

MONTHLY TOURISM STATISTICS

AUGUST 2023



MINISTRY OF TOURISM
GOVERNMENT OF INDIA



Tourism – An Integral Driver for Economic Growth

Tourism is one of the world's largest economic sector that creates jobs, drives exports, and generates prosperity across the world. It also has the major potential to contribute to the local economy. India being diverse in landscapes, cuisines, heritage, adventure, wildlife and culture is emerged as a well-known destination for both overseas and domestic travellers in recent years. Tourism being integral pillar of the economy, various development initiative has been taken up by Ministry of Tourism, Government of India.

Role of tourism statistics is very critical in development of the tourism sector. Timely, complete, accurate and reliable statistics is essential ingredient for formulation of sound economic development policies, by which the decision making and development plans of the government becomes concentric.

The Market Research (MR) Division of the Ministry of Tourism is mandated for collection, compilation, publication and dissemination of all kind of tourism statistics. Also, for Promotion of research in the field of tourism Statistics and Market Research. MR division brings out this monthly bulletin that mainly focuses tourism statistics related to foreign tourist arrivals(FTA), Indian national departure(IND), estimation of Foreign exchange earnings(FEE) from tourism and international scenario of tourism statistics on the basis of latest available UNWTO barometer.

MR division is thankful to BOI and other stakeholders for providing the data and other relevant documents.

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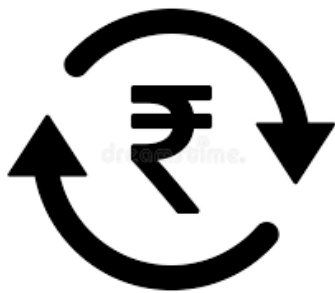
Tourism statistics of India (August 2023)

Foreign Tourist Arrivals



6.43 Lakh

18,687 Crore



Foreign Exchange
Earnings

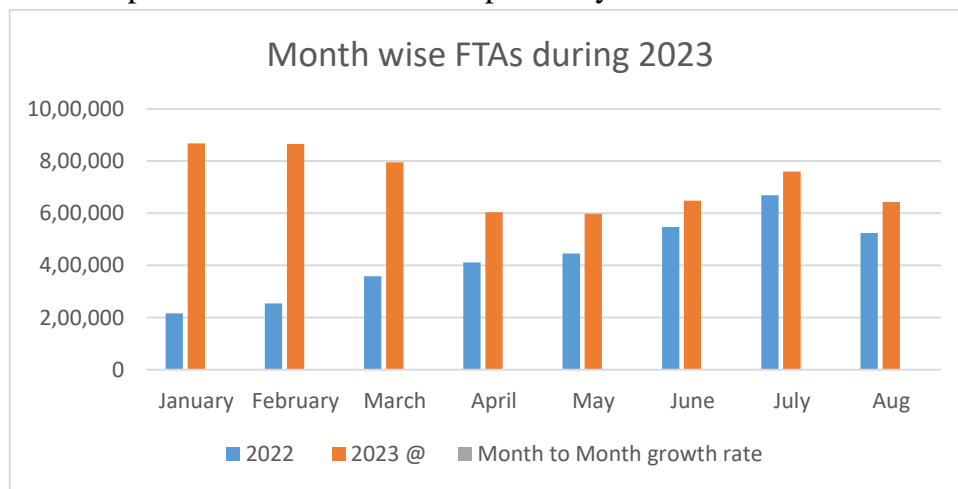
Indian Nationals Departure



24.87 Lakh

Foreign Tourist Arrivals (FTAs)

- FTAs in August, 2023 were 6,43,194 as compared to 5,24,756 in August, 2022 and 8,00,837 in August, 2019 registering a growth of 22.6% and -19.7% with respect to 2022 and 2019 respectively.
- FTAs during the period January- August, 2023 were 57,84,056 as compared to 34,26,525 in January-August 2022 and 69,14,987 in January-August, 2019 registering a growth of 68.8% and -16.4% with respect to 2022 and 2019 respectively



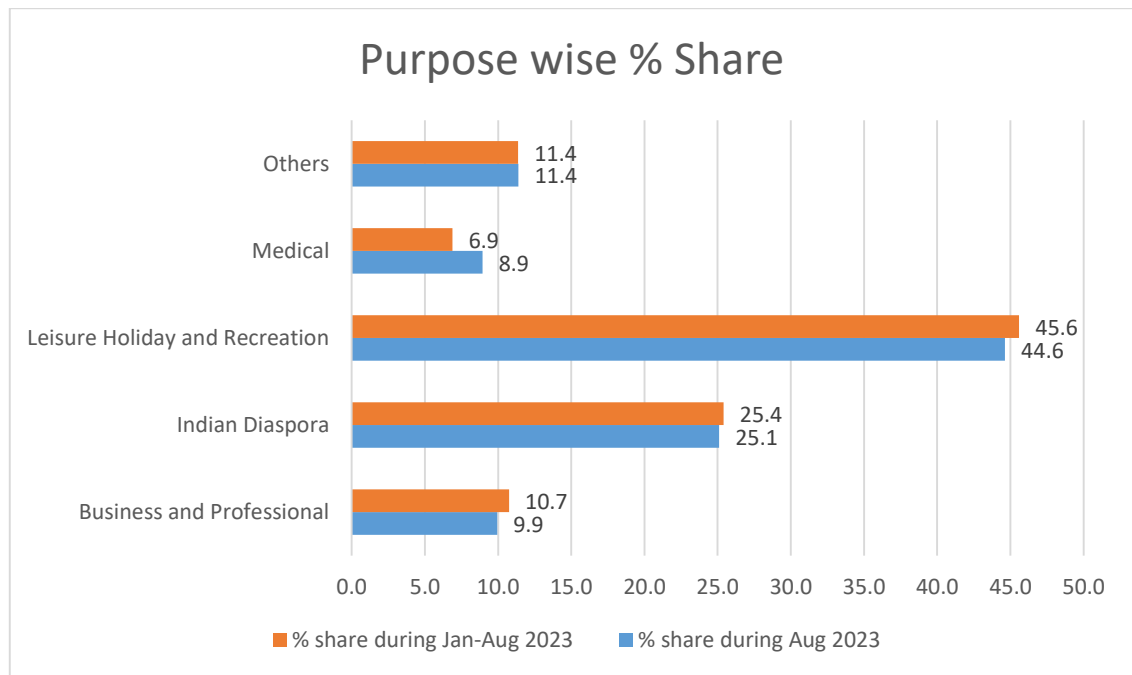
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The percentage share of Foreign Tourist Arrivals in India during August'23 and during Jan to August'23 among the top 5 source countries

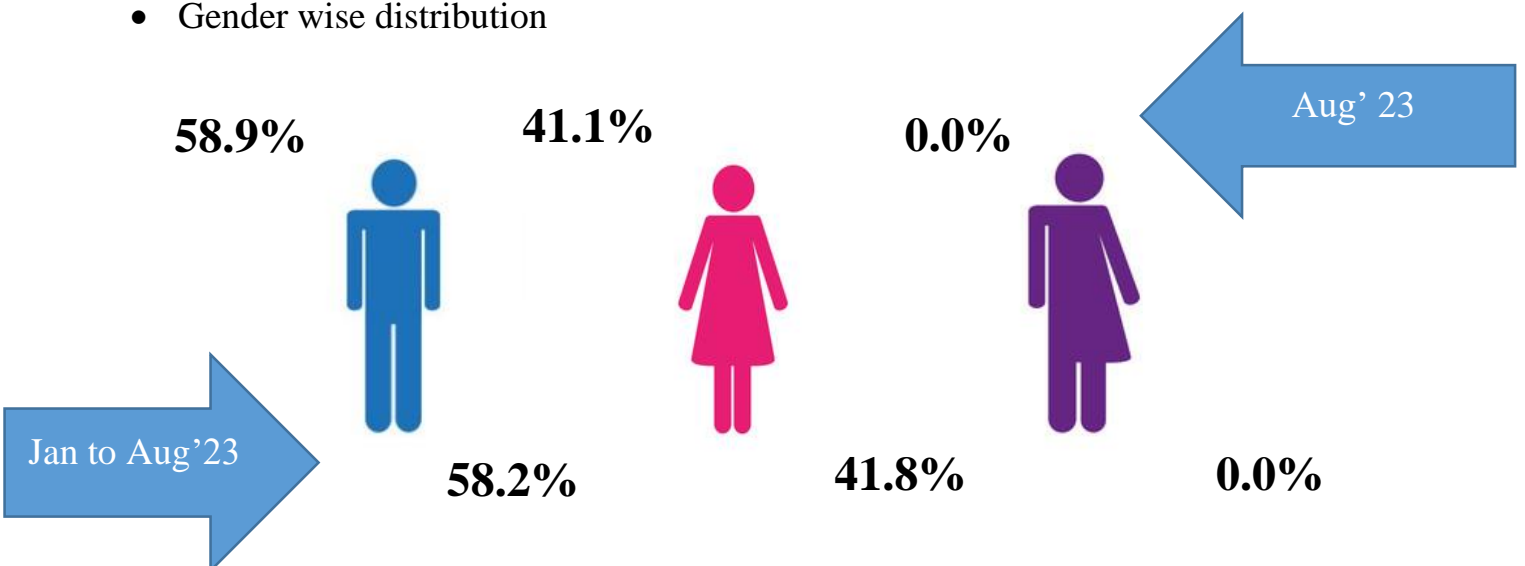




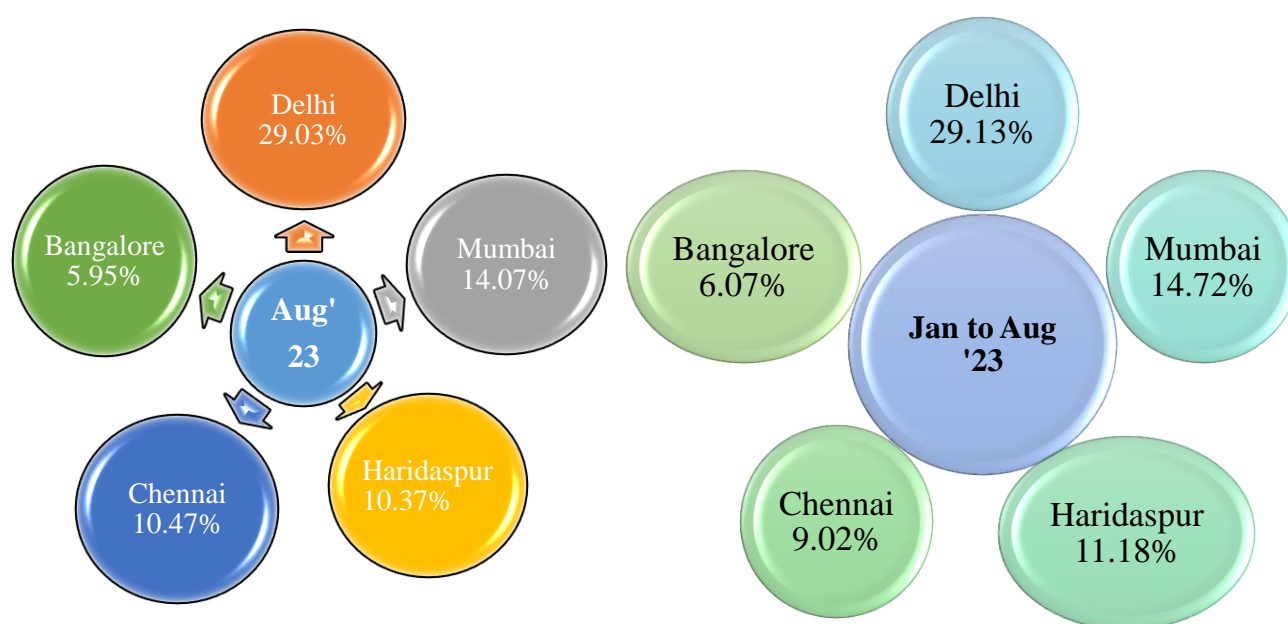
The Purpose wise percentage share of Foreign Tourist Arrivals in India during August'23 and during Jan to August'23



- Gender wise distribution



The percentage Share of Foreign Tourist Arrivals in India during August'23 and Jan-August 23 among the top 5 ports



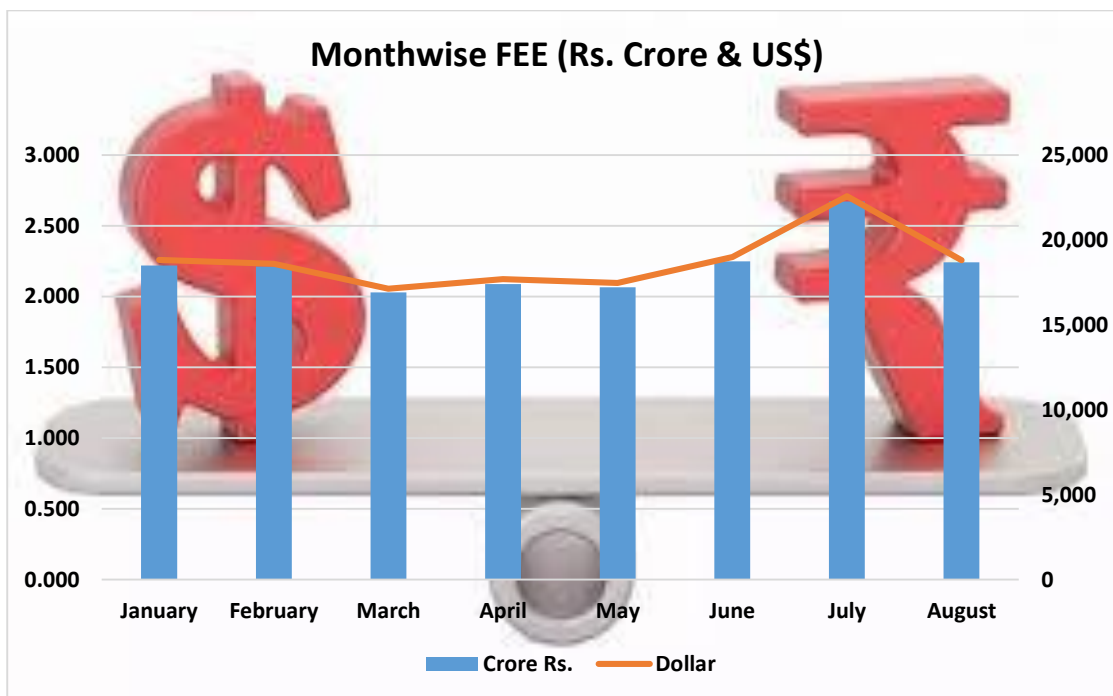
Foreign Exchange Earnings

- FEEs during the month of August 2023 were Rs. 18,687 crores as compared to Rs. 12,716 crores in August 2022 and Rs. 18,184 Crore in August, 2019 registering a growth of 46.9% and 2.77% with respect to 2022 and 2019 respectively.
- FEEs in US\$ terms during the month of August 2023 were US\$ 2.257 billion as compared to FEEs of US\$ 1.599 billion during the month of August 2022 and US\$ 2.582 billion in August, 2019 registering a growth of 41.13% and -12.60% with respect to 2022 and 2019 respectively.



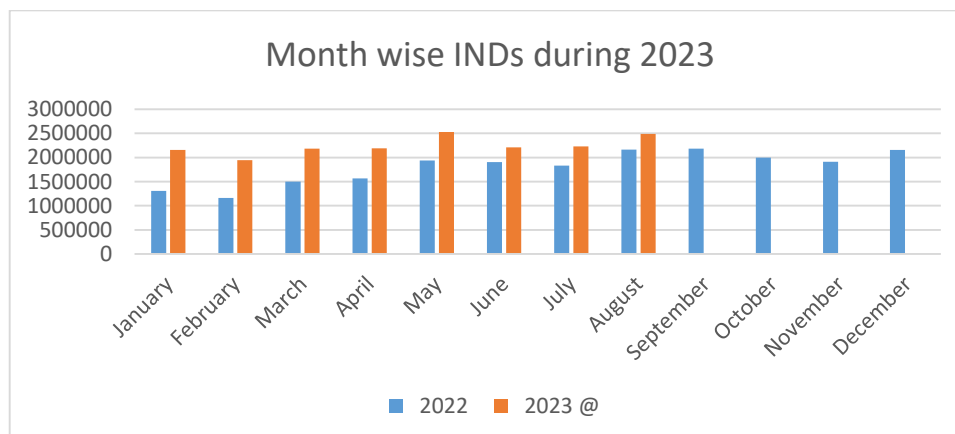
- FEEs during the period January- August 2023 were Rs. 1,48,126 crores as compared to Rs. 77,970 crores in January- August 2022 and Rs. 1,38,535 Crore in January-August, 2019 registering a growth of 89.98% and 6.92% with respect to 2022 and 2019 respectively.

- FEE during the period January- August 2023 were US \$ 18.007 billion as compared to US \$ 10.031 billion in January- August 2022 and US \$ 19.753 billion January- August 2019 registering a growth of 79.51% and -8.84% with respect to 2022 and 2019 respectively.



Indian Nationals Departures

- INDs in August 2023 were 24,87,030 as compared to 21,60,605 in August 2022 and 23,51,701 in August 2019 registering a growth of 15.1% and 5.8% with respect to 2022 and 2019 respectively.
- INDs during the period January- August, 2023 were 1,79,28,180 as compared to 1,33,52,796 in January- August, 2022 and 1,79,12,217 in January-August 2019 registering a growth of 34.3% and 0.1% with respect to 2022 and 2019 respectively.

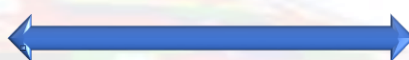


@: Provisional

The percentage share of Indian National Departures during August and during Jan to August 2023 among the top 5 source countries



During August'23 During Jan to Aug'23



UAE (26.63%)

UAE (25.22%)

Saudi Arabia (12.31%)

Saudi Arabia (11.0%)

USA (9.04%)

USA (8.12%)

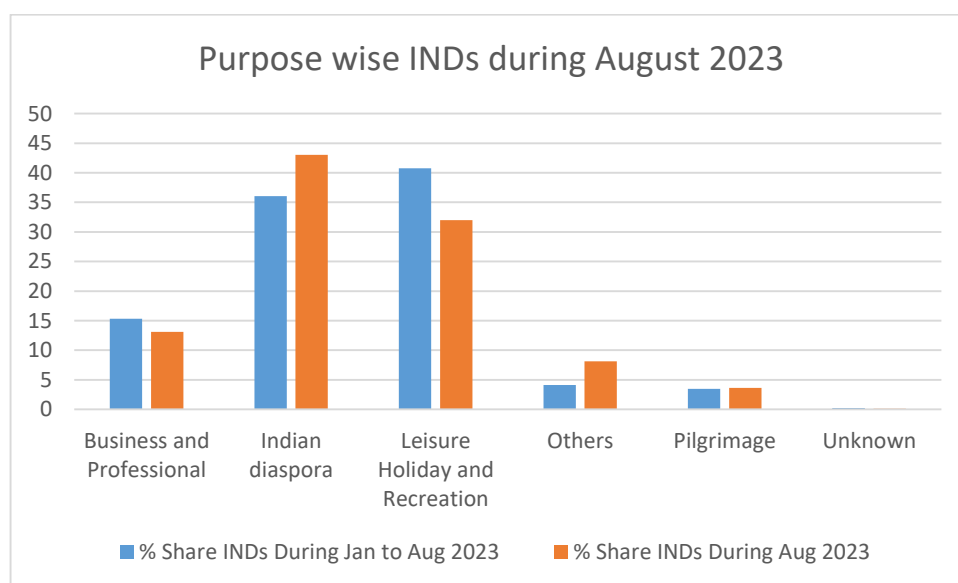
Thailand (4.77%)

Thailand (5.13%)

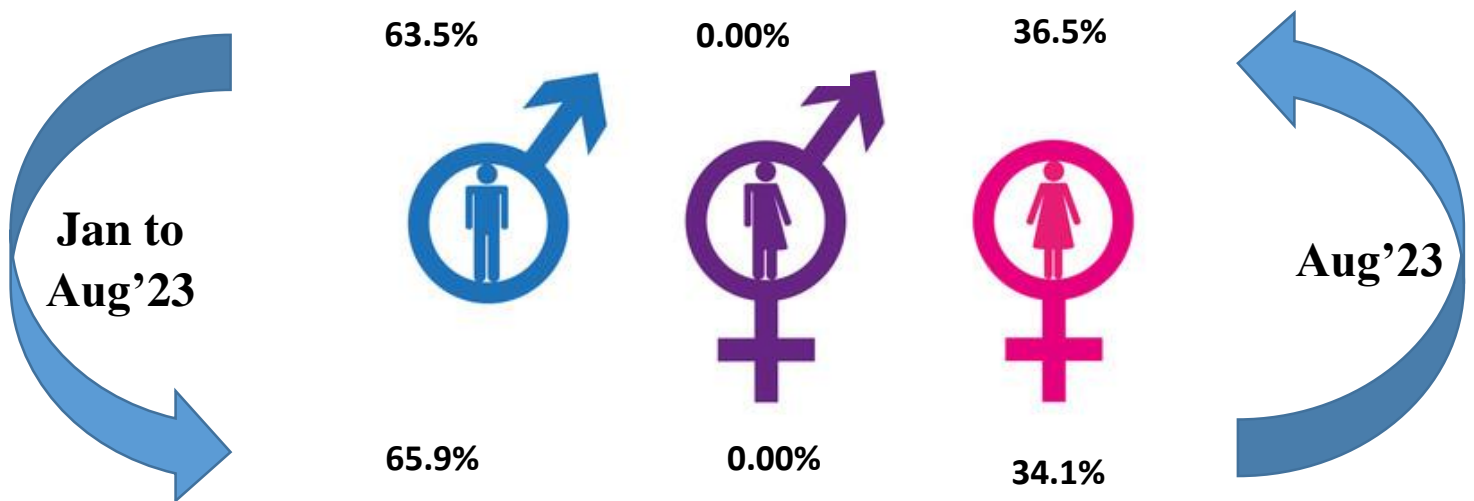
Qatar (4.62%)

Singapore (4.96%)

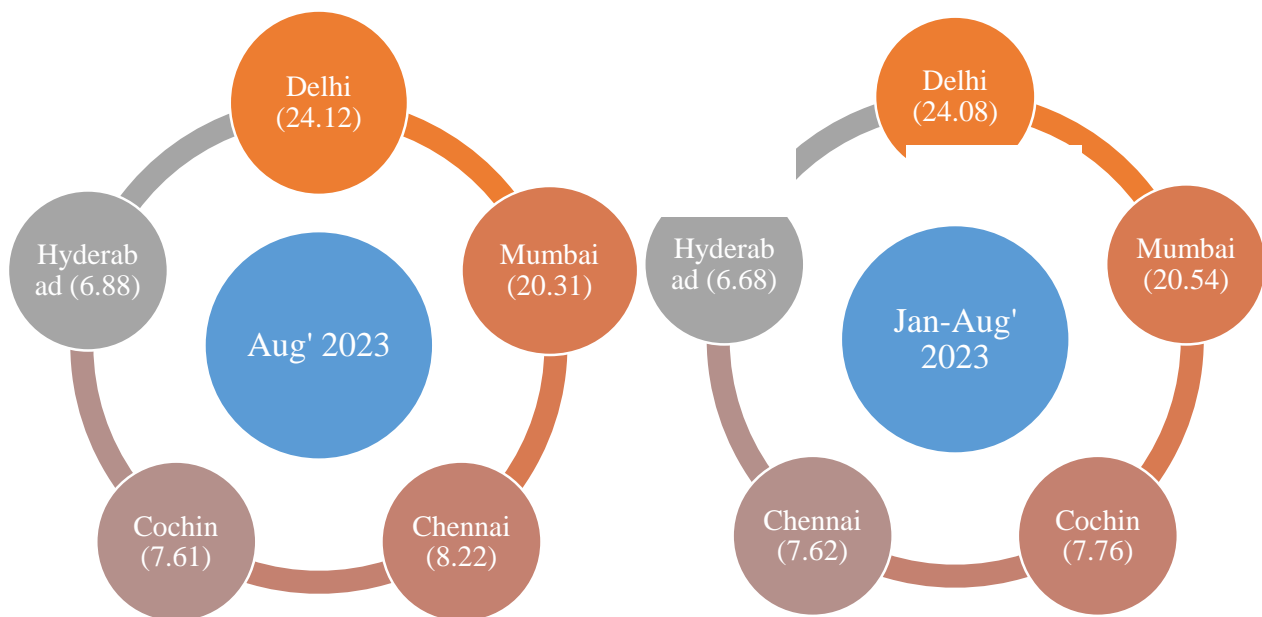
The Purpose wise percentage share of Indian National Departures during August'23 and during Jan to August'23



- Gender wise % distribution

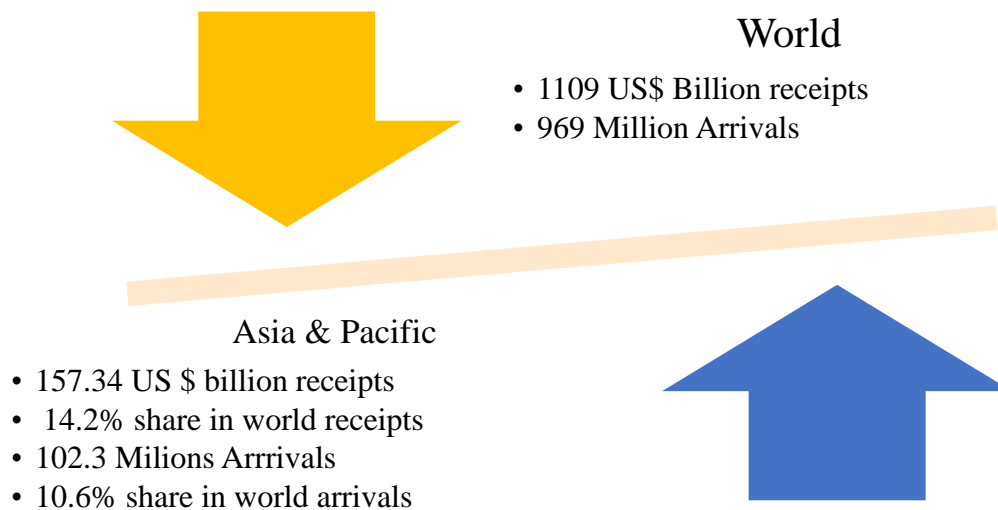


The percentage share of INDs during Aug'23 and Jan-Aug'23 among the top 5 ports





International tourism 2022



Source: UNWTO barometer September 2023

International tourism 2019

