

Ministry of Tourism
Government of India

File No. DO-7/996/2022-DO

Date: 08.04.2024

CORRIGENDUM-II

Subject: RFP No. DO-7/996/2022-DO dated 15.03.2024 for Selection of Agency for Providing Support for Strengthening Community Engagement Initiatives and Yuva Tourism Clubs.

This invites reference to **the above-mentioned RFP dated: 15.03.2024 regarding Selection of Agency for Strengthening Community Engagement Initiatives and Yuva Tourism Clubs. In this context, I am directed to inform the following: -**

- a. A pre-bid meeting in respect of the above mentioned RFP was held on 22.03.2024. Corrigendum -1 is enclosed for reference of bidders/applicants.
- b. This corrigendum forms an integral part of the RFP document as per RFP. All the other terms and conditions of the RFP document shall remain unaffected.
- c. This issues with the approval of the Competent Authority.
- d. It is requested to constantly check the tourism.gov.in / eprocure.gov.in for updates.

Enclosed as above:-

To All Prospective Bidders


Assistant Director General

(विभव त्रिपाठी / VIBHAVA TRIPATHI)
सहायक महानिदेशक / Asstt. Director General
पर्यटन मंत्रालय / Ministry of Tourism
भारत सरकार / Government of India
नई दिल्ली, New Delhi

Corrigendum – II

S.No.	Original Clause	Changed Clause
1	Page 2 : Annexure IV: Finacial Quotation Format for YTC at Page 26	At Page 25
2	Page 4: Data Sheet, 2.Period of Contract: One year & extendable to another two year based on performance mutually agreed terms.	The duration of the contract is for 12 months and the same can be extended for a minimum 3 months upto a maximum of 12 months subject to satisfactory performance with all other terms and conditions being the same with no change in the total fees. The payment milestones for any extension will be finalized at time of specific extension.
3	Page 4: Data Sheet, 13. Bid submission date – 23.03.2024 at 0930 hrs.	Bid Submission start Date - 15.04.2024 at 0930 hrs.
4	Page 4: Date Sheet, 14. Opening of Technical Bid - 09.04.2024 at 1500 hrs.	Opening of Technical Bid - on 03.05.2024 at 1100hrs
5	Page 21: 18.Withdrawal, Substitution and Modification of Bids : 5. Interested bidders may submit bids as per the requirements stipulated in this document by 1500 Hrs. on **/**/2024.	Interested bidders may submit bids as per the requirements stipulated in this document by 1500 hrs. on 30.04.2024.
6	Page 26: of RFP annexure IV financial quote, point F: under "Expected efforts in Months" mentioned 24.	12 months
7	<p>Page 7: Team Composition: 6.1. Team Leader</p> <p>Resource Requirement – One (On site)</p> <p>Qualification & Experience</p> <ul style="list-style-type: none"> • Post Graduate degree in planning /engineering/management. • Minimum 12 years of experience inconsulting in fields of tourism / urban infrastructure. • Should have led at least one assignment on development oftourist destinations at central government level. • Should have experience of development of online platform for government. <p>Should be on payroll of Bidder sinceat least 6 months from the date of submission</p>	<p>1. Team Leader</p> <p>Resource Requirement – One (On site)</p> <p>Qualification & Experience</p> <ul style="list-style-type: none"> • Post Graduate degree in planning /engineering/management/Social Science/Infrastructure. • Minimum 12 years of experience inconsulting in fields of tourism / urban infrastructure. • Should have led at least one assignment on development of tourist destinations at central/state government level/capacity building/skill development for youth. • Should have experience of development of online platform for government. • Should be on payroll of Bidder sinceat least 6 months from the date of submission.



8	<p>Page 8: Team Composition: 6.2 Skill & Youth Development Expert</p> <p>Qualification & Experience</p> <ul style="list-style-type: none"> • Graduate / Postgraduate in Social Work/Human Resource Management or any other related field • Minimum 10 years of experience in the domain of capacity development / skill development / Education • Experience of planning and implementing skill development initiatives for students • Should be on payroll of Bidder since at least 6 months from the date of submission. 	<p>Qualification & Experience</p> <ul style="list-style-type: none"> • Graduate in Social Work/ Social Science Management/ Human Resource Management or any other related field • Minimum 08 years of experience in the domain of capacity development / skill development / Education • Experience of planning and implementing skill development initiatives for youth with central /state government. <p>Should be on payroll of Bidder since at least 6 months from the date of submission.</p>
9	<p>Page 8: Team Composition: 6.3 Marketing & Branding Expert</p> <p>Qualification & Experience</p> <ul style="list-style-type: none"> • Graduate in Marketing / Business Administration or any other related field • Minimum 08 years of experience in hospitality /tourism sector • Experience of developing marketing and branding campaigns/initiatives or social media strategies for creating awareness in hospitality/tourism industry is desirable. <p>Should be on payroll of Bidder since at least 6 months from the date of submission.</p>	<p>Qualification & Experience</p> <ul style="list-style-type: none"> • Graduate in Marketing / Business Administration or any other related field • Minimum 08 years of experience in hospitality /tourism sector • Experience of developing marketing and branding campaigns/initiatives or social media strategies for creating awareness preferably in hospitality/tourism industry. <p>Should be on payroll of Bidder since at least 6 months from the date of submission.</p>
10	<p>Page 8: Team Composition: 6.4 IT Expert</p> <p>Qualification & Experience</p> <ul style="list-style-type: none"> • Graduate in Engineering(IT/CS/Electronics) • Minimum 10 years of experience in the IT field solutions • Experience of web application development and related technologies is desirable <p>Should be on payroll of Bidder since at least 6 months from the date of submission.</p>	<p>Qualification & Experience</p> <ul style="list-style-type: none"> • Graduate in Engineering(IT/CS/Electronics) • Minimum 08 years of experience in the IT field solutions • Experience of web application development and related technologies is desirable <p>Should be on payroll of Bidder since at least 6 months from the date of submission.</p>
11	Page 10: Deliverables & Payment Terms:	

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S. No.	Deliverable	Fees as percent of contract value	S. No.	Deliverable	Fees as percent of contract value	Timeline (Weeks from the date of issue of Work Order)
1	Inception report	10%	1	Inception report	10%	2 Weeks
2	Report on proposed strategies for engaging communities and establishing YTCs and Initiatives to be taken up by communities/ YTCs	10%	2	Report on proposed strategies for engaging communities and establishing YTCs and Initiatives to be taken up by communities/ YTCs	10%	4 Weeks
3	Development plan and Implementation strategy for creating online platform for preserving & promoting tangible and intangible heritage and culture of cities	10%	3	Development plan and Implementation strategy for creating online platform for preserving & promoting tangible and intangible heritage and culture of cities	10%	6 Weeks
4	Report on Capacity Building strategies & Plans for preparation of Annual Event Plan	10%	4	Report on Capacity Building strategies & Plans for preparation of Annual Event Plan	10%	8 Weeks
12	Page 14: 11.1: Technical Evaluation Criteria: 11.1.1: Max. Marks – 20 Marks <ul style="list-style-type: none"> One project – 10 marks Two or more projects - 20 marks 		Max. Marks – 30 Marks <ul style="list-style-type: none"> One project – 10 marks Two projects - 20 marks Three or more projects- 30 marks 			
13	Page 14: 11.1: Technical Evaluation Criteria: 11.1.2: Max. Marks – 10 Marks <ul style="list-style-type: none"> Up to 2 certificates – 5 Marks All 4 certificates – 10 Marks 		Max. Marks – 8 Marks <ul style="list-style-type: none"> 2 Marks for each certificate 			

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<p>14</p>	<p>Page 15: 11.1: Technical Evaluation Criteria: 11.1.3: Team Profile: Max. Marks – 40 Marks</p> <p>a. Team Leader (One) - 10 Marks</p> <ul style="list-style-type: none"> • Masters in planning/engineering/management – 1 Mark • Minimum 12 years of experience in consulting in fields of tourism/urban infrastructure – 2 Marks • Should have led at least one assignment involving Information, education and communication for development of tourist/heritage/cultural destinations at central/State government level – 4 marks • Should have experience of development of online platform for government – 3 Mark <p>b. IT Expert (One) – 08 Marks</p> <ul style="list-style-type: none"> • Minimum 10 years of experience in related fields – 2 Marks • Experience of atleast one engagement in development of online platform/application/IT solution for preservation of heritage/cultural/tourism asset for any government organization. – 6 Marks <p>c. Skill & Youth Development Expert (One) – 06 Marks</p> <ul style="list-style-type: none"> • Minimum 10 years of experience in skill development/education sector related fields – 2 Marks • Experience of at least two engagements involving skill development of students– 4 Marks <p>d. Marketing and Branding Expert (One) – 06 Marks</p> <ul style="list-style-type: none"> • Minimum 08 years of experience in hospitality/tourism sector – 2 Marks • Experience of developing marketing and branding campaigns/initiatives or social media strategies for atleast 2 Government entities– 2 Marks • Experience of atleast one project involving Marketing and Branding related to tourism destination– 2 Marks 	<p>Max. Marks – 32 Marks</p> <p>a. Team Leader (one) – 08 marks</p> <ul style="list-style-type: none"> • Masters in planning/engineering/management/social science/ infrastructure – 1 Mark • Minimum 12 years of experience in consulting in fields of tourism/urban infrastructure – 2 Marks • Should have led at least one assignment involving Information, education, and communication for development of tourist/heritage/cultural destinations at central/State government level – 3 marks • Should have experience of development of online platform for government – 2 Marks <p>b. IT Expert (one) – 06 marks</p> <ul style="list-style-type: none"> • Minimum 08 years of experience in related fields – 2 Marks • Experience of at least one engagement in development of online platform/application/IT solution for preservation of heritage/ cultural/tourism asset for any government organization – 4 Marks <p>c. Skill & Youth Development Expert(One) – 05 Marks</p> <ul style="list-style-type: none"> • Minimum 08 years of experience in skill development/ education sector related fields – 2 Marks • Experience of at least two engagements involving skill development of students and youth – 3 Marks <p>e. Marketing and Branding Expert (One) – 05 Marks</p> <ul style="list-style-type: none"> • Minimum 08 years of experience in hospitality/ tourism sector – 2 Marks • Experience of developing marketing and branding campaigns/initiatives or social media strategies for atleast 2 Government entities– 2 Marks • Experience of atleast one project involving Marketing and Branding related to tourism destination– 1 Mark <p>f. MIS and Document Management Expert (One) – 05 Marks</p>
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	<p>e. MIS and Document Management Expert (One) – 06 marks</p> <ul style="list-style-type: none"> • Minimum 05 years of experience in related fields – 2 Marks • Experience of at least 1 tourism development assignments – 4 Marks <p>f. Project Consultant (Two) –02 Marks Each – total 4 marks</p> <ul style="list-style-type: none"> • Experience of working in Government /Consulting -0.5 mark • Should have spent at least 2 years in Consulting and minimum experience of 3 years – 0.5 marks. • Should have undertaken at least 2 projects in the following 4 areas of expertise- 1 mark <ul style="list-style-type: none"> ▪ Project Management – State and Central level Coordination ▪ Technology –Functional ▪ Finance ▪ Tourism ▪ DPR/Procurement 	<ul style="list-style-type: none"> • Minimum 05 years of experience in related fields – 2 Marks • Experience of at least 1 tourism development assignments – 3 Marks <p>f. Project Consultant (Two) – 1.5 Marks Each – total 03 Marks</p> <ul style="list-style-type: none"> • Experience of working in Government / Consulting – 0.5Mark • Should have spent at least 2 years Consulting and minimum experience of 3 years – 0.5 Mark • Should have undertaken at least 2 projects in the following 4 areas of expertise -0.5 Mark <ul style="list-style-type: none"> ▪ Project Management – State and Central level Coordination ▪ Technology – Functional ▪ Tourism ▪ DPR/ Procurement
15	Page 20: 17: Penalty Clause 17.a: On Manpower: 17.a.3. The agency shall provide substitute promptly (not later than 10 days of such request from the Ministry) for the team member, as and when required.	The agency shall provide substitute promptly (not later than 30 days of such request from the Ministry) for the team member, as and when required.

