

INCREASING TOURISM IN LAKSHADWEEP ISLANDS

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The overall strategy for the development of Lakshadweep Islands is based on achieving sustainable growth, preserving the unique cultural and environmental characteristics, and enhancing the quality of life for the islanders. It aspires to position Lakshadweep as a model for responsible and inclusive development, balancing economic progress with environmental conservation. The strategy includes leveraging the islands natural beauty to promote tourism, creating a robust and resilient economy, and fostering a sense of pride and well-being among the local communities.

The holistic development, through strategic planning and community engagement, envisions a future where Lakshadweep Islands thrive in harmony with nature and sustainable economic practices. The projects for development of Lakshadweep Islands are structured taking into consideration requirements under various Applicable Laws including environment, forest and CRZ clearances, etc.

The Ministry of Tourism has revamped the Swadesh Darshan Scheme as Swadesh Darshan 2.0 (SD 2.0) with the objective to develop sustainable and responsible tourism destinations, following a destination & tourism-centric approach and has notified 57 destinations in the country including Lakshadweep for development under SD 2.0.

In line with the National Strategy for Sustainable Tourism formulated by the Ministry of Tourism, 'Travel for LiFE' initiative has been launched with the aim to promote sustainable tourism in the country, through mindful and deliberate actions mobilized toward tourists and tourism businesses in the consumption of tourism resources.

In order to promote sustainable and responsible tourist destinations and promote sustainable tourism in the country, Ministry of Tourism in association with Indian Institute of Tourism and Travel Management (IITTM), United Nations Environment Programme (UNEP) and Responsible Tourism Society of India (RTSOI) also organised Regional Workshops covering States/UTs of different regions in the country. Workshop for States/UTs of Southern region including the UT of Lakshadweep was organized at Hyderabad in February, 2023.

This information was given by Union Minister for Culture, Tourism and DoNER Shri G. Kishan Reddy in Rajya Sabha today.

BY/SK

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