

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.†1344
ANSWERED ON 11.12.2023**

REVENUE EARNED FROM FOREIGN TOURISTS

†1344. SHRI HAJI FAZLUR REHMAN:

Will the Minister of TOURISM be pleased to state:

- (a) the details of the steps taken or proposed by the Government to attract foreign tourists and to encourage the related industries; and**
- (b) the number of foreign tourists visited India during each of the last four years and the current year as well as the revenue earned from tourism?**

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a): Ministry of Tourism promotes India as a holistic destination in the tourism generating markets to promote various Indian tourism products and tourism destinations of the country to increase India's share of the global tourism market.

The above objectives are met through an integrated marketing and promotional strategy, and a synergized campaign in association with the Travel Trade, State Governments and Indian Missions. The Government continuously engages with industry experts and other relevant stakeholders and take their suggestions and feedback for promotion of varied tourism products of India. In order to boost visitor arrival, Ministry of Tourism, Government of India has declared "Incredible India! Visit India Year 2023".

In order to increase the footfall of international tourists in India, Ministry of Tourism, participated in various International travel fairs during the Year 2023 such as FITUR 2023, Madrid, Spain

(18-22 January 2023); ITB Berlin (7-9 March 2023); Arabian Travel Market 2023, Dubai (1-4 May 2023); IMEX Frankfurt (17-19 Oct 2023); OTDYKH Leisure, Moscow, Russia (12-14, September 2023); TOP Resa, Paris, France (3 - 5 October 2023); PATA Travel Mart 2023 (4-6 October 2023) in New Delhi; ITB, Asia, Singapore (25 - 27 Oct 2023); JATA, Osaka, Japan (26-29 October 2023); WTM London (6-8 Nov 2023).

(b): Foreign Tourists Arrival (FTAs)

Year	FTAs in India (in million)
2019	10.93
2020	2.74
2021	1.52
2022	6.44
2023 (Jan –Sep)	6.43

Foreign Exchange Earning (FEEs)

Year	Foreign Exchange Earnings (FEEs) (in crore)
2019	216467
2020	50136
2021	65070
2022	139935
2023 (Jan –Sep)	1,66,660
