



अतुल्य! भारत
Incredible India



MONTHLY TOURISM STATISTICS

OCTOBER 2023



MINISTRY OF TOURISM
GOVERNMENT OF INDIA



Tourism – An Integral Driver for Economic Growth

Tourism is one of the world's largest economic sector that creates jobs, drives exports, and generates prosperity across the world. It also has the major potential to contribute to the local economy. India being diverse in landscapes, cuisines, heritage, adventure, wildlife and culture is emerged as a well-known destination for both overseas and domestic travellers in recent years. Tourism being integral pillar of the economy, various development initiative has been taken up by Ministry of Tourism, Government of India.

Role of tourism statistics is very critical in development of the tourism sector. Timely, complete, accurate and reliable statistics is essential ingredient for formulation of sound economic development policies, by which the decision making and development plans of the government becomes concentric.

The Market Research (MR) Division of the Ministry of Tourism is mandated for collection, compilation, publication and dissemination of all kind of tourism statistics. Also, for Promotion of research in the field of tourism Statistics and Market Research. MR division brings out this monthly bulletin that mainly focuses tourism statistics related to foreign tourist arrivals(FTA), Indian national departure(IND), estimation of Foreign exchange earnings(FEE) from tourism and international scenario of tourism statistics on the basis of latest available UNWTO barometer.

MR division is thankful to BOI and other stakeholders for providing the data and other relevant documents.

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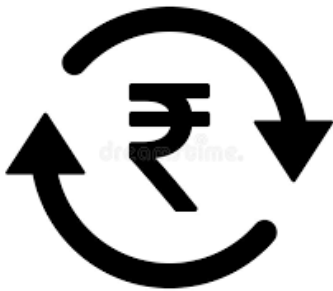
Tourism statistics of India (October 2023)

Foreign Tourist Arrivals



8.11 Lakh

19,008 Crore



Foreign Exchange Earnings

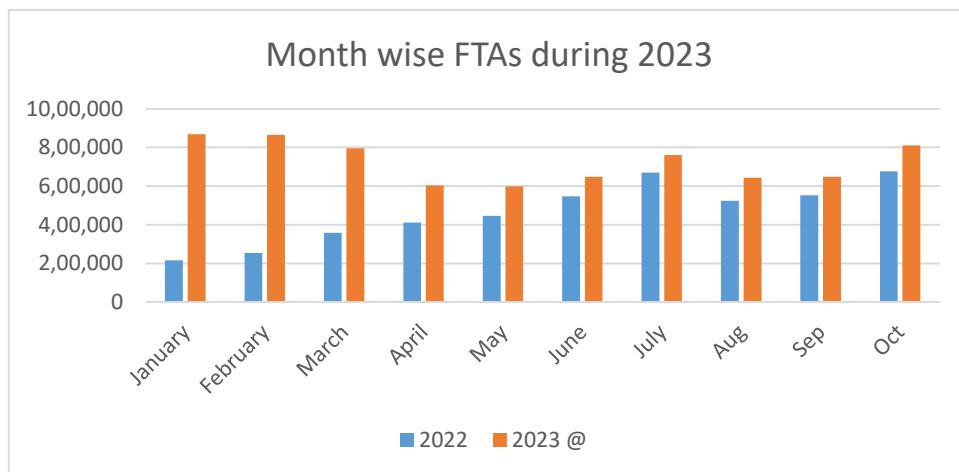
Indian Nationals Departure



22.07 Lakh

Foreign Tourist Arrivals (FTAs)

- FTAs in October, 2023 were 8,11,411 as compared to 6,77,055 in October, 2022 and 9,45,017 in October, 2019 registering a growth of 19.8% and -14.1% with respect to 2022 and 2019 respectively.
- FTAs during the period January- October, 2023 were 72,43,680 as compared to 46,55,160 in January-October 2022 and 86,11,517 in January-October, 2019 registering a growth of 55.6% and -15.9% with respect to 2022 and 2019 respectively.



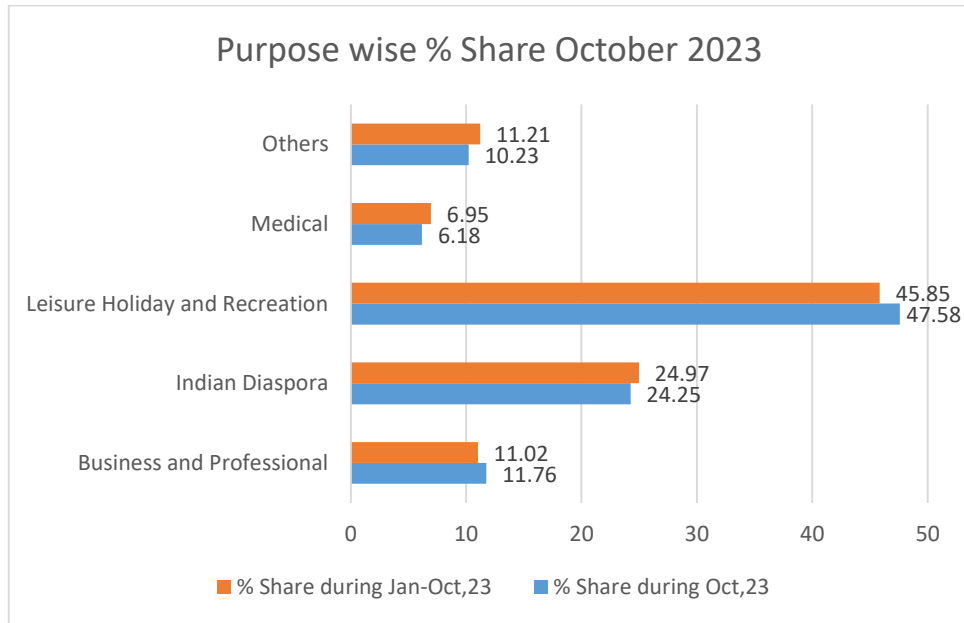
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The percentage share of Foreign Tourist Arrivals in India during October'23 and during Jan to October'23 among the top 5 source countries

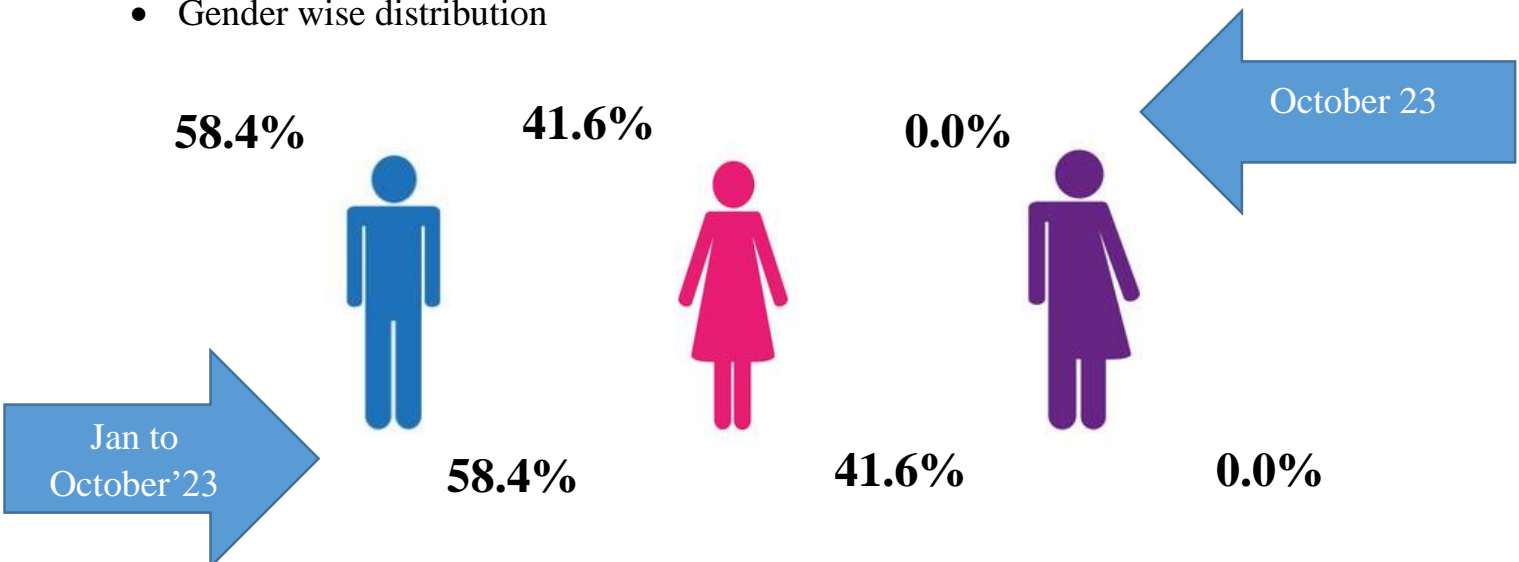




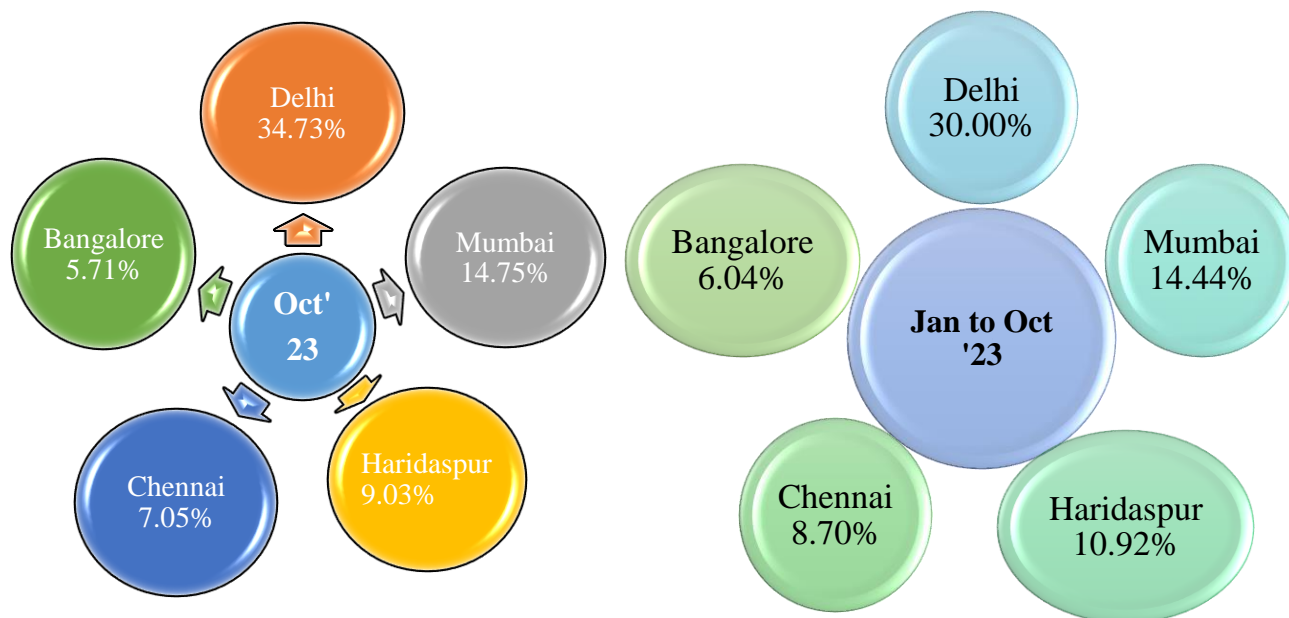
The Purpose wise percentage share of Foreign Tourist Arrivals in India during Oct'23 and during Jan to October'23



- Gender wise distribution



The percentage Share of Foreign Tourist Arrivals in India during October'23 and Jan-Oct 23 among the top 5 ports



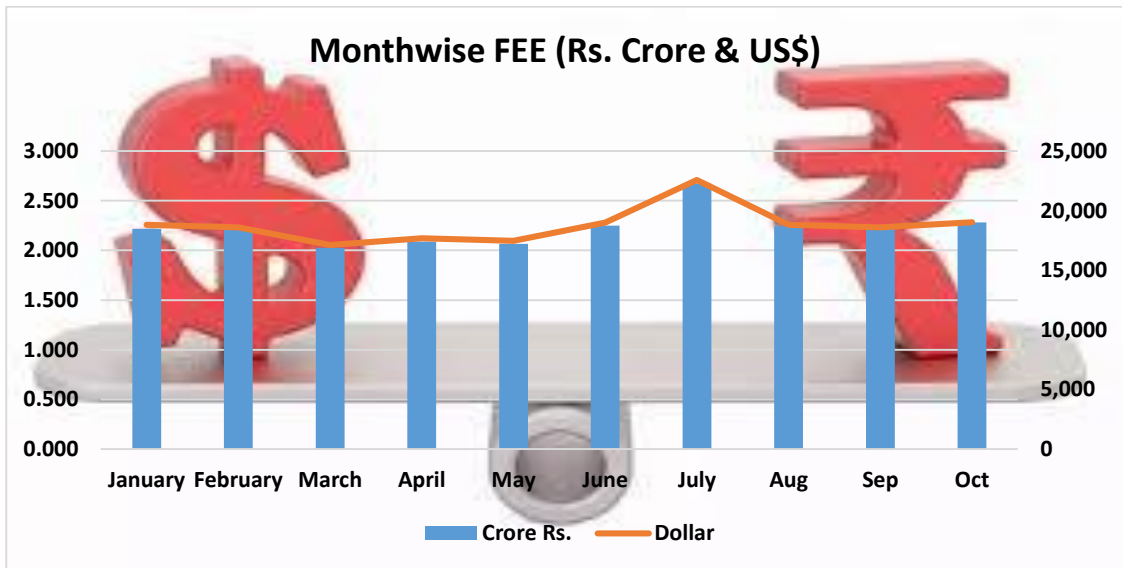
Foreign Exchange Earnings

- FEEs during the month of October 2023 were Rs. 19,008 crores as compared to Rs. 13,447 crores in October 2022 and Rs. 17,623 Crore in October, 2019 registering a growth of 41.4% and 7.86% with respect to 2022 and 2019 respectively.
- FEEs in US\$ terms during the month of October 2023 were US\$ 2.284 billion as compared to FEEs of US\$ 1.633 billion during the month of October 2022 and US\$ 2.474 billion in October, 2019 registering a growth of 39.87% and -7.68% with respect to 2022 and 2019 respectively.



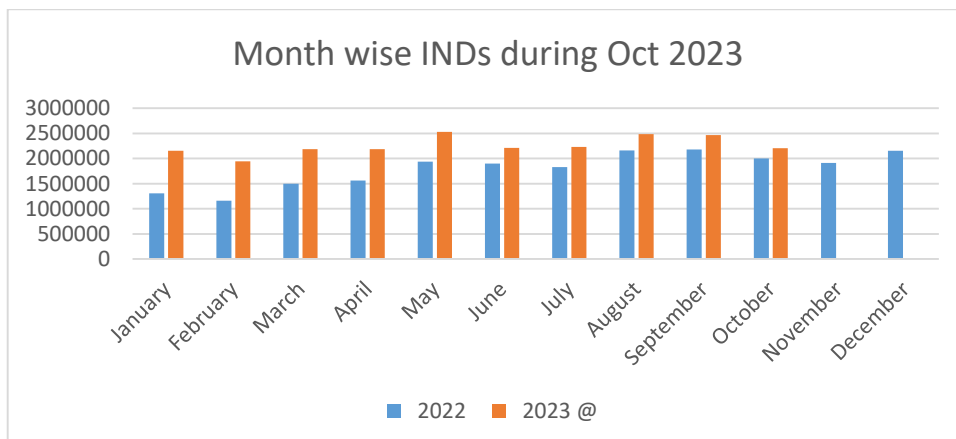
- FEEs during the period January- October 2023 were Rs. 1,85,668 crores as compared to Rs. 1,04,852 crores in January- October 2022 and Rs. 1,73,222 Crore in January-October, 2019 registering a growth of 77.08% and 7.18% with respect to 2022 and 2019 respectively.

- FEE during the period January- October 2023 were US \$ 22.523 billion as compared to US \$ 13.340 billion in January- October 2022 and US \$ 24.650 billion January- October 2019 registering a growth of 68.84% and -8.63% with respect to 2022 and 2019 respectively.



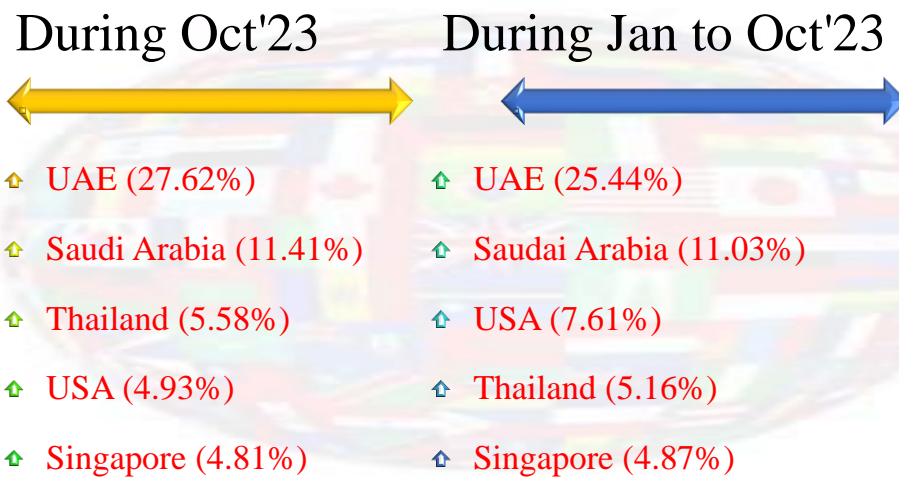
Indian Nationals Departures

- INDs in October 2023 were 22,06,833 as compared to 19,99,753 in October 2022 and 21,45,065 in October 2019 registering a growth of 10.4% and 2.9% with respect to 2022 and 2019 respectively.
- INDs during the period January- October, 2023 were 2,25,99,266 as compared to 1,75,34,513 in January- October, 2022 and 2,24,11,727 in January-October 2019 registering a growth of 28.9% and 0.8% with respect to 2022 and 2019 respectively.

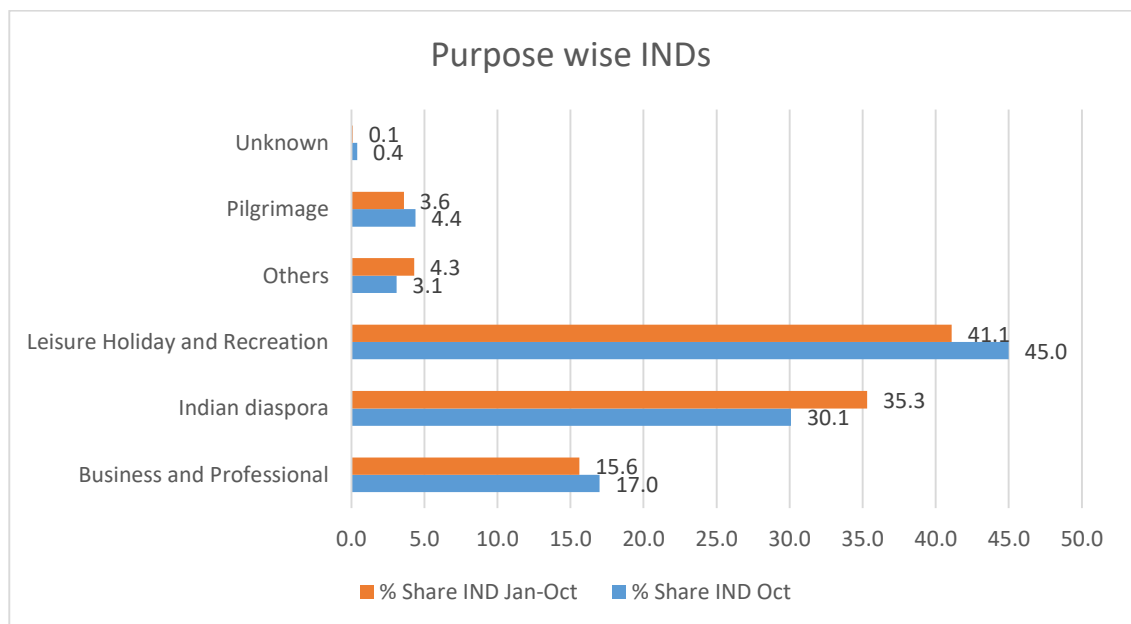


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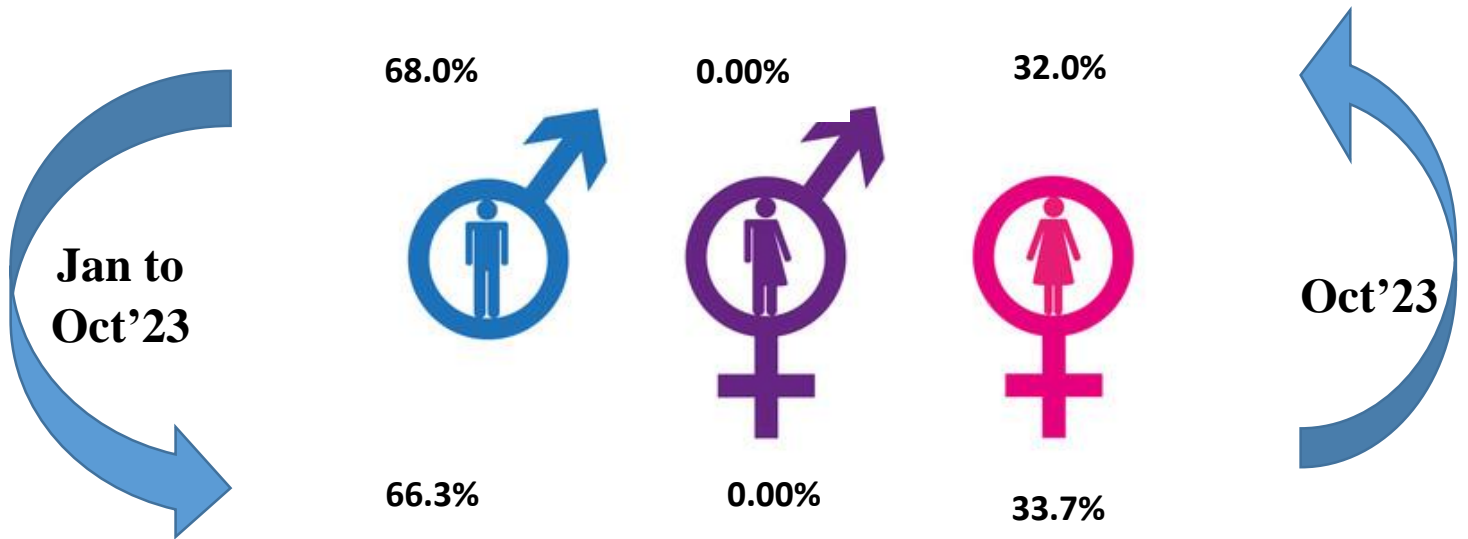
The percentage share of Indian National Departures during Oct' 23 and during Jan to Oct 2023 among the top 5 source countries



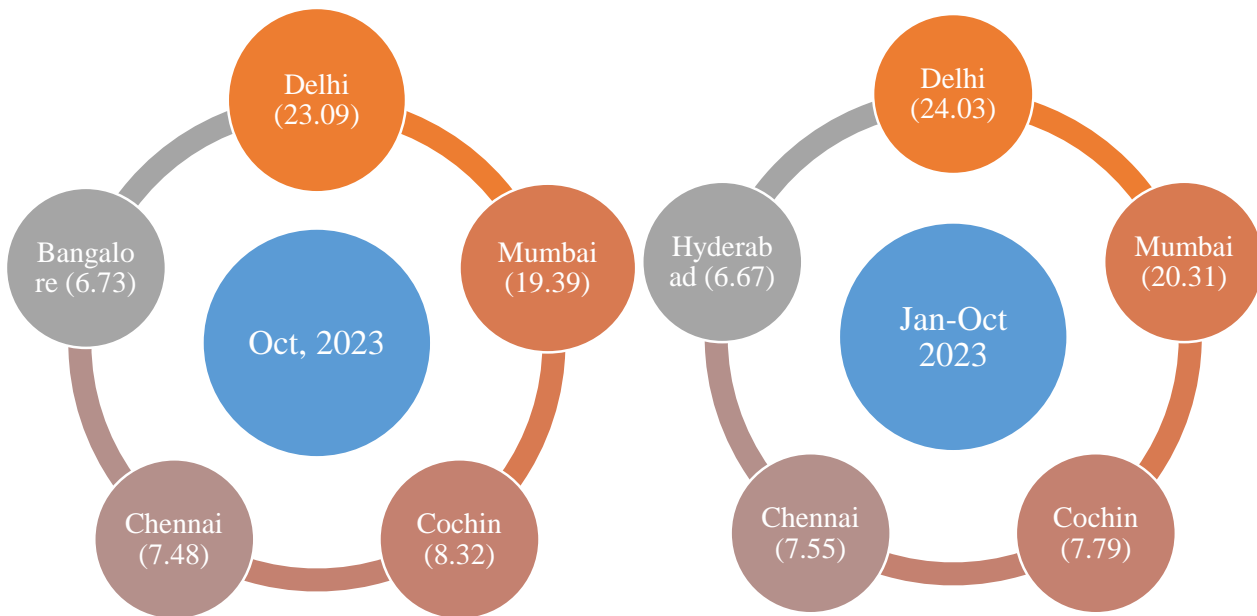
The Purpose wise percentage share of Indian National Departures during October'23 and during Jan to October 23



• Gender wise % distribution

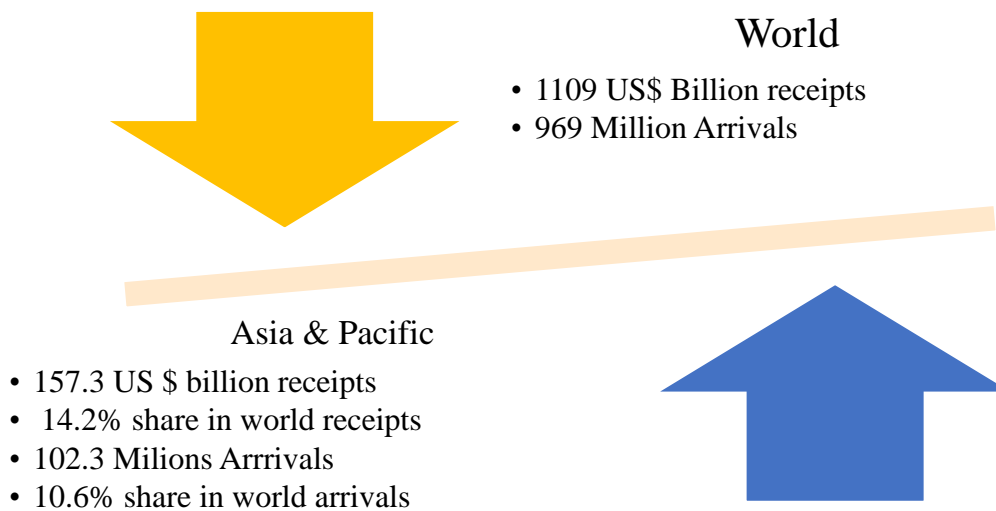


The percentage share of INDs during Oct'23 and Jan-Oct'23 among the top 5 ports





International tourism 2022



Source: UNWTO barometer September 2023

International tourism 2019

