GOVERNMENT OF INDIA MINISTRY OF TOURISM

LOK SABHA UNSTARRED QUESTION NO.690 ANSWERED ON 24.07.2023

PROMOTION OF CRUISE TOURISM

690. SHRI RAMESH BIDHURI:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government proposes to collaborate with international cruise companies in order to promote cruise tourism in the country;
- (b) if so, the details thereof; and
- (c) the steps taken for promotion and development of river cruise in the country?

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) to (c): To position India as a preferred destination for cruise tourism globally, Ministry of Tourism has drafted a National Strategy for Cruise Tourism. Following strategic pillars have been identified in the strategy document for infrastructure & circuit enablement, market development and skill development:

- (i) Infrastructure & Circuit Enablement
- (ii) Market Development
- (iii) Ease of doing Business for Cruise Tourism
- (iv) Integrated Tourism around Cruise Terminals
- (v) Facilitating and Promoting Investment in Cruise Tourism
- (vi) Skill Development for Cruise Tourism
- (vii) Institutional Structure and Governance

Ministry of Tourism provides financial assistance to States/UTs and Central Agencies for tourism infrastructure development under its different schemes. The list of projects sanctioned under Coastal Circuit and Cruise Project under Swadesh Darshan Scheme is given at Annexure-I.

The details of projects sanctioned for infrastructure development at Ports and Waterways under the scheme of Assistance to Central Agencies is given at Annexure-II. Ministry of Tourism partnered with Ministry of Ports, Shipping and Waterways during the 1st Incredible India International Cruise Conference. The conference showcased abundant business opportunities in cruise tourism sector including river cruising. The conference was attended by more than 300 delegates including major global cruise lines viz, MSC, Carnival, RCCL, Costa, Cordelia, Holland America group etc.

As conveyed by Ministry of Ports, Shipping and Waterways, India has taken Cruise Tourism promotion and campaign to International Cruise events by actively participating in International forums viz Sea-Trade Miami, Dubai etc.

Further, as conveyed by Inland Waterways Authority of India, the infrastructure developed for transportation on National Waterways (NWs) by IWAI including fairway, terminals, jetties, navigation aids etc. are used by the river tourism operators also.

Hon'ble Prime Minister of India has flagged off the World's Longest River Cruise on 13th January 2023 from Varanasi on NW-1 (River Ganga) to Dibrugarh NW-2 (River Brahmaputra) via Bangladesh, which has been successfully completed by covering waterway distance of 3200 km approx. on 28.02.2023 at Dibrugarh, Assam.

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STATEMENT IN REPLY TO PARTS (a) TO (c) OF LOK SABHA UNSTARRED QUESTION NO.690 ANSWERED ON 24.07.2023 REGARDING PROMOTION OF CRUISE TOURISM

List of Projects sanctioned under Coastal Circuit and Cruise Project under Swadesh Darshan Scheme

	(Amount in ₹ crore				
S.	Name of	Year	Project Name	Amount	
No.	State			Sanctioned	
1.	Andhra Pradesh	2014-15	Development of Circuit at Kakinada - Hope Island - Coringa Wildlife Sanctuary - Passarlapudi - Aduru - S Yanam - Kotipally	67.83	
2.	Andhra Pradesh	2015-16	Development of Nellore, Pulikat Lake, Ubblamadugu water falls, Nelapattu Bird Sanctuary, Mypadu Beach, Ramatheertham	49.55	
3.	Puducherry	2015-16	Development of Dubrayapet, Arikamedu China Veerampattinam, Chunnabmar, Nallavadu, Manapet, Kalapet, French Quarter, Tamil Quarter and Yanam	58.44	
4.	West Bengal	2015-16	Development of Beach Circuit: Udaipur- Digha- Shankarpur- Tajpur- Mandarmani- Fraserganj- Bakkhlai-Henry Island	67.99	
5.	Maharashtra	2015-16	Development of Sindhudurg Coastal Circuit (Shiroda Beach, Sagareshwar, Tarkarli, Vijaydurg (Beach & Creek), Devgad (Fort & Beach), Mitbhav, Tondavali, Mocehmad and Nivati Fort).	19.06	
6.	Goa	2016-17	Development of Sinquerim-Baga, Anjuna-Vagator, Morjim-Keri, Aguada Fort and Aguada Jail.	97.65	
7.	Odisha	2016-17	Development of Gopalpur, Barkul, Satapada and Tampara.	70.82	
8.	Andaman & Nicobar Islands	2016-17		27.57	
9.	Tamil Nadu	2016-17	Development of Chennai-	73.13	

			Mamamallapuram – Rameshwaram – Kulasekaranpattinam – Kanyakumari	
10.	Goa	2017-18	Development of Rua De Orum Creek - Don Paula -Colva - Benaulim	99.35
11.	Kerala	2018-19	Development of Malanad Malabar Cruise Tourism Project	57.35
	Total			688.74

STATEMENT IN REPLY TO PARTS (a) TO (c) OF LOK SABHA UNSTARRED QUESTION NO. 690 ANSWERED ON 24.07.2023 REGARDING PROMOTION OF CRUISE TOURISM

List of Projects sanctioned for infrastructure development at Ports and Waterways under the scheme of Assistance to Central Agencies

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(Rs.	in l	kh)

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S.	States/ UTs	Year	Name of Projects	Implementing	Amt.
No				Agency	sanctioned
1	Tamil Nadu	2012-13	Cruise Passenger Facilities Centre in the existing Passenger Terminal at Chennai Port.	Chennai Port Trust	1724.66
2	Goa	2014-15	Cruise Terminal Building at Mormugao Port Trust	Mormugao Port trust	879.04
3	Kerala	2016-17	Development of a Walkway/Promenade on Willingdon Island, Cochin, Kerala	Cochin Port Trust	901.00
4	Kerala	2016-17	Central Financial Assistance for upgrading of Births & Backup area of Ernakulam Wharf	Cochin Port Trust	2141.00
5	Maharashtra	2016-17	CentralFinancialAssistancetoMumbaiPortTrustforDevelopmentofKanojiAngreLighthouseasatouristDestination	Mumbai Port trust	1500.00
6	Maharashtra	2017-18	Up-gradation /modernization to International Cruise terminal at Indira Dock, Mumbai.	Mumbai Port Trust	1250.00

7	Goa	2018-19	Improvement of immigration facility and deepening of existing cruise berth at Mormougao	Port trust	1316.40
8	Kerala	2018-19	Developing infrastructure at Cochin Port Cruise Terminal.	Cochin Port Trust	120. 79
9	Kerala	2018-19	Creation of additional tourism facilities at the Cochin Port Trust Walkway	Cochin Port Trust	466.47
10	Andhra Pradesh	2018-19	ConstructionofCruise-cum-CoastalCargoTerminalatChannelberthareainOuterHarbourOfVisakhapatnamPort	am Port	3850.00
11	Kerala	2019-20	CFAforDevelopmentofAdditionalinfrastructure in thenewCochinPortTrustTerminal		1029.70
12.	Goa	2021-22	Creation of facilities for International and Domestic Cruise Vessels at Mormugao Port, Goa by Mormugao Port Trust (MPT)	Mormugao Port Trust	5000.00
13.	Maharashtra	2021-22	Upgradation/Moderni sation to International Cruise Terminal at Indira Dock, Mumbai Port Trust	Mumbai Port Trust	3750.00
Total 23929.06					

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