

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
UNSTARRED QUESTION NO.2812  
ANSWERED ON 07.08.2023**

**PROMOTION OF TOURISM IN SOUTH INDIAN REGION**

**2812.DR. VISHNU PRASAD M.K.:**

**SHRI T.R.V.S. RAMESH:**

**Will the Minister of TOURISM be pleased to state:**

- (a) whether the Government is giving special focus on the promotion of tourism in the country;**
- (b) if so, the works executed by the Government in the Southern region of the country; and**
- (c) the scope of tourism being contemplated by the Government in this region?**

**ANSWER**

**THE MINISTER OF TOURISM**

**(SHRI G. KISHAN REDDY)**

**(a) to (c): Ministry of Tourism promotes the tourism destinations and tourism products of the country in a holistic manner. The promotions are carried out under the schemes of “Domestic Promotion and Publicity including Hospitality” (DPPH) and “Overseas Promotion & Publicity” (OPP) in the domestic and important global markets. Information on tourist destinations in the country, are also promoted through the website – [www.incredibleindia.org](http://www.incredibleindia.org), Dekho Apna Desh Webinars and the social media handles of the Ministry of Tourism.**

**The Ministry of Tourism also provides financial assistance to State Governments/Union Territory Administrations/Central Agencies under the ‘Swadesh Darshan’, ‘National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)’ and ‘Assistance to Central Agencies for Tourism Infrastructure Development’ Schemes for the development of tourism related infrastructure and facilities to provide an enriching tourism experience to the visitors.**

**Tourism projects creates jobs in various sectors, such as hospitality (hotels, restaurants), transportation, tour guiding, handicrafts, and more. Indirectly, tourism stimulates other businesses and services, leading to additional job opportunities.**

**Details of projects executed in the states of Andhra Pradesh, Telangana, Karnataka, Kerala, Tamil Nadu, Puducherry are at ANNEXURE.**

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**ANNEXURE****STATEMENT IN REPLY TO PARTS (a) TO (c) OF LOK SABHA UNSTARRED UNSTARRED QUESTION NO.2812 ANSWERED ON 07.08.2023 REGARDING PROMOTION OF TOURISM IN SOUTH INDIAN REGION****DETAILS OF PROJECTS SANCTIONED IN ANDHRA PRADESH, TELANGANA, KERALA, TAMIL NADU, PUDUCHERRY UNDER SWADESH DARSHAN SCHEME:-****(Rs. in Crore)**

<b>S. No.</b>	<b>State/ UT</b>	<b>Circuit / Sanction Year</b>	<b>Name of the Project</b>	<b>Amount Sanctioned</b>	<b>Amount Released</b>
<b>1.</b>	<b>Andhra Pradesh</b>	<b>Coastal Circuit 2014-15</b>	<b>Development of Kakinada - Hope Island - Coringa Wildlife Sanctuary - Passarlapudi - Aduru - S Yanam - Kotipally</b>	<b>67.83</b>	<b>67.83</b>
<b>2.</b>	<b>Andhra Pradesh</b>	<b>Coastal Circuit 2015-16</b>	<b>Development of Nellore - Pulikat Lake - Ubbilamadugu Water Falls - Nelapattu-Kothakoduru-Mypadu - Ramateertham - Iskapalli</b>	<b>49.55</b>	<b>49.55</b>
<b>3.</b>	<b>Andhra Pradesh</b>	<b>Buddhist Circuit 2017-18</b>	<b>Development of Buddhist Circuit: Shalihundam-Bavikonda-Bojjanakonda - Amravati- Anupu</b>	<b>35.24</b>	<b>24.13</b>
<b>4.</b>	<b>Kerala</b>	<b>Eco Circuit 2015-16</b>	<b>Development of Pathanamthitta-Gavi- Vagamon-Thekkady</b>	<b>64.08</b>	<b>64.08</b>
<b>5.</b>	<b>Kerala</b>	<b>Spiritual Circuit 2016-17</b>	<b>Development of Sabarimala - Erumeli-Pampa-Sannidhanam</b>	<b>54.88</b>	<b>27.44</b>

<b>6.</b>	<b>Kerala</b>	<b>Spiritual Circuit 2016-17</b>	<b>Development of Sree Padmanabha Aranmula</b>	<b>78.08</b>	<b>73.77</b>
<b>7.</b>	<b>Kerala</b>	<b>Rural Circuit 2018-19</b>	<b>Development of Malanad Malabar Cruise Tourism Project</b>	<b>57.35</b>	<b>30.98</b>
<b>8.</b>	<b>Kerala</b>	<b>Spiritual Circuit 2018-19</b>	<b>Development of Sivagiri Sree Narayana Guru Ashram- Arruvipuram- Kunnumpara Sree Subrahmania-Chembazhanthi Sree Narayana Gurukulam</b>	<b>66.42</b>	<b>27.77</b>
<b>9.</b>	<b>Puducherry</b>	<b>Coastal Circuit 2015-16</b>	<b>Development of Dubrayapet – Arikamedu – Veerampattinam – Chunnambar - Nallavadu/Narambai - Manapet- Kalapet - Puducherry - Yanam</b>	<b>58.44</b>	<b>58.44</b>
<b>10.</b>	<b>Puducherry</b>	<b>Heritage Circuit 2017-18</b>	<b>Development of Franco- Tamil Village, Karaikal, Mahe and Yanam</b>	<b>49.44</b>	<b>45.70</b>
<b>11.</b>	<b>Puducherry</b>	<b>Spiritual Circuit 2017-18</b>	<b>Development of Karaikal, Yanam and Puducherry</b>	<b>34.96</b>	<b>30.94</b>
<b>12.</b>	<b>Tamil Nadu</b>	<b>Coastal Circuit 2016-17</b>	<b>Development of (Chennai- Mamamallapuram – Rameshwaram – Manpadu – Kanyakumari)</b>	<b>73.13</b>	<b>69.48</b>
<b>13.</b>	<b>Telangana</b>	<b>Eco Circuit 2015-16</b>	<b>Development of Eco Tourism Circuit in Mahaboobnagar district</b>	<b>91.62</b>	<b>91.25</b>
<b>14.</b>	<b>Telangana</b>	<b>Tribal</b>	<b>Development of</b>	<b>79.87</b>	<b>79.87</b>

		<b>Circuit 2016-17</b>	<b>Mulugu- Laknavaram- Medavaram- Tadvai- Damaravi- Mallur- Bogatha Waterfalls</b>		
<b>15.</b>	<b>Telangana</b>	<b>Heritage Circuit 2017-18</b>	<b>Development of Qutub Shahi Heritage Park- Paigah Tombs- Hayat Bakshi Mosque- Raymond's Tomb</b>	<b>96.90</b>	<b>70.61</b>

**DETAILS OF PROJECTS SANCTIONED IN ANDHRA PRADESH, TELANGANA, KERALA, TAMIL NADU, KARNATAKA UNDER PRASHAD SCHEME:-**

**(Rs. in Crore)**

<b>State</b>	<b>S. No.</b>	<b>Project</b>	<b>Sanction Year</b>	<b>Amount Sanctioned</b>	<b>Amount Released</b>
<b>Andhra Pradesh</b>	<b>1.</b>	<b>Development of Amaravati Town, Guntur District as a Tourist Destination**</b>	<b>2015-16</b>	<b>27.77</b>	<b>27.77</b>
	<b>2.</b>	<b>Development of Srisailam Temple**</b>	<b>2017-18</b>	<b>43.08</b>	<b>43.08</b>
	<b>3.</b>	<b>Sri Varaha Lakshmi Narsimha Swami Vari Devasthanam at Simhachalam in Vishakhapatnam Temple</b>	<b>2022-23</b>	<b>54.04</b>	<b>0.00</b>
<b>Karnataka</b>	<b>4.</b>	<b>Development of Pilgrimage Amenities at Sri Chamundeshwari Devi Temple, Mysuru</b>	<b>2023-24</b>	<b>45.71</b>	<b>Sanctioned on 14<sup>th</sup> June 2023</b>
<b>Kerala</b>	<b>5.</b>	<b>Development at Guruvayur Temple**</b>	<b>2016-17</b>	<b>45.19</b>	<b>45.19</b>

<b>Tamil Nadu</b>	<b>6.</b>	<b>Development of Kanchipuram**</b>	<b>2016-17</b>	<b>13.99</b>	<b>13.99</b>
	<b>7.</b>	<b>Development of Velankanni**</b>	<b>2016-17</b>	<b>4.86</b>	<b>4.86</b>
<b>Telangana</b>	<b>8.</b>	<b>Development of Jogulamba Devi Temple, Alampur</b>	<b>2020-21</b>	<b>36.73</b>	<b>13.76</b>
	<b>9.</b>	<b>Development of Pilgrimage and Heritage Tourism Infrastructure at Rudreshwara (Ramappa) Temple, Mulugu</b>	<b>2022-23</b>	<b>62.00</b>	<b>0.00</b>
	<b>10.</b>	<b>Development of Pilgrimage Infrastructure at Bhadrachalam, Bhadradri Kothagudem District</b>	<b>2022-23</b>	<b>41.38</b>	<b>0.00</b>

**\*\* Projects completed**

**List of Projects Sanctioned under the Scheme Assistance to Central Agencies for Tourism Infrastructure Development**

**(Rs. in Lakh)**

<b>S. No.</b>	<b>Year</b>	<b>Name of State</b>	<b>Name of Project</b>	<b>Amount sanctioned</b>	<b>Amount Released</b>
<b>1.</b>	<b>2012-13</b>	<b>Tamil Nadu</b>	<b>Cruise Passenger Facilities Centre in the existing Passenger Terminal at Chennai Port.</b>	<b>1724.66</b>	<b>1724.66</b>
<b>2.</b>	<b>2016-17</b>	<b>Kerala</b>	<b>Development of a Walkway/Promenade on Willingdon Island, Cochin, Kerala</b>	<b>901.00</b>	<b>826.59</b>
<b>3.</b>		<b>Kerala</b>	<b>Central Financial Assistance for upgrading of Births &amp; Backup area of Ernakulum Wharf</b>	<b>2141.00</b>	<b>1912.80</b>
<b>4.</b>		<b>Kerala</b>	<b>Project for Up-</b>	<b>2464.99</b>	<b>1232.49</b>

			<b>gradation of Golf Course at SAI Trivandrum Golf Club by the Sports Authority of India</b>		
<b>5.</b>		<b>Andhra Pradesh</b>	<b>Sound and Light Show at Puttaparthi, Andhra Pradesh</b>	<b>708.67</b>	<b>354.33</b>
<b>6.</b>		<b>Kerala</b>	<b>Developing infrastructure at Cochin Port Cruise Terminal.</b>	<b>120.79</b>	<b>114.17</b>
<b>7.</b>		<b>Kerala</b>	<b>Creation of additional tourism facilities at the Cochin north Trust Walkway</b>	<b>466.47</b>	<b>466.47</b>
<b>8.</b>		<b>Andhra Pradesh</b>	<b>Construction of Cruise Berth at Channel Berth in outer Harbour of patnam Port</b>	<b>3850.00</b>	<b>2991.00</b>
<b>9.</b>		<b>Kerala</b>	<b>CFA for Development of Additional infrastructure in the new Cochin Port Trust Terminal</b>	<b>1029.70</b>	<b>888.62</b>
<b>10.</b>	<b>2022-23</b>	<b>Telangana</b>	<b>Multimedia Laser Show with Water Screen and Musical Fountain at Sanjeevaiah Park, Hyderabad, Telanagana</b>	<b>4965.00</b>	<b>1990.00</b>
<b>11.</b>	<b>2022-23</b>	<b>Telangana</b>	<b>Design, Supply, Installation, Testing &amp; Commissioning of Digital Multimedia Technology and Lightings at Osmania Arts University, Hyderabad Telangana</b>	<b>1179.00</b>	<b>589.50</b>

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