

Ministry of Tourism to organize annual mega event “Bharat Parv” from 23rd to 31st January 2023

Major attractions include Republic Day Parade tableaux, cultural performances from various States, food stalls and Pan-India Crafts Bazaar

26 Central Ministries and Departments to showcase citizen centric schemes and initiatives of the Government of India

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The Ministry of Tourism, Government of India is set to organize the nine-day annual mega event “Bharat Parv” at the Lawns and Gyan Path in front of Red Fort, Delhi as part of the Republic Day Celebrations. Being held since 2016, this year it is being celebrated from 23rd – 31st January 2023.

The highlights of the mega event are the Republic Day Parade tableaux, dynamic cultural performances by the Zonal Cultural Centres and engaging presentations by cultural troupes from various States and Union Territories, food stall representing all the States and UTs, handicraft and handloom display and enthusiastic performances by the Armed Forces Band. The event is open to the public and entry is free.

This year the Parv has participation from 26 Central Ministries and Departments showcasing citizen centric schemes and initiatives of the Government such as Mission Life, One District One Product, Viksit Bharat, Nari Shakti, Ek Bharat Shreshtha Bharat. An experiential zone through latest technology has also been setup to promote Dekho Apna Desh. Additionally, the event will feature a Food Court with stalls offering delectable delicacies representing the diverse culinary traditions of different states and UTs in India. To enhance the cultural experience, a Pan-India Crafts Bazaar will be set up, featuring handicraft and handloom stalls, adding to the richness and vibrancy of the overall showcase. Thematic Pavilions of more than 30 States/UTs have also been setup to showcase diverse tourist attractions of the country. Cultural performances by various Delhi based regional cultural associations will also be organized. Parva is also promoting Vocal for Local by the way of local artisans across the country taking part in this by displaying and selling their products.

The event will be inaugurated on 23rd January, 2024 at 07:30 p.m. In view of the popularity of the event, this year it has been extended to 9 days instead of 6 days. The day wise schedule of the event will be as shown in the table-

Date	Opening Time	Closing Time
23 rd January	07:30 p.m.	09:00 p.m.
24 th January	05:00 p.m.	09:00 p.m.
	12:00 p.m.	03:00 p.m.

25 th January		
26 th January	05:00 p.m.	09:00 p.m.
27 th to 31 st January	12:00 p.m.	09:00 p.m.

The nine-day event will have the following major components:

Regional Cuisine Display and Sale

- Food Court
- Stalls by State govt.
- Stalls by IHMs
- Stalls by Food Vendors
- Food Demonstrations (live counters)
- Live Cooking Demonstrations by Students of IHM and Indian Culinary Institute

Handicraft & Handloom

- Stalls by DC, Handloom
- Stalls by State Governments UTs
- Stalls by KVIC, TRIFED

Culture & Heritage

- Performance by States/UTs
- Special Performances
- Display of Tableaux
- Armed Forces Band Performance

Achievements & Flagship Programme of Central Government Ministries and Organizations

Activity Zone

- Nukkad Natak
- Quizzes
- Painting Competitions
- Involvement of Tourism Yuva Tourism Club, School/College

BY/SK

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