

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNTARRED QUESTION NO.+151
ANSWERED ON 04.12.2023**

STEPS TO STREAMLINE ITDC HOTELS

†151. SHRI SUMEDHANAND SARASWATI:

Will the Minister of TOURISM be pleased to state:

- (a) the role of India Tourism Development Corporation in promoting tourism and hospitality sectors in the country and the number of ITDC hotels currently being run in the country;**
- (b) whether the Government has taken note of the huge losses incurred by ITDC in recent years and if so, the steps taken by the Government to improve the financial condition of these hotels; and**
- (c) if so, the details thereof?**

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a): For tourism promotion and development in the country, India Tourism Development Corporation Limited (ITDC) has been contributing since the year 1966. At present it is running the following verticals:-

- Ashok Group of Hotels: At present the following hotels are being operated by ITDC/JV Company; The Ashok Hotel and Hotel Samrat at New Delhi, Hotel Kalinga Ashok (Bhubaneswar, Orissa). The joint venture company hotel is The Ashok Beach Resort, Puducherry with PIPDICL.**
- Ashok Travel and Tours (ATT): Provides various travel related services like air ticketing, car rental services and cargo handling.**
- Ashok Consultancy and Engineering Service (ACES): Executing/ implementing agency for various projects of Ministries, Departments and State Governments.**
- Ashok Events Division: Executing/implementing agency for various tourism related events of Ministries, Departments and State Governments.**

- **Ashok Institute of Hospitality & Tourism Management (AIHTM):** Conducts various Skill Development, Skill Testing, Certification and Entrepreneurship Development Programme.
- **Ashok International Trade Division (AITD):** Currently operates duty free shops at 14 Seaports/locations for international tourists.

(b): ITDC has not suffered losses during last 5 years except in the financial year 2020-21 due to COVID-19 impact and lock down restrictions. Profitability position of the Company during last five years is as follows in INR Crore:

Financial Year	Turnover	Profit Before Tax (PBT)
2018-19	379.97	55.33
2019-20	366.29	37.04
2020-21	197.36	-26.61
2021-22	305.34	7.62
2022-23	476.43	85.94

In the Financial Year (FY) 2022-23, ITDC registered a significant performance with turnover of INR 476.43 Crore showcasing a remarkable growth of 56% compared to INR 305.34 Crore achieved in the previous financial year. The surge in profitability was equally impressive, with profit before tax (PBT) soaring 11 times to INR 85.94 Crore in FY 2022-23 against INR 7.62 Crore and profit after tax (PAT) multiplying 14 fold to INR 60.33 Crore in FY 2022-23 from INR 4.38 Crore last year.

For the half year ended 30th September, 2023, ITDC has achieved turnover of INR 255.04 Crore registering 31% increase over the corresponding period of last year of INR 195.37 Crore.

ITDC achieved Profit Before Tax and Net Profit of INR 50.9 Crore and INR 37.4 Crore respectively in the first half of Financial Year 2023-24, i.e. an increase of 53% and 60% in comparison to corresponding period of last year of INR 33.2 Crore and INR 23.3 Crore respectively.

(c): Several steps to improve profitability of ITDC have been taken as follows:-

- (a) Renovation of some rooms in The Ashok Hotel. Addition of new licensed F&B outlets and health club/spa in recent past.**

- (b) Renovation of 48 guest rooms, improvement of main lobby, addition of new swimming Pool for guests and a new licensed F&B outlet has been done in Samrat Hotel, New Delhi.**
 - (c) Tie ups with most of the Online Travel Agent's for online room bookings has been done.**
- Ashok Events Division has been utilized by many Central Ministries, Government departments, Autonomous bodies etc. for executing their events in India and internationally.**
 - ITDC's Duty Free division has been profitable and even as on date when due to the Pandemic, most of the Travel and Tourism related business have taken big hits, ITDC's Duty Free business continues to earn profits for ITDC and Government of India.**
