashtra and Uttar Pradesh under its schemes of Domestic Promotion & Publicity including Hospitality (DPPH), Swadesh Darshan, National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD) and Assistance to Central Agencies for Tourism Infrastructure Development Schemes.

The details of projects sanctioned under DPPH, Swadesh Darshan, PRASHAD, Assistance to Central Agencies for Tourism Infrastructure Development Schemes in the State of Maharashtra and Uttar Pradesh is at ANNEXURE.

ANNEXURE**STATEMENT IN REPLY TO PARTS (a) TO (e) OF LOK SABHA STARRED QUESTION NO.*8 ANSWERED ON 22.07.2024 REGARDING PROMOTION OF TOURISM IN MAHARASHTRA AND UTTAR PRADESH BY SHRI PRAVEEN PATEL AND DR. SHRIKANT EKNATH SHINDE.****List of fairs/festivals & tourism related events supported under Domestic Promotion & Publicity including Hospitality (DPPH) Scheme:**

Name of State	Year	Name of Project	Amount sanctioned (₹ in Lakh)	Amount Released (₹ in Lakh)
Uttar Pradesh	2016-17	Ganga Mahotsav, Varanasi	25.00	25.00
		Shilpotsav, Noida	30.00	30.00
	2017-18	Shilpotsav, Noida	25.00	25.00
		Organizing a two day seminar on Cultural/ Tourism Development at Naimisharanya, Sitapur	25.00	25.00
	2018-19	Shilpotsav, Noida	30.00	30.00
		Taj Mahotsav	25.00	25.00
		Ganga Mahotsav	25.00	25.00
	2019-20	Ganga Mahotsav-Varanasi	15.00	15.00
		Deepotsav, Ayodhya	25.00	25.00
		Taj Mahotsav, Agra	10.00	10.00
	2022-23	Firozabad Mahotsav	25.00	25.00
	2023-24	Firozabad Mahotsav	25.00	25.00
		Hathras Mahotsav	25.00	25.00

Details of the projects sanctioned under Swadesh Darshan in the State of Maharashtra and Uttar Pradesh:

State/ UT	Circuit / Sanction Year	Name of the Project	Amount Sanctioned (₹ in Lakh)	Amount Released (₹ in Lakh)	Amount Utilised (₹ in Lakh)
Maharashtra	Coastal Circuit 2015-16	Development of Sindhudurg Coastal Circuit - Sagarshwar	1906	1810	1761

		, Tarkarli, Vijaydurg (Beach & Creek), Mitbhav			
Maharashtra	Spiritual Circuit 2018-19	Development of Waki- Adasa- Dhapewada- Paradsingha- Telankhandi- Girad	4547	4319	3204
Uttar Pradesh	Buddhist Circuit 2016-17	Development of Srawasti, Kushinagar, & Kapilwastu	8789	7256	6843
Uttar Pradesh	Ramayana Circuit 2016-17	Development of Chitrakoot and Shringverpur	6945	6409	5603
Uttar Pradesh	Spiritual Circuit 2016-17	Development of Ahar- Aligarh- Kasganj- Sarosi (Unnao)- Pratapgarh- Kausambi- Mirzapur- Gorakhpur- Domariyagan j-Basti- Barabanki- Azamgarh- Kairana- Baghpat- Shahjahanpu r	7191	6963	6963
Uttar Pradesh	Spiritual Circuit 2016-17	Development of Bijnor- Meerut-	6751	6414	6362

		Kanpur- Kanpur Dehat- Banda- Ghazipur- Salempur- Ghosi- Balia- Ambedkar Nagar- Aligarh- Fatehpur- Deoria- Mahoba- Sonbhadra- Chandauli- Mishrikh- Bhadohi			
Uttar Pradesh	Heritage Circuit 2016-17	Development of Kalinjar Fort (Banda)- Maghar Dham (Sant Kabir Nagar)- Chauri Chaura, Shaheed Sthal (Fatehpur)- Mahuar shaheed Sthal (Ghosi)- Shaheed Smarak (Meerut)	3665	3227	3665
Uttar Pradesh	Ramayana Circuit 2017-18	Development of Ayodhya	12721	11546	11322
Uttar Pradesh	Spiritual Circuit 2018-19	Development of Jewar- Dadri- Sikandrabad- Noida-	1203	1143	1169

		Khurja-Banda			
Uttar Pradesh	Spiritual Circuit 2018-19	Development of Gorakhnath Temple (Gorakhpur), Devipattan Temple (Balrampur) and Vatvashni Temple (Domariyagunj)	1830	1812	1812

List of Projects sanctioned under Swadesh Darshan 2.0:

State	Destination	Interventions Name	Cost (₹ in Lakh)
Uttar Pradesh	Naimisaranya	Vedic- wellness Experience	1594
Uttar Pradesh	Prayagraj	Azad Park and Dekho Prayagraj Trail Experience	1302

List of projects sanctioned under PRASHAD scheme in the state of Maharashtra and Uttar Pradesh:

State	Name of the Project	Year of Sanction	Sanctioned Cost (₹ in Lakh)	Released Amount (₹ in Lakh)
Maharashtra	Development of Trimbakeshwar	2017-18	4218	2993
Uttar Pradesh	Construction of Tourist Facilitation Centre at Vrindavan	2014-15	936	936
Uttar Pradesh	Development of Mathura-Vrindavan as Mega Tourist Circuit (Ph-II)	2014-15	1098	1098
Uttar Pradesh	Development of Varanasi – Phase –I	2015-16	1873	1873
Uttar	River Cruise Tourism in Ganga,	2017-18	902	902

Pradesh	Varanasi			
Uttar Pradesh	Development of Varanasi – Phase -II	2017-18	4460	3177
Uttar Pradesh	Development of Infrastructure facilities at Govardhan	2018-19	3759	3097

List of Projects Sanctioned under the Scheme Assistance to Central Agencies for Tourism Infrastructure Development:

Name of State	Year	Name of Project	Agency	Amount sanctioned (₹ in Lakh)	Amount Released (₹ in Lakh)
Maharashtra	2016-17	Central Financial Assistance to Mumbai Port Trust for Development of Kanoji Angre Lighthouse as a tourist Destination	Mumbai Port trust	1500	1500
Maharashtra	2017-18	Up-gradation/modernization to International Cruise terminal at Indira Dock, Mumbai.	Mumbai Port Trust	1250	1250
Maharashtra	2021-22	Upgradation/ Modernization to International Cruise Terminal at Indira Dock, Mumbai Port Trust	Mumbai Port Trust	3750	3600

Uttar Pradesh	2017-18	Illumination of three monuments in Varanasi, Uttar Pradesh- 1. Dashashwamedh Ghat to Darbanga Ghat (stretch of 300 m) 2. Tulsi Manas Mandir 3. Sarnath Museum	CPWD	293.55	293.54
Uttar Pradesh	2014-15	Illumination of monuments in Varanasi/Sarnath (Dhamekh Stupa in Sarnath Chaukhandi Stupa in Sarnath, Tomb of Lalkan in Sarnath and Man Mahal in Banaras).	ITDC	512.43	381.47
