

# TOURISM SECTOR PROJECTS

Posted On: 29 JUL 2024 4:31PM by PIB Delhi

Out of the total 52 projects, major components of 9 projects are physically complete. The remaining projects launched under Swadesh Darshan 2.0 and 'Pilgrimage Rejuvenation and Spiritual, Heritage, Augmentation Drive (PRASHAD)' schemes are under various stages of implementation. The details of the 52 projects are at Annexure-I.

The Ministry of Tourism under 'Swadesh Darshan' and 'PRASHAD' schemes provides financial assistance to the State Governments/UT Administrations or development of tourism infrastructure in the country. While revamped version of Swadesh Darshan as Swadesh Darshan 2.0(SD2.0) focuses on sustainable and responsible development of tourism destinations, PRASHAD scheme aims at creation of pilgrimage/spiritual tourism infrastructure development at the identified destinations. Under the Swadesh Darshan 2.0 scheme, the State Governments are required to develop destination master plan, strategy and action plan in multiple iterations focusing on holistic planning to create sustainable tourism destinations. The master plan shall assess the sustainability at the destinations, carrying capacity, footfall, economic benefits etc. deriving from the implementable projects. The projects sanctioned by the Ministry of Tourism focus on enhancing quality tourism experience for the tourists/pilgrims resulting in enhanced economic activity at the destinations.

**Ministry of Tourism does not maintain State wise number of jobs in tourism sector. However, the Employment scenario in the tourism sector in India is given below:**

S.NO.	Financial Year	Number of Jobs (in Million)
1.	2020-21	68.07
2.	2021-22	70.04
3.	2022-23	76.17

Source: Third Tourism Satellite Account, 2015-16 and respective rounds of Periodic labour force survey data.

In addition, the Ministry of Tourism has envisaged Travel for LiFE (TFL), a program for tourism sector under Mission LiFE, to create awareness about sustainable tourism and to nudge the tourists and tourism businesses to adopt sustainable practices synchronous with nature. The program aims to mainstream sustainability into tourism and to develop a sustainable, responsible and resilient tourism sector, focuses on circular economy and large-scale behavioural changes.

The Ministry of Tourism has also formulated a National Strategy on Sustainable Tourism with the mission to increase the economic, social and environmental benefits to build a low carbon, inclusive and resilient tourism sector in India.

The Ministry of Tourism under Swadesh Darshan 2.0 (SD 2.0) has identified 57 destinations for development in 32 States. In addition, the Ministry has also selected 42 destinations in Challenge Based Destination Development (CBDD), a sub-scheme of Swadesh Darshan scheme. The details of destinations identified under Swadesh Darshan and PRASHAD Scheme is at Annexure-II.

This information was given by Union Minister for Tourism and Culture Shri Gajendra Singh Shekhawat in a written reply in Lok Sabha today.

## ANNEXURE-I

## Details of 52 Projects Launched/Lokarpan

Sl. No	State / UT	Scheme	Destination
LAUNCH			
1.	Andhra Pradesh	PRASHAD	Development of Annavaram Temple, Kakinada District
2.	Andhra Pradesh	PRASHAD	Development of Sri Varaha Lakshmi Narsimha Swami Devasthanam, Simhachalam, Visakhapatnam District
3.	Andhra Pradesh	SD	Araku-Lambasingi, Borra Cave Experience at Araku
4.	Arunachal Pradesh	SD	Mechuka, Mechuka Adventure Park
5.	Arunachal Pradesh	SD	Mechuka, Mechuka Cultural Haat
6.	Arunachal Pradesh	SD	Nacho, Unlock Nacho Expedition
7.	Assam	SD	Kokrajhar, Kokrajhar Wetland Experience
8.	Assam	SD	Jorhat, Reimagining Cinnamara Tea Estate
9.	Bihar	PRASHAD	Development of Aami Mandir, Saran District
10.	Goa	PRASHAD	Development at Basilica of Bom Jesus Church, Old Goa District
11.	Himachal Pradesh	PRASHAD	Development of Maa Chintpurni Temple, Una District
12.	Karnataka	PRASHAD	Development of Papnash Shiva Temple, Bidar District
13.	Karnataka	PRASHAD	Development of Sri Renuka Yellamma Temple, Sava Belagavi District
14.	Karnataka	PRASHAD	Development at Sri Chamundeshwari Devi Temple, Mysuru District
15.	Karnataka	SD	Hampi, Setting up of 'Traveller nooks'
16.	Karnataka	SD	Mysuru, Tonga ride Heritage experience zone
17.	Karnataka	SD	Mysuru, Ecological Experience Zone
18.	Kerala	SD	Kumarakom, Kumarakom Bird Sanctuary Experience
19.	Ladakh	SD	Leh, Julley Leh Biodiversity Park
20.	Ladakh	SD	Kargil, Exploring LOC and Hundarman village Experience
21.	Madhya Pradesh	PRASHAD	Development at Shri Peetambra Peetha Temple, Datia District
22.	Madhya Pradesh	SD	Gwalior, Phoolbagh Experience zone
23.	Madhya Pradesh	SD	Chitrakoot, Spiritual Experience through Ghats of Chitrakoot
24.	Meghalaya	SD	Sohra, Meghalayan Age Cave Experience
25.	Meghalaya	SD	Sohra, Waterfall Trails Experience
26.	Mizoram	PRASHAD	Development at Vangchhia, Champhai District
27.	Nagaland	SD	Chmuoukedima, Tribal Cultural Experience at Midway Retreat
28.	Puducherry	PRASHAD	Development at Sri Dharbaranyeswarar Temple, Thirunelveli Karaikal District
29.	Puducherry	SD	Karaikal, Karaikal beach and waterfront experience
30.	Punjab	SD	Kapurthala, Eco Tourism experience at Kanjili wetland
31.	Rajasthan	PRASHAD	Development at Karni Mata Mandir, Bikaner District

32.	Rajasthan	SD	Bundi, Spiritual Experience, Keshavraipatan
33.	Sikkim	SD	Gangtok, Gangtok Cultural Village
34.	Sikkim	SD	Gyalshing, Eco-Wellness Experience at Yuksom Cluster
35.	Tamil Nadu	PRASHAD	Development at Navagraha Temples in Thanjavur Mayiladuthurai District of Tamilnadu: <ul style="list-style-type: none"> <li>• Sri Kailasanathar Temple, Thingalur</li> <li>• Guru Bhagvan Temple, Alangudi</li> <li>• Sri Naaganathar Temple, Thriunageshwaram</li> <li>• Sri Suryanaar Temple, Thiruvidadaimaruthur, Suriyanar K</li> <li>• Sri Agneeswarar Temple, Kanjanur</li> <li>• Sri Vaitheeshwaran Temple, Vaitheeshwaran Kovil</li> <li>• Sri Naganatha Swamy Temple, Keelaperumpallam</li> <li>• Suweethaaranyshwarar Temple, Thiruvenkadu</li> </ul>
36.	Tamil Nadu	SD	Mamallapuram, Immersive experience at Shore Temple
37.	Telangana	SD	Bhongir, Bhongir Fort Experiential Zone
38.	Telangana	SD	Ananathagiri, Eco tourism zone at Ananathgiri forest
39.	Telangana	PRASHAD	Development at Balkampet Yellamma Temple, Hyderabad
40.	Uttarakhand	SD	Pithoragarh, Rural Tourism Cluster Experience at Gunji
41.	Uttarakhand	SD	Champawat, Tea Garden Experience
42.	Uttar Pradesh	SD	Naimisharanya, Vedic Wellness Experience
43.	Uttar Pradesh	SD	Prayagraj, Azad Park and Dekho Prayagraj Trail Experience
<b>LOKARPAN</b>			
44.	Bihar	SD	Sultanganj (Spiritual Circuit)
45.	Bihar	SD	Mandar (Spiritual Circuit)
46.	Bihar	SD	Bhitiharwa (Rural Circuit)
47.	Bihar	SD	Vaishali (Tirthankar Circuit)
48.	Jammu & Kashmir	PRASHAD	Development of Hazratbal Shrine, Srinagar District
49.	Madhya Pradesh	PRASHAD	Development of Amarkantak Temple, Annupur District
50.	Meghalaya	SD	Development of Northeast Circuit
51.	Rajasthan	SD	Churu (Spiritual Circuit)
52.	Telangana	PRASHAD	Development of Jogulamba Devi Temple, Jogulamba Ga District

## Annexure-II

### List of destinations identified under Swadesh Darshan 2.0 Scheme

Sl. No.	States/Union Territory	Destinations Selected/Notified
1.	Andhra Pradesh	Gandikota, Arakku-Lambassingi
2.	Arunachal Pradesh	Nacho, Mechuka
3.	Assam	Jorhat, Kokrajhar
4.	Bihar	Gaya, Nalanda
5.	Chhattisgarh	Bilaspur, Jagdalpur

6.	Goa	Porvorim, Colva
7.	Gujarat	Dholavira, Dwarka
8.	Haryana	Panchkula (Morni)
9.	Himachal Pradesh	Pong Dam
10.	Jammu & Kashmir	Basholi
11.	Jharkhand	Chandil
12.	Karnataka	Hampi, Mysuru
13.	Kerala	Kumarakom, Kozhikode (Beyepore)
14.	Madhya Pradesh	Gwalior, Chitrakoot
15.	Maharashtra	Sindhudurg, Ajanta-Ellora (District Chhatrapati Sambhajinagar)
16.	Manipur	Moirang (Bishnupur)
17.	Meghalaya	Shillong, Sohra
18.	Mizoram	Aizawl, Champhai
19.	Nagaland	Niuland, Chumoukedima
20.	Odisha	Koraput, Debrigarh along with special attraction of 'Khondra Village'
21.	Punjab	Amritsar, Kapurthala
22.	Rajasthan	Bundi (Keshoraipatan), Jodhpur
23.	Sikkim	Gangtok, Gyalshing
24.	Tamil Nadu	Mamallapuram, The Nilgiris
25.	Telangana	Bhongir, Ananthagiri
26.	Tripura	Agartala, Unakoti
27.	Uttar Pradesh	Prayagraj, Naimisharanya
28.	Uttarakhand	Pithoragarh, Champwat
29.	Chandigarh	Chandigarh
30.	Lakshadweep	Lakshadweep
31.	Puducherry	Puducherry, Karaikal
32.	Ladakh	Leh, Kargil
	Total	57

#### List of the projects identified under PRASHAD Scheme

Sl. No.	State/UT	Project / Subject
1	Andhra Pradesh	Annavaram, Kakinada District
2	Andhra Pradesh	Vedagiri Lakshmi Narasimhawamy Temple, Nellore District
3	Bihar	Simariya Ghat, Begusarai District
4	Bihar	Aami Mandir, Saran District
5	Chhattisgarh	Kudargarh Temple, Surajpur District
6	Goa	Bom Jesus, Old Goa District
7	Gujarat	Shri Nilkanth Mahadev Temple, Sunak, Mahesana District

8	Himachal Pradesh	Maa Chintpurni Temple, Una District
9	Jammu & Kashmir	Utterbehni and Purmandal, Samba District
10	Karnataka	Sri Renuka Yallamma Temple, Saudatti, Belagavi District
11	Karnataka	Papnash Temple, Bidar District
12	Madhya Pradesh	Shri Peetmbra Peetha, Datia District
13	Madhya Pradesh	Shanidev Temple, Morena District
14	Maharashtra	Shri Ghrushneshwar Shivalaya, Chhatrapati Sambhaji Nagar District
15	Maharashtra	Tuljapur, Dharashiv District District
16	Maharashtra	Shre Kshetra Rajur, Ganpati Temple, Jalna District
17	Mizoram	Vangchhia, Champhai District
18	Odisha	Chausath Yogini Temple, Ranipur, Jharial, Balangir District
19	Odisha	Maa Kichakeswari Temple in Kiching, Mayurbhanj District
20	Puducherry	Navagriha Temple- Sri Dharbaranyeswarar Temple & Spiritual Park, Karaikal District
21	Punjab	Durgyana Temple, Amritsar District
22	Rajasthan	Shri Karni Mata Mandir, Bikaner District
23	Rajasthan	Sun Temple, Budhahita, Kota District
24	Rajasthan	Malaseri Dungri
25	Tamil Nadu	Navagriha Temple at 8 places in Tamil Nadu 1. Sri Kailasanathar Temple, Thingalur, Thanjavur District 2. Guru Bhagvan Temple, Alangudi, Thanjavur District 3. Sri Naaganathar Temple, Thirunageshwaram, Thanjavur District 4. Sri Suryanaar Temple, Thiruvaidaimaruthur, Suriyanar Kovil, Thanjavur District 5. Sri Agneeswarar Temple, Kanjanur, Thanjavur District 6. Sri Vaitheeshwaran Temple, Vaitheeswaran Kovil, Mayiladuthurai District 7. Sri Naganatha Swamy Temple, Keelaperumpallam, Mayiladuthurai District 8. Suweathaaranyshwarar Temple, Thiruvenkadu, Mayiladuthurai District
26	Telangana	Goddess Yellamma Temple at Balkampet, Hyderabad District
27	Uttar Pradesh	Shri Kali Mandir established by Adiguru Shankaracharya, Chowk, Lucknow District
28	Uttar Pradesh	Pilgrimage sites of Braj, Mathura District
29	Uttarakhand	Timmersian MahaDev (Devnath), Chamoli District

**List of destinations identified under ‘Challenge Based Destination Development’, a sub-scheme under Swadesh Darshan 2.0**

**a. Culture & Heritage Destinations**

Sl. No.	Destination	State/UT
	Nagarjuna Sagar	Andhra Pradesh
	Bhagalpur	Bihar
	Saran Dist. (Sonepur Fair)	Bihar
	Kaza	Himachal Pradesh
	Bidar	Karnataka
	Varkala	Kerala
	Mandu	Madhya Pradesh
	Ahmednagar	Maharashtra
	Langthabal Konug	Manipur
	Mawphlang Village	Meghalaya
	White Town	Puducherry
	Ferozpur (Hussainiwala Border)	Punjab
	Thanjavur	Tamil Nadu
	Nalgonda	Telangana
	Mahoba	Uttar Pradesh
	Vadnagar	Gujarat

**b. Spiritual Destinations**

Sl. No.	Destination	State/UT
	Ahobilam	Andhra Pradesh
	Porbandar	Gujarat
	Ramrekha Dam	Jharkhand
	Thalassery	Kerala
	Orchha	Madhya Pradesh
	Nartiang Village	Meghalaya
	Impur Village	Nagaland
	Rupnagar(Anandpur Sahib)	Punjab
	Kabi, Mangan	Sikkim
	Rameswaram Island	Tamil Nadu
	Kainchidham	Uttarakhand

**c. Ecotourism and Amrit Dharohar Destinations**

Sl. No.	Destination	State/UT
	Bichom Dam	Arunachal Pradesh
	Sivasagar	Assam
	Mayali Bagicha	Chhattisgarh

	Mayem Village	Goa
	Thol Village	Gujarat
	Udupi	Karnataka
	Mushkoh Village	Ladakh
	Lakshadweep	Lakshadweep
	Doyang Reservoir	Nagaland
	Kamareddy	Telangana

**d. Vibrant Villages Program Destinations**

<b>Sl. No.</b>	<b>Destination</b>	<b>State/UT</b>
1.	Kibitho	Arunachal Pradesh
2.	Rakchham, Chhitkul	Himachal Pradesh
3.	Gnathang	Sikkim
4.	Jadung	Uttarakhand
5.	Mana Village	Uttarakhand

(Release ID: 2038520)