

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.1745
ANSWERED ON 03.08.2023

NEW TOURISM PROJECTS IN KERALA

1745 SMT. P. T. USHA:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether Government intends to commence new tourism projects in Kerala through the Centrally Sponsored Scheme Swadesh Darshan;
- (b) if so, the details thereof;
- (c) the details of Swadesh Darshan programmes implemented in the State of Kerala so far;
- (d) whether the Central Government has conducted any study on the impact of Swadesh Darshan Scheme towards enhancing viability of tourist projects in the country and in Kerala to harness the potential of tourism sector especially in the unexplored regions with potential for tourism related growth; and
- (e) if so, the details thereof?

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) to (e): The Ministry of Tourism under its Central Sector scheme of Swadesh Darshan has sanctioned 5 projects in the State of Kerala, the details of which is **annexed**. The Ministry of Tourism has revamped the Swadesh Darshan scheme as 'Swadesh Darshan 2.0 (SD2.0)' with the objective to develop sustainable and responsible tourism destinations and has identified 'Kumarakom' and 'Kozhikode (Beyppore)' as destinations in Kerala for development under SD2.0 scheme.

The Ministry of Tourism undertook a Third Party Impact Assessment of 'Swadesh Darshan' scheme in July, 2019 through National Productivity Council (NPC) which included detailed field studies of 10 selected Swadesh Darshan projects. In respect of a Spiritual Circuit project sanctioned in Kerala, the study mentions that it will create a good impact in terms of tourism development, pilgrimage facilitation and income & employment generation. The study says that there is sufficient evidence to reveal that the Swadesh Darshan scheme has immensely contributed towards improving tourist infrastructure and has the potential to generate substantial employment locally. In addition, it is also mentioned that the scheme has been able to fillip livelihood opportunities and creates employment for the local communities in the construction phase.

ANNEXURE

STATEMENT IN REPLY TO PARTS (a) TO (e) OF RAJYA SABHA UNSTARRED QUESTION NO.1745 ANSWERED ON 03.08.2023 REGARDING NEW TOURISM PROJECTS IN KERALA

DETAIL OF PROJECTS SANCTIONED UNDER SWADESH DARSHAN SCHEME IN THE STATE OF KERALA.

(Rs. in Crore)

S.No.	Circuit / Sanction Year	Name of the Project	Amount Sanctioned
1.	Eco Circuit 2015-16	Development of Pathanamthitta- Gavi- Vagamon- Thekkady	64.08
2.	Spiritual Circuit 2016-17	Development of Sabarimala - Erumeli-Pampa- Sannidhanam	54.88
3.	Spiritual Circuit 2016-17	Development of Sree Padmanabha Aranmula	78.08
4.	Rural Circuit 2018-19	Development of Malanad Malabar Cruise Tourism Project	57.35
5.	Spiritual Circuit 2018-19	Development Sivagiri Sree Narayana Guru Ashram- Arruvipuram- Kunnumpara Sree Subrahmania- Chembazhanthi Sree Narayana Gurukulam	66.42
