

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.1275
ANSWERED ON 11.12.2023**

SURGE IN TOURISTS IN ODISHA AND NORTH-EAST

1275. MS. CHANDRANI MURMU:

SHRI MAHESH SAHOO:

SHRI ABDUL KHALEQUE:

Will the Minister of TOURISM be pleased to state:

- (a) whether there is a surge in the number of tourists in Odisha and North-East;**
- (b) if so, the details thereof and if not, the reasons therefor along with the factors responsible for the surge;**
- (c) the number of tourists who visited Odisha and North-East during the last ten years, year-wise and the steps taken by the Government to attract more international tourists into the State;**
- (d) the percentage of contribution of tourism to Odisha's economy;**
- (e) whether the Government has developed adequate facilities to provide seamless services to the tourists and if so, the details thereof; and**
- (f) whether the Government has identified the hot spots with maximum tourist footfall and if so, the details thereof along with the expected revenue growth from tourism in the next five years from the said regions?**

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) to (c): The data of Tourist footfall during 2013 to 2022 in Odisha and North-East are given in Annexure-I.

The Ministry of Tourism promotes tourism in the country, including Odisha and North-East, in a holistic manner through various initiatives under its Schemes of "Domestic Promotion & Publicity including Hospitality" (DPPH) and "Overseas Promotion & Publicity (OPP)". As part of its on-going activities; it regularly releases print, electronic, online and outdoor media campaigns in the international markets, under the "Incredible India" brand-

line, to promote various tourism destinations and products of India with the objective of increasing foreign tourist arrivals to the Country. The Ministry of Tourism also regularly promotes various tourism destinations and products through its website and social media promotions. The details of the projects sanctioned by Ministry of Tourism, under the DPPH scheme are given in the Annexure-I.

In addition, Ministry of Tourism, Government of India and various State Tourism departments attended WTM 2023 in London, FITUR 2023 in Madrid, ITB 2023 in Berlin, ATM 2023 in Dubai and IMEX 2023 in Frankfurt, Germany. During the participation, the Ministry of Tourism had B2B meetings with foreign Tour Operators, Travel Agents and various other stakeholders. The Ministry also organized the Press Meet to apprise the travel media of India's preparedness to welcome international tourists post pandemic. Further, India pavilion showcased varied tourism products including niche tourism products such as cuisine, wellness, yoga, wildlife, and luxury etc.

(d): No assessment has been done regarding the share of tourism to Odisha's economy.

(e): Identification and development of tourist places is done in consultation with the State Governments/Union Territory (UT) Administrations. The Ministry of Tourism under the Schemes of "Swadesh Darshan", "National Mission on Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD)" and 'Assistance to Central Agencies for Tourism Infrastructure Development' provides financial assistance to State Governments/Union Territory Administrations/Central Agencies for the development of tourism-related infrastructure and facilities at various tourism destinations in the country including Odisha and North-East. The details of the projects sanctioned in the States of Odisha and North-East, by Ministry of Tourism, under the above schemes are given in the Annexure-II.

(f): Ministry of Tourism does not maintain data on hot spots. However, details of tourist's footfall for the States/UTs in the year 2022 is given in the Annexure-III.

ANNEXURE-I

STATEMENT IN REPLY TO PARTS (a) TO (c) OF LOK SABHA UNSTARRED QUESTION NO.1275 ANSWERED ON 11.12.2023 REGARDING SURGE IN TOURISTS IN ODISHA AND NORTH-EAST BY MS. CHANDRANI MURMU, SHRI MAHESH SAHOO AND SHRI ABDUL KHALEQUE

Details of Tourist footfall in Odisha and North-East during 2013-2022 (in lakh)

Year	North-East		Odisha	
	DTV	FTV	DTV	FTV
2013	66.773	0.848	98.001	0.667
2014	70.45	1.175	107.906	0.714
2015	79.407	1.186	117.861	0.67
2016	77.714	1.446	128.428	0.764
2017	95.466	1.688	140.112	1.000
2018	86.162	2.278	152.085	1.108
2019	95.654	3.697	153.076	1.151
2020	18.703	0.663	46.223	0.102
2021	25.165	0.138	37.422	0.023
2022	118.581	1.044	78.679	0.221

Source: State/UTs Tourism Department

List of fairs & festivals under under the scheme Domestic Promotion & Publicity including Hospitality (DPPH) is as under

(Rs. in Lakh)

Name of State	Year	Name of Fairs & Festivals	Amount sanctioned	Amount released
Assam	2016-17	(i) Rass Mahotsav, Majuli (ii) Bodo National Festival (iii) Rongali Festival	35.00	35.00
	2018-19	International Buddhist conference	25.00	25.00
		Rongali festival	25.00	25.00
	2021-22	Bhogali Festival	25.00	25.00
		Rongoli festivals	25.00	25.00
Arunachal Pradesh	2014-15	Nyokum Festival	14.00	14.00
	2015-16	(i) Kameng River Eco-Tourism Festival (ii) Menchuka Adventure Festival and (iii) Orange Festival Dambuk	30.00	30.00

	2017-18	(i) Tawang Festival(ii)Menchuka Adventure Festival (iii) Orange Festival Dambuk	40.00	40.00
	2018-19	Basar Confluence 3.0 Festival	20.00	20.00
	2019-20	River Tribe's Angling Festival	25.00	25.00
		Butterfly Meet at MIAO	25.00	25.00
	2020-21	Pedal to Pakke	25.00	25.00
	2021-22	Easterly Essence Ledum Festival	25.00	25.00
		Orange Festival of Music and Adventure	25.00	25.00
	2022-23	Si Donyi Festival	25.00	25.00
		Orange Festival	25.00	25.00
Manipur	2014-15	Manipuri Festival and Youth, Adventure& Water sports festival	50.00	50.00
	2015-16	Manipur Sangai Festival	25.00	25.00
		Youth, Adventure Water Sports Festival Manipur	25.00	25.00
	2016-17	Manipur Sangai Festival	25.00	25.00
		Youth Adventure and Water Adventure sports festival	25.00	25.00
	2017-18	Manipur Sangai Festival	25.00	25.00
		Youth Adventure & Water Sports Festival	25.00	25.00
	2019-20	Sangai Festival	25.00	25.00
		Youth Adventure & Water Sports festival	25.00	25.00
Meghalaya	2016-17	Wangala Dance Festival and Nongkrem Dance Festival	42.22	42.22
	2017-18	Wangala Dance Festival,	25.00	25.00
		Nongkrem Dance Festival and Lasubon Festival	25.00	25.00
	2018-19	Wangala Dance Festival	25.00	25.00
		Nongkrem Dance Festival	25.00	25.00
	2019-20	Wangala Dance	25.00	25.00
		Nongkrem Dance Festival	25.00	25.00
	2021-22	Wangala Dance	25.00	25.00
		Nongkrem Dance Festival	25.00	25.00
	2022-23	Wangala Dance	25.00	25.00
		Nongkrem Dance Festival	25.00	25.00
Mizoram	2014-15	Anthurium Festival,	25.00	25.00

		ThalfavangKut festival	25.00	25.00
	2015-16	Anthurium Festival	25.00	25.00
		ThalfavangKut Festival	25.00	25.00
	2017-18	Winter Festival	25.00	25.00
		Chapchar Kut	25.00	25.00
	2018-19	Chapchar Kut Festival	25.00	25.00
	2019-20	Anthurium Festival	25.00	25.00
		Winter Festival	25.00	25.00
	2020-21	Anthurium Festival	25.00	25.00
		Winter Festival	25.00	25.00
	2021-22	Anthurium Festival	25.00	25.00
		Winter Festival	25.00	25.00
Nagaland	2022-23	Anthurium Festival	25.00	25.00
		Winter Festival	25.00	25.00
	2014-15	Hornbill Festival, 2014	25.00	25.00
	2016-17	Hornbill Festival	25.00	25.00
	2017-18	Sekrenyi Festival, Hornbill Festival, Rengma's Ngadah Festival	50.00	50.00
	2019-20	Hornbill Festival	25.00	25.00
		Thuwu-Ni Festival	10.00	10.00
		Sukhrunye Festival	15.00	15.00
	2021-22	Hornbill Festival	20.00	20.00
		The Angami's Sekrenyi Festival	10.00	10.00
	2022-23	Ahuna Festival	5.00	5.00
		Runa Festival	5.00	5.00
		Sekrenyi Festival	5.00	5.00
		Autumn Festival at Nagaland House Kolkata	5.00	5.00
Sikkim		Autumn Festival at Nagaland House New Delhi	5.00	5.00
		Hornbill Festival	25.00	25.00
	2015-16	(i) World Tourism Day, Gangtok, (ii) Sikkim Winter Carnival, Gangtok,	44.00	44.00
	2016-17	World Tourism Day, Gangtok	25.00	25.00
		Red Panda Winter Festival, Gangtok	25.00	25.00
	2017-18	World Tourism Day, Gangtok	25.00	25.00
		Red Panda Winter festival, Gangtok	25.00	25.00
	2018-19	World Tourism Day	25.00	25.00
		Red Panda Festival , Gangtok	25.00	25.00
	2019-20	World Tourism Day, Gangtok	25.00	25.00

		Red Panda Winter Festival	25.00	25.00
	2020-21	Red Panda Winter Carnival	25.00	25.00
		Jorethang Maghey Mela	12.50	12.50
		Pelling Winter Tourism Festival	12.50	12.50
	2021-22	Cherry Temi Tea & Tourism Festival Temi Tea Gardens South Sikkim	12.50	12.50
		Khangchendzonga Winter Carnival Festival	12.50	12.50
		Jorethang Maghey Mela	25.00	25.00
Tripura	2016-17	(i) Neermahal Festival at Rajghat, Melaghar in Sepahijala District (ii) Devali Festival at Maabari, Udaipur in Gomati District (iii) Pilak Festival at Julaibari Santirbazar in South Tripura	18.00	18.00

ANNEXURE-II

STATEMENT IN REPLY TO PART (e) OF LOK SABHA UNSTARRED QUESTION NO.1275 ANSWERED ON 11.12.2023 REGARDING SURGE IN TOURISTS IN ODISHA AND NORTH-EAST BY MS. CHANDRANI MURMU, SHRI MAHESH SAHOO AND SHRI ABDUL KHALEQUE

List of projects sanctioned under PRASHAD Scheme

(Rs. in Crore)

State/UT	S. No.	Project Name	Sanction Year	Approved Cost
Arunachal Pradesh	1	Development of Parshuram Kund, Lohit Distt.	2020-21	37.88
Assam	2	Development of Kamakhya Temple and Pilgrimage Destination in and around Guwahati. **	2015-16	29.80
Meghalaya	3	Development of Pilgrimage Facilitation in Meghalaya	2020-21	29.32
Mizoram	4	Development of Infrastructure for Pilgrimage and Heritage Tourism in the State of Mizoram	2022-23	44.89
Nagaland	5	Development of Pilgrimage Infrastructure in Nagaland	2018-19	25.26
	6	Development of Pilgrimage Tourism Infrastructure at Zunheboto	2022-23	18.18
Sikkim	7	Development of Pilgrimage Facilitation at Four Patron Saints, Yuxsom	2020-21	33.32
Tripura	8	Development of Tripura Sundari Temple, Udaipur	2020-21	37.80
Odisha	9	Infrastructure Development at Puri, Shree Jagannath Dham – Ramachandi - Prachi River front at Deuli under Mega Circuit #	2014-15	50.00

**** Projects completed**

Project Declared completed to the extent work done.

The list of the projects sanctioned under Swadesh Darshan Scheme

(Rs. In Crore)

S. No.	State/ UT	Circuit / Sanction Year	Name of the Project	Amount Sanctioned	Amount Released	Amount Utilised*
1.	Arunachal Pradesh	North-East Circuit 2014-15	Development of Bhalukpong- Bomdila and Tawang	49.77	47.28	47.28
2.	Arunachal Pradesh	North East Circuit 2015-16	Development of Nafra- Seppa- Pappu, Pasa, Pakke Valleys- Sangdupota- New Sagalee- Ziro- Yomcha	96.72	91.88	91.88
3.	Assam	Wildlife Circuit 2015-16	Development of Manas- Probitora- Nameri- Kaziranga- Dibru- Saikhowa	94.68	89.94	89.53
4.	Assam	Heritage Circuit 2016-17	Development of Tezpur – Majuli – Sibsagar	90.98	86.42	86.42
5.	Manipur	North-East Circuit 2015-16	Development of Tourist Circuit in Manipur: Imphal- Khongjom	72.23	61.32	61.25
6.	Manipur	Spiritual Circuit 2016-17	Development of Shri Govindajee Temple, Shri Bijoy Govindajee Temple – Shri Gopinath Temple – Shri Bungshibodon Temple – Shri Kaina Temple	45.34	43.04	42.91
7.	Meghalaya	North East Circuit 2016-17	Development of Umium (Lake View), U Lum Sohpetbneng- Mawdiangdiang – Orchid Lake Resort	99.13	99.11	94.14
8.	Meghalaya	North	Development of West	84.97	76.97	68.47

		East Circuit 2018-19	Khasi Hills (Nongkhlaw-KremTiro - Khudoi & Kohmang Falls - Khri River-Mawthadraishan, Shillong), Jaintia Hills (Krang Suri Falls-Shyrmang-looks), Garo Hills (Nokrek Reserve, Katta Beel, Siju Caves)			
9.	Mizoram	North East Circuit 2015-16	Development of Thenzawl & South Zote, District Serchhip and Reiek.	92.26	92.26	90.24
10.	Mizoram	Eco Circuit 2016-17	Development of Eco-Adventure Circuit Aizawl -Rawpuichhip - Khawhphawp - Lengpui - Chatlang-Sakawrhmutuaitlang - Muthee - Beratlawng -Tuirial Airfield - Hmuifang	66.37	53.09	49.53
11.	Nagaland	Tribal Circuit 2015-16	Development of Tribal Circuit Peren-Kohima- Wokha	97.36	92.49	92.49
12.	Nagaland	Tribal Circuit 2016-17	Development of Mokokchung-Tuensang-Mon	98.14	98.14	98.14
13.	Sikkim	North East Circuit 2015-16	Development of Tourist Circuit linking Rangpo (entry) - Rorathang-Aritar- Phadamchen-Nathang-Sherathang-Tsongmo- Gangtok-Phodong- Mangan-Lachung-Yumthang-	98.05	97.41	92.77

			Lachen- Thangu- Gurudongmer- Mangan- Gangtok- TuminLingee- Singtam (exit)			
14.	Sikkim	North East Circuit 2016-17	Development of Tourist Circuit Linking Singtam- Maka- Temi- BermoikTokel- Phongia- Namchi - Jorthang- Okharey- Sombaria-Daramdin- Jorethang- Melli (Exit)	95.32	90.55	85.18
15.	Tripura	North East Circuit 2015-16	Development of Agartala - Sipahijala - Melaghar - Udaipur - Amarpur- Tirthamukh- Mandirghat- Dumboor- NarikelKunja- Gandachara- Ambassa	82.85	73.29	73.29
16.	Tripura	North East Circuit 2018-19	Development of Surma Cherra- Unakoti- Jampui Hills- Gunabati - Bhunaneshwari- Neermahal- Boxanagar- Chottakhola- Pilak- Avangchaarra	44.83	18.37	18.37
17.	Odisha	Coastal Circuit 2016-17	Development of Gopalpur, Barkul, Satapada and Tampara	70.82	67.28	63.25

*** Includes amount released to CNA as per new financial procedure.**

Projects Sanctioned under the Scheme Assistance to Central Agencies for Tourism Infrastructure Development.

(Rs. in Lakh)

Sl. No.	Year	Name of State	Name of Project	Agency	Amount sanctioned	Amount Released	Status
1	2020-21	Mizoram	Development of Convention Centre and associated Infrastructure at Aizawl, Mizoram	WAPCOS	3994.75	1570.71	On going
2	2022-23	North Eastern States	Development of 22 viewpoints in North-Eastern State I. Nagaland (2 view points)- Rs.5.77 Cr. II. Meghalaya (3 view points) – Rs.6.26 Cr. III. Mizoram (9 view points)- Rs.12.78 Cr. IV. Arunachal Pradesh (4 view points) – Rs.6.25 Cr. V. Manipur (3 view points)- Rs.5.93 Cr. VI. (vi) Sikkim/West Bengal (1 view point)- Rs.3.70 Cr.	NHIDCL	4444.00	444.40	Out of 22 view point 4 completed and remaining at various stages of completion

STATEMENT IN REPLY TO PART (f) OF LOK SABHA UNSTARRED QUESTION NO.1275 ANSWERED ON 11.12.2023 REGARDING SURGE IN TOURISTS IN ODISHA AND NORTH-EAST BY MS. CHANDRANI MURMU, SHRI MAHESH SAHOO AND SHRI ABDUL KHALEQUE

State wise Tourist Footfall 2022 (in Million)

S. No	States/UTs	Tourist Footfall
1	Uttar Pradesh	318.56
2	Tamil Nadu	218.99
3	Andhra Pradesh	192.88
4	Karnataka	182.54
5	Gujarat	137.59
6	Maharashtra	112.81
7	Rajasthan	108.72
8	West Bengal	85.58
9	Telengana	60.82
10	Uttarakhand	54.70
11	Jharkhand	38.48
12	Madhya Pradesh	36.05
13	Delhi	28.00
14	Punjab	26.42
15	Bihar	25.42
16	Chhattisgarh	23.64
17	Kerala	19.21
18	Jammu & Kashmir	18.52
19	Himachal Pradesh	15.10
20	Assam	8.39
21	Odisha	7.89
22	Goa	7.19
23	Chandigarh	3.06
24	Haryana	2.11
25	Puducherry	1.76
26	Sikkim	1.69
27	Meghalaya	0.94
28	Daman & Diu	0.54
29	Ladakh	0.53
30	Dadra & Nagar Haveli	0.26
31	Tripura	0.24
32	Andaman & Nicobar Islands	0.24
33	Arunachal Pradesh	0.22

34	Mizoram	0.22
35	Manipur	0.14
36	Nagaland	0.10
37	Lakshadweep	0.02

Source: State/ UTs Tourism Department
