

Promotion Of Eco-Tourism in the Country

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The Ministry of Tourism under its Swadesh Darshan Scheme had identified Eco Tourism as one of the identified thematic circuits and sanctioned 06 projects under this theme, the details of which is annexed. Now, the Ministry has revamped the scheme as 'Swadesh Darshan 2.0 (SD2.0)' with the objective to develop sustainable and responsible tourism destinations and has notified 55 destinations across the country for development.

In addition, the Ministry of Tourism is actively promoting Eco-Tourism in the country and has taken multiple steps in this direction including the following:-

- (i) To position India as a preferred destination for ecotourism globally, Ministry of Tourism has formulated a National Strategy for Eco-Tourism.
- (ii) Ministry of Tourism organized an event 'Eco tourism as a vehicle for achieving Sustainable Development Goals' in May, 2023 on the side lines of 3rd Tourism Working Group meeting of G20 countries held at Srinagar, Jammu & Kashmir.
- (iii) The Ministry of Tourism as part of its regular promotional activities also promotes various tourism destinations and products of the country including Eco-Tourism. These promotions are undertaken through various promotional platforms, social media handles, website, events etc.

This information was given by Union Minister for Culture, Tourism and DoNER Shri G. Kishan Reddy in Rajya Sabha today.

BY

ANNEXURE

Details of Eco Circuit projects sanctioned under the Swadesh Darshan Scheme

(Amount in ₹ Crore)

S. No.	Name of State	Year	Project Name	Amount Sanctioned
1.	Uttarakhand	2015-16	Integrated Development of Eco-Tourism, Adventure Sports, and Associated Tourism Related Infrastructure for Development of Tehri Lake & Surroundings as New Destination-District Tehri	69.17
2.	Telangana	2015-16	Development of Circuit in Mahaboobnagar districts (Somasila, Singotam, Kadalaivanam, Akkamahadevi, Egalanpanta, Farahabad, Uma Maheshwaram, Mallelatheertham)	91.62
3.	Kerala	2015-16	Development of Pathanamthitta- Gavi- Vagamon-Thekkady.	64.08

4.	Mizoram	2016-17	Development of Eco-Adventure Circuit at Aizawl - Rawpuichhip - Khawhphawp - Lengpui – -Chatlang-Sakawrhmutuaitlang - Muthee – Beratlawng -Tuirial Airfield – Hmuifang	66.37
5.	Madhya Pradesh	2017-18	Development of Gandhisagar Dam- Mandleshwar Dam- Omkareshwar Dam- Indira Sagar Dam- Tawa Dam- Bargi Dam- Bheda Ghat- Bansagar Dam- Ken River	93.76
6.	Jharkhand	2018-19	Development of Eco Tourism circuit: Dalma- Betla National park- Mirchaiya- Netarhat	30.44
Total				415.44

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