



अतुल्य! भारत
Incredible India



MONTHLY TOURISM STATISTICS

MARCH 2024



MINISTRY OF TOURISM
GOVERNMENT OF INDIA



Tourism – An Integral Driver for Economic Growth

Tourism is one of the world's largest economic sector that creates jobs, drives exports, and generates prosperity across the world. It also has the major potential to contribute to the local economy. India being diverse in landscapes, cuisines, heritage, adventure, wildlife and culture is emerged as a well-known destination for both overseas and domestic travellers in recent years. Tourism being integral pillar of the economy, various development initiative has been taken up by Ministry of Tourism, Government of India.

Role of tourism statistics is very critical in development of the tourism sector. Timely, complete, accurate and reliable statistics is essential ingredient for formulation of sound economic development policies, by which the decision making and development plans of the government becomes concentric.

The Research and Analytics (R&A) Division of the Ministry of Tourism is mandated for collection, compilation, publication and dissemination of all kind of tourism statistics. Also, for Promotion of research in the field of tourism Statistics and Market Research. R&A division brings out this monthly bulletin that mainly focuses tourism statistics related to foreign tourist arrivals(FTA), Indian national departure(IND), estimation of Foreign exchange earnings(FEE) from tourism and international scenario of tourism statistics on the basis of latest available UNWTO barometer.

R&A division is thankful to BOI and other stakeholders for providing the data and other relevant documents.

Team of Research & Analytics Division

1. Ms. Anita Baghel, ADG
2. Mr. Fakhre Alam, Director
3. Ms. Aqsa Ilahi, Deputy Director
4. Ms. Kirti Gaikwad, Deputy Director
5. Mr. Rahul Kumar Gupta, Assistant Director
6. Mr Amit Kumar, Assistant Director
7. Ms. Antara Dhar, Assistant Director
8. Ms. Charu Arora, DEO, Grade C

For feedback/suggestions/query, please send mail on tourism.mrd@nic.in



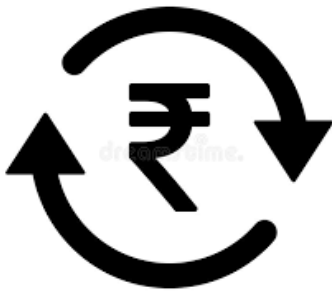
Tourism statistics of India (March 2024)

Foreign Tourist Arrivals



8.59 Lakh

22,761 Crore



Foreign Exchange Earnings

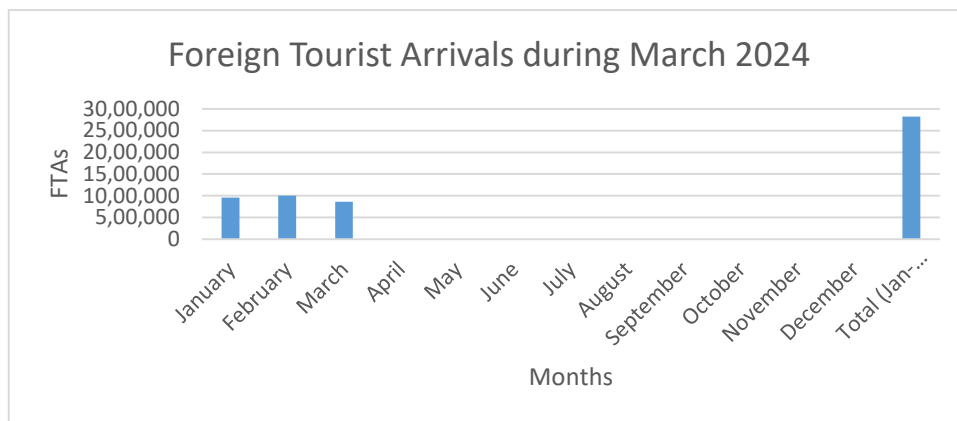
Indian Nationals Departure



24.08 Lakh

Foreign Tourist Arrivals (FTAs)

- FTAs in March, 2024 were 8,59,688 as compared to 7,95,827 in March, 2023 and 9,78,236 in March, 2019 registering a growth of 8.0% and -12.1% with respect to 2023 and 2019 respectively.
- FTAs during the period January- March, 2024 were 28,21,085 as compared to 25,29,766 in January-March 2023 and 31,79,792 in January-March, 2019 registering a growth of 11.5% and -11.3% with respect to 2023 and 2019 respectively.



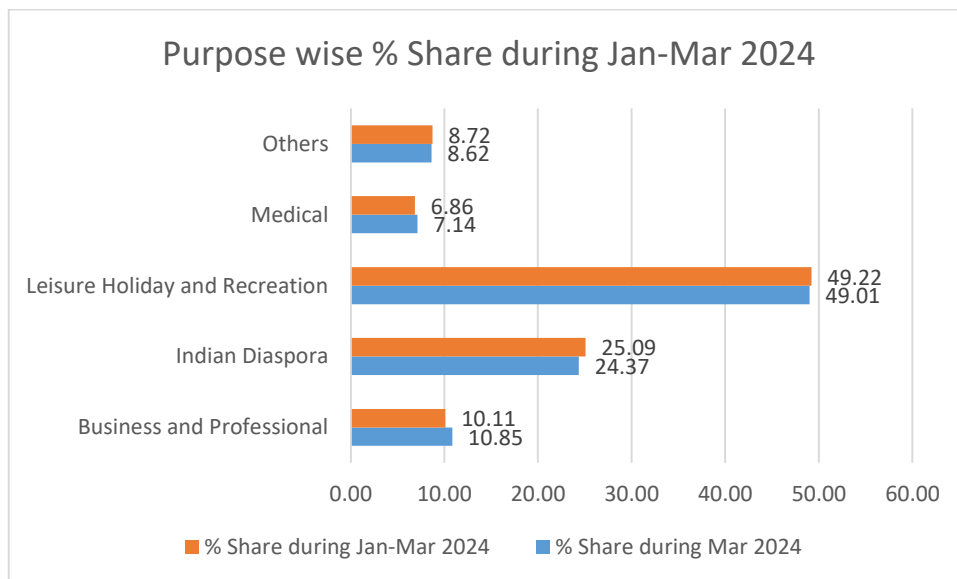
@: Provisional

Percentage Share of Foreign Tourist Arrivals in India during March 2024 and during January to March 2024 among the top 5 source countries

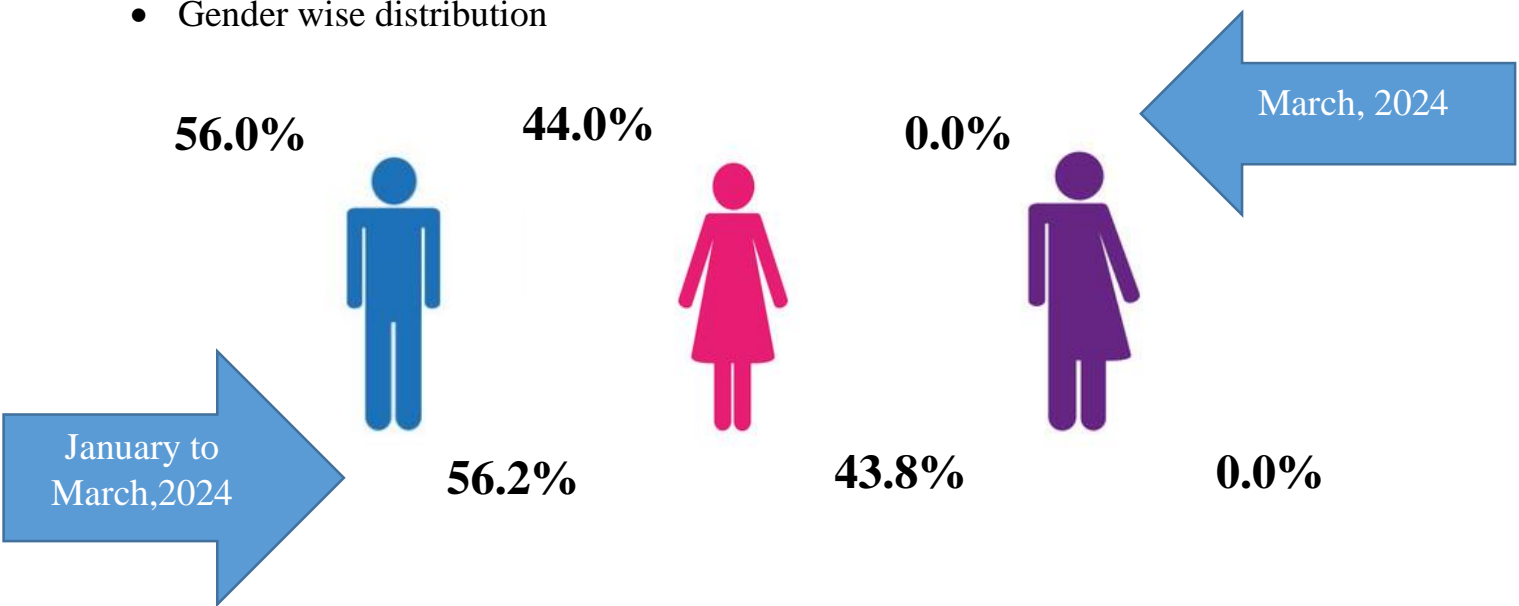




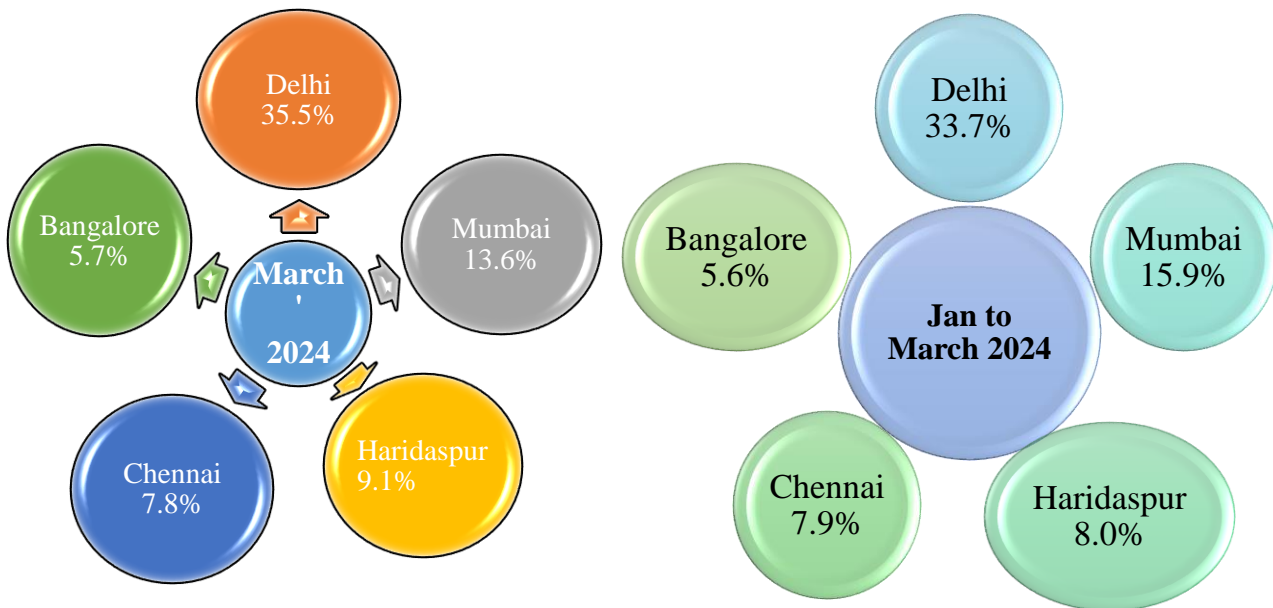
Purpose wise percentage share of Foreign Tourist Arrivals in India during March 2024 and during January to March 2024



- Gender wise distribution



Percentage Share of Foreign Tourist Arrivals in India during March 2024 and January-March 2024 among the top 5 ports



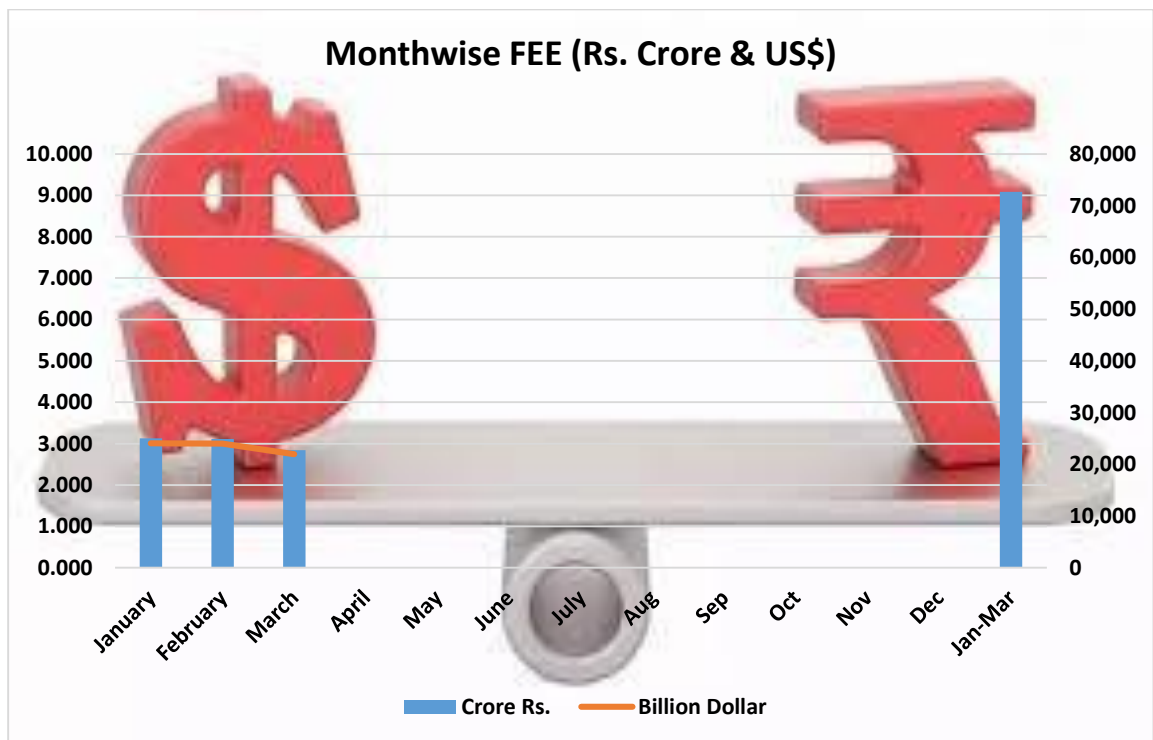
Foreign Exchange Earnings

- FEEs during the month of March 2024 were Rs. 22,761 crores as compared to Rs. 16,903 crores in March 2023 and Rs. 16,440 Crore in March, 2019 registering a growth of 34.66% and 38.45% with respect to 2023 and 2019 respectively.

FEEs in US\$ terms during the month of March 2024 were US\$ 2.741 billion as compared to FEEs of US\$ 2.054 billion during the month of March 2023 and US\$ 2.333 billion in March, 2019 registering a growth of 33.42% and 17.49% with respect to 2023 and 2019 respectively

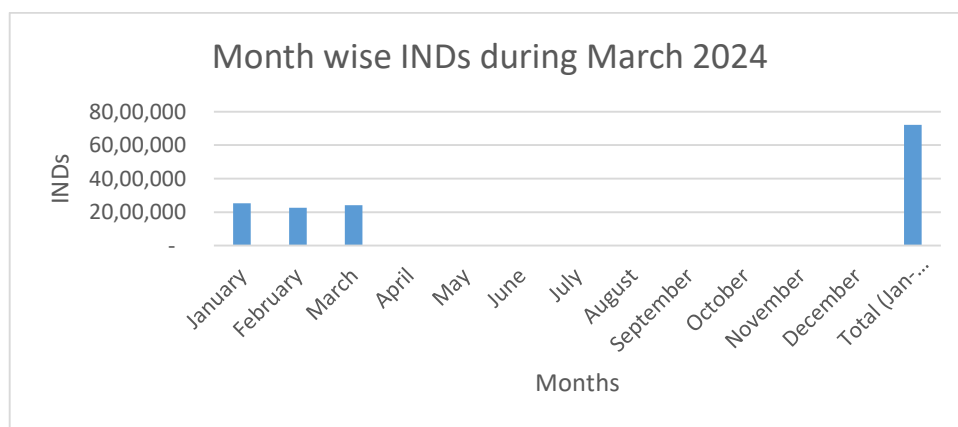


- FEEs during the period January- March 2024 were Rs. 72,691 crores as compared to Rs. 53,830 crores in January-March 2023 and Rs. 53,439 Crore in January-March, 2019 registering a growth of 35.04% and 36.03% with respect to 2023 and 2019 respectively.
- FEE during the period January- March 2024 were US \$ 8.754 billion as compared to US \$ 6.545 billion in January- March 2023 and US \$ 7.584 billion January- March 2019 registering a growth of 33.74% and 15.42% with respect to 2023 and 2019 respectively.



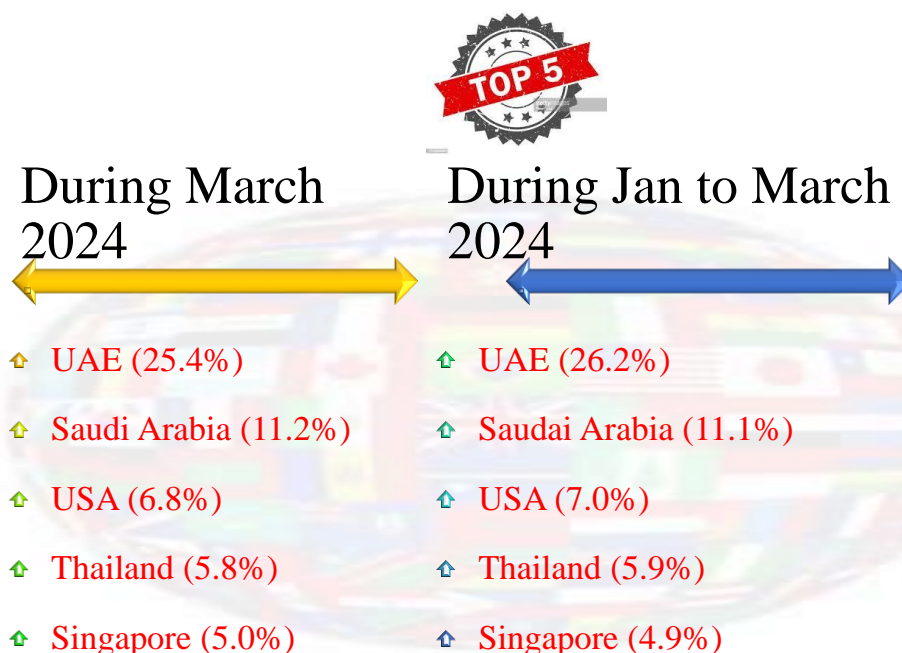
Indian Nationals Departures

- INDs in March 2024 were 24,08,533 as compared to 21,85,086 in March 2023 and 22,03,115 in March 2019 registering a growth of 10.23% and 9.32 with respect to 2023 and 2019 respectively.
- INDs during the period January- March, 2024 were 72,09,984 as compared to 62,86,229 in January- March, 2023 and 65,04,664 in January-March 2019 registering a growth of 14.69% and 10.84% with respect to 2023 and 2019 respectively.

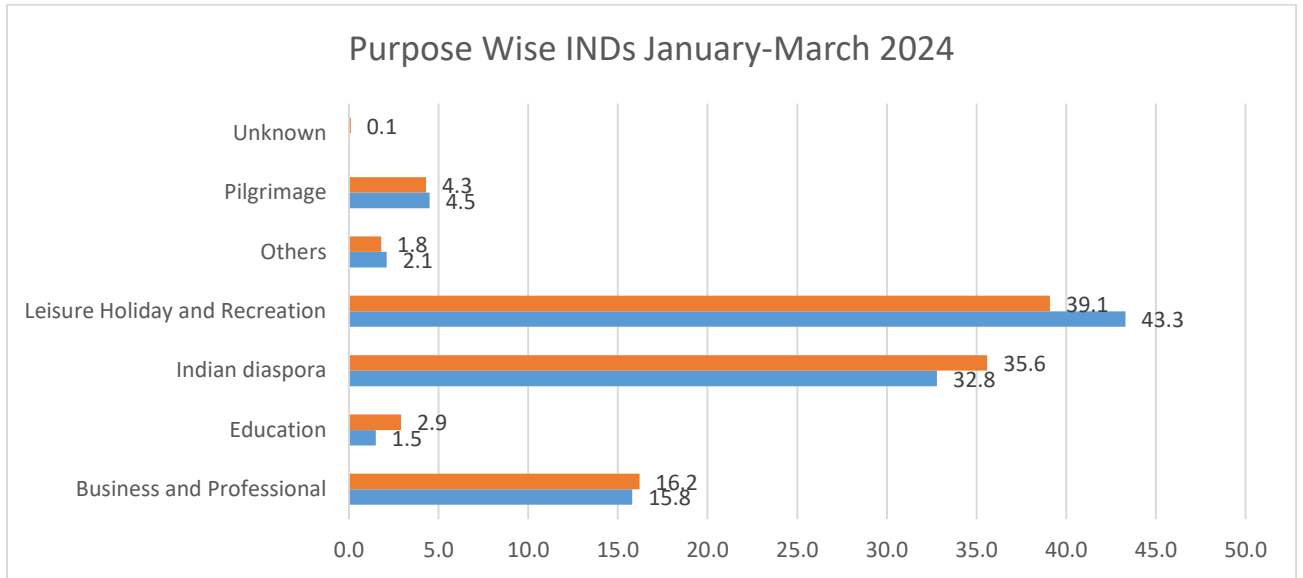


@: Provisional

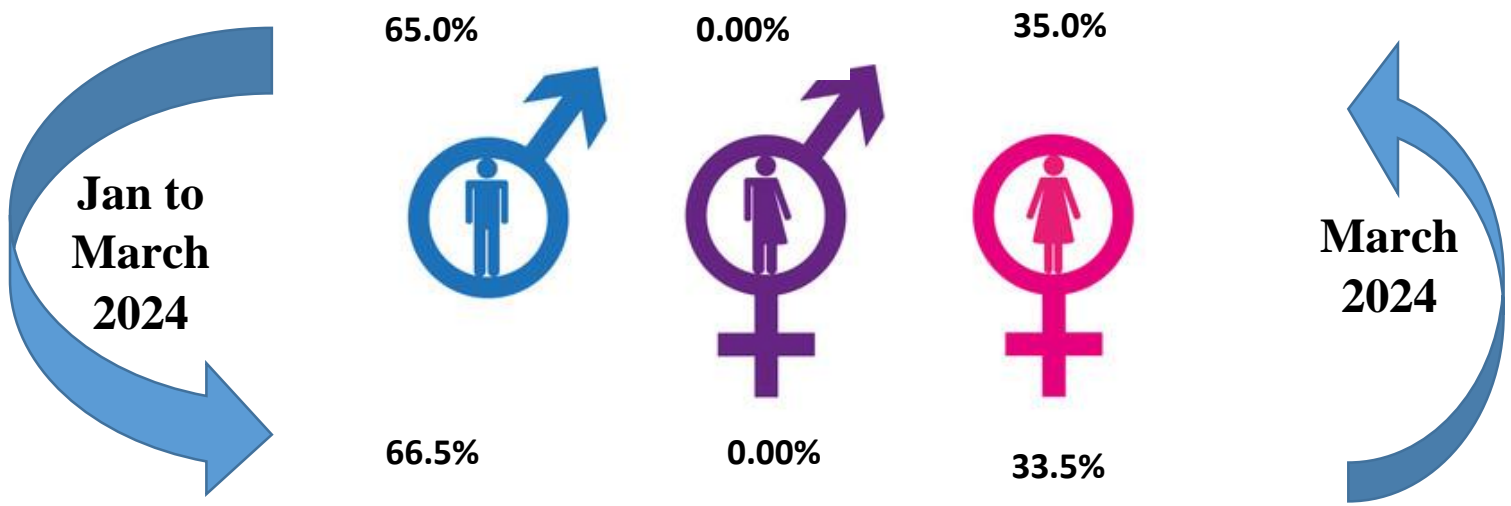
Percentage Share of Indian National Departures during March 2024 and during January to March 2024 among the top 5 source countries



Purpose wise percentage share of Indian National Departures during March 2024 and during January to March 2024

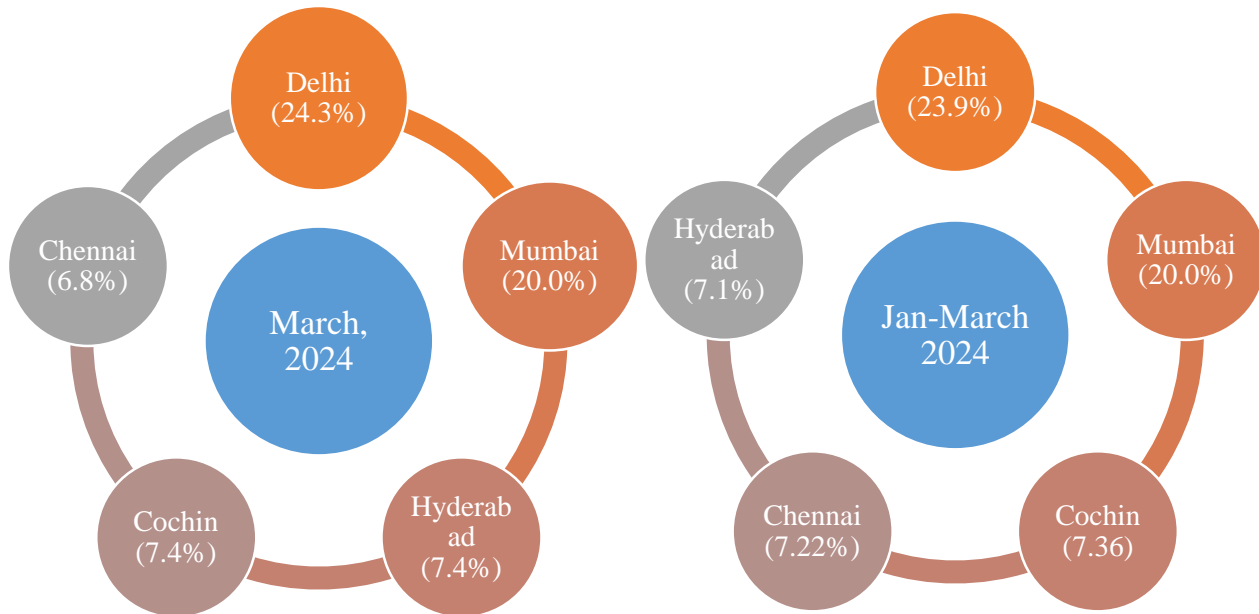


• Gender wise % distribution



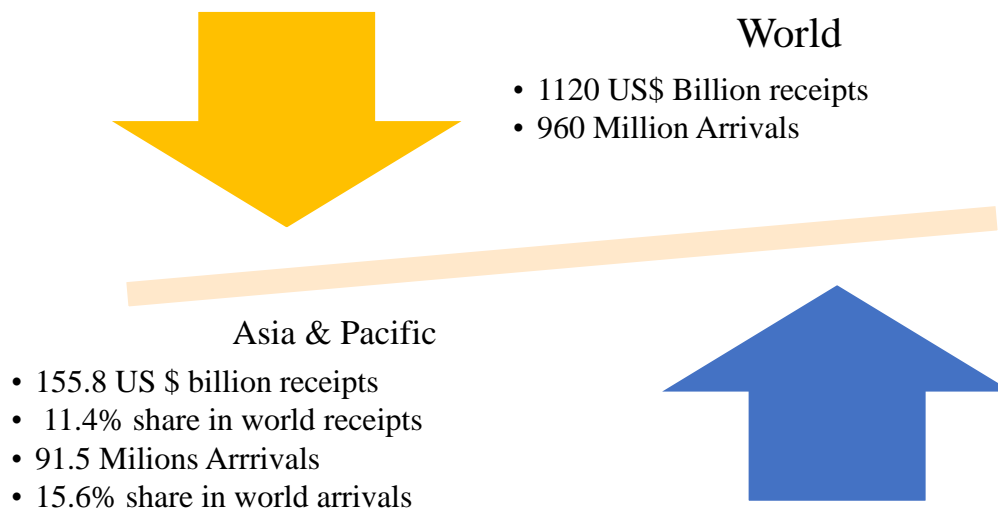


Percentage Share of INDs during March 2024 and January-March 2024 among the top 5 ports





International tourism 2022



Source: UNWTO barometer January 2024

International tourism 2019

