

MONTHLY TOURISM STATISTICS

MARCH 2023



MINISTRY OF TOURISM
GOVERNMENT OF INDIA



Tourism – An Integral Driver for Economic Growth

Tourism is one of the world's largest economic sector that creates jobs, drives exports, and generates prosperity across the world. It also has the major potential to contribute to the local economy. India being diverse in landscapes, cuisines, heritage, adventure, wildlife and culture is emerged as a well-known destination for both overseas and domestic travellers in recent years. Tourism being integral pillar of the economy, various development initiative has been taken up by Ministry of Tourism, Government of India.

Role of tourism statistics is very critical in development of the tourism sector. Timely, complete, accurate and reliable statistics is essential ingredient for formulation of sound economic development policies, by which the decision making and development plans of the government becomes concentric.

The Market Research (MR) Division of the Ministry of Tourism is mandated for collection, compilation, publication and dissemination of all kind of tourism statistics. Also, for Promotion of research in the field of tourism Statistics and Market Research. MR division brings out this monthly bulletin that mainly focuses tourism statistics related to foreign tourist arrivals(FTA), Indian national departure(IND), estimation of Foreign exchange earnings(FEE) from tourism and international scenario of tourism statistics on the basis of latest available UNWTO barometer.

MR division is thankful to BOI and other stakeholders for providing the data and other relevant documents.

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Note: The figures provided in this document are provisional and liable to change.

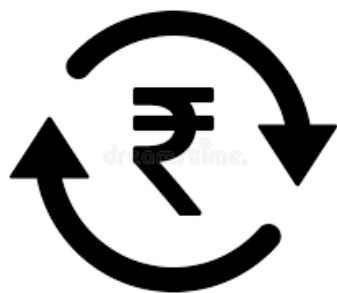
Tourism statistics of India (March 2023)

Foreign Tourist arrivals



7.96 Lakh

16,903 Crore



Foreign Exchange Earnings

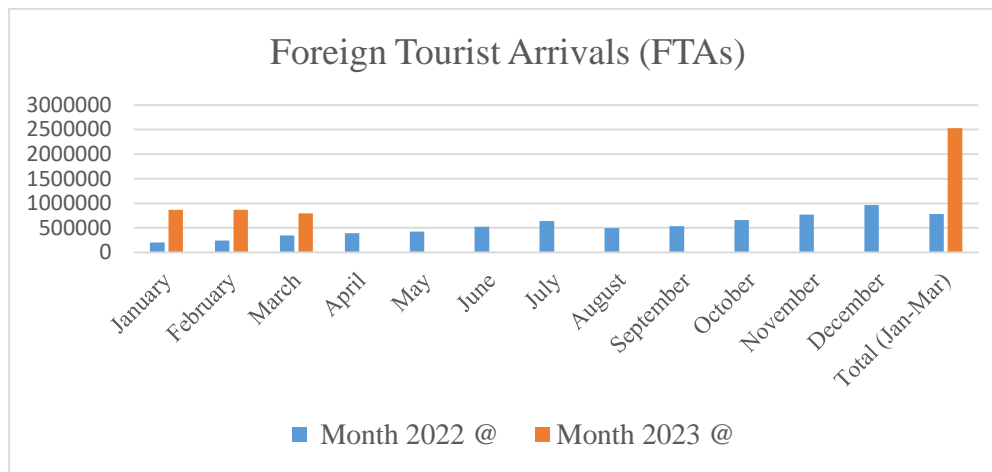
Indian Nationals Departure



21.85 Lakh

Foreign Tourist Arrivals (FTAs)

- FTAs in March, 2023 were 7,95,827 as compared to 3,42,308 in March, 2022 and 9,78,236 in March, 2019 registering a growth of 132.5% and -18.6% with respect to 2022 and 2019 respectively.
- FTAs during the period January- March, 2023 were 25,29,766 as compared to 7,84,750 in January-March, 2022 and 31,79,792 in January-March, 2019 registering a growth of 222.4% and -20.4% with respect to 2022 and 2019 respectively.

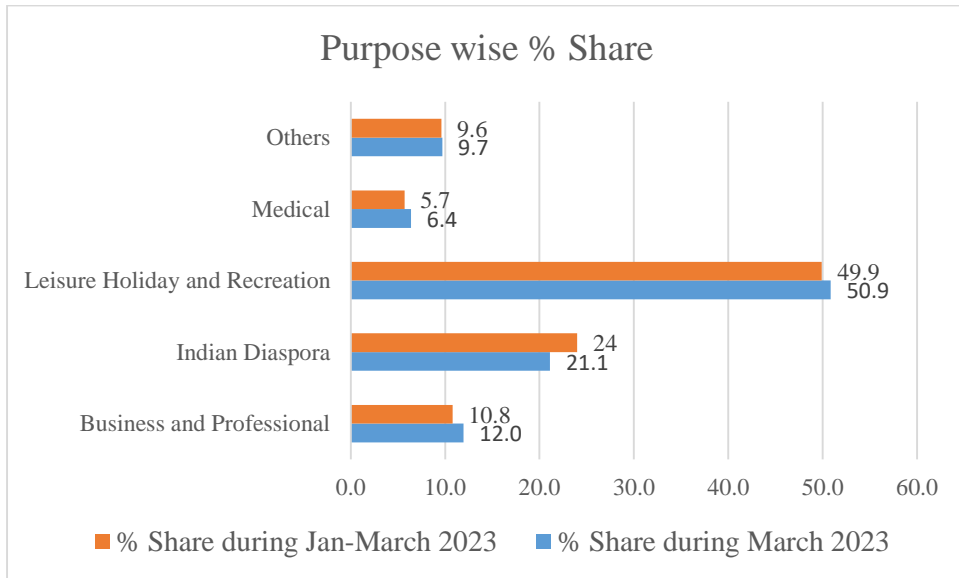


@: provisional

The percentage share of Foreign Tourist Arrivals in India during March'23 and during Jan to March'23 among the top 5 source countries



The Purpose wise percentage share of Foreign Tourist Arrivals in India during March'23 and during Jan to March'23



- Gender wise distribution

57.9%



57.3%

42.1%



42.7

0.0%

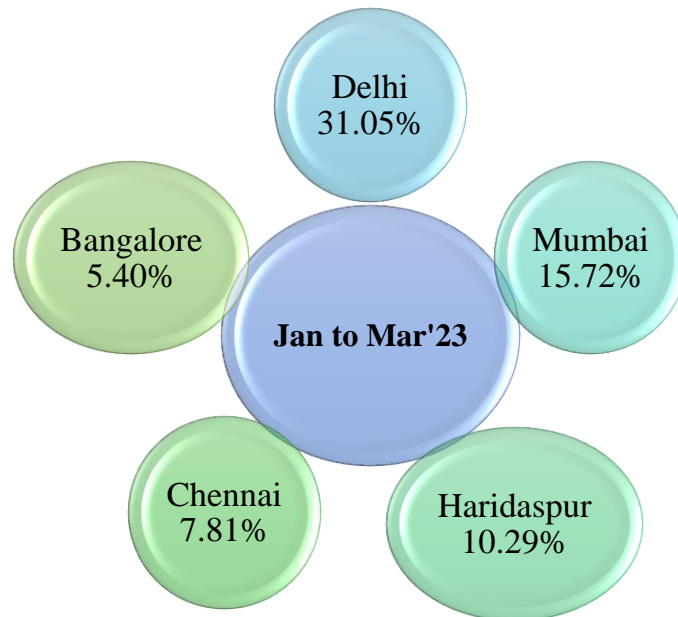
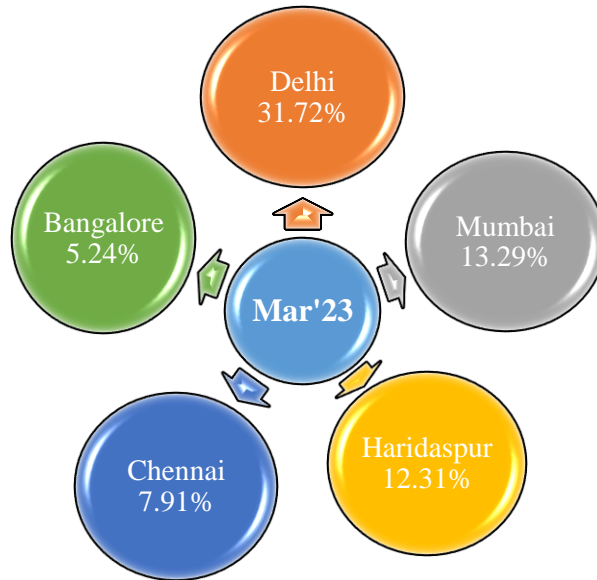


0.0%

Mar'23

Jan to Mar'23

The percentage Share of Foreign Tourist Arrivals in India during March'23 and Jan-March 23 among the top 5 ports

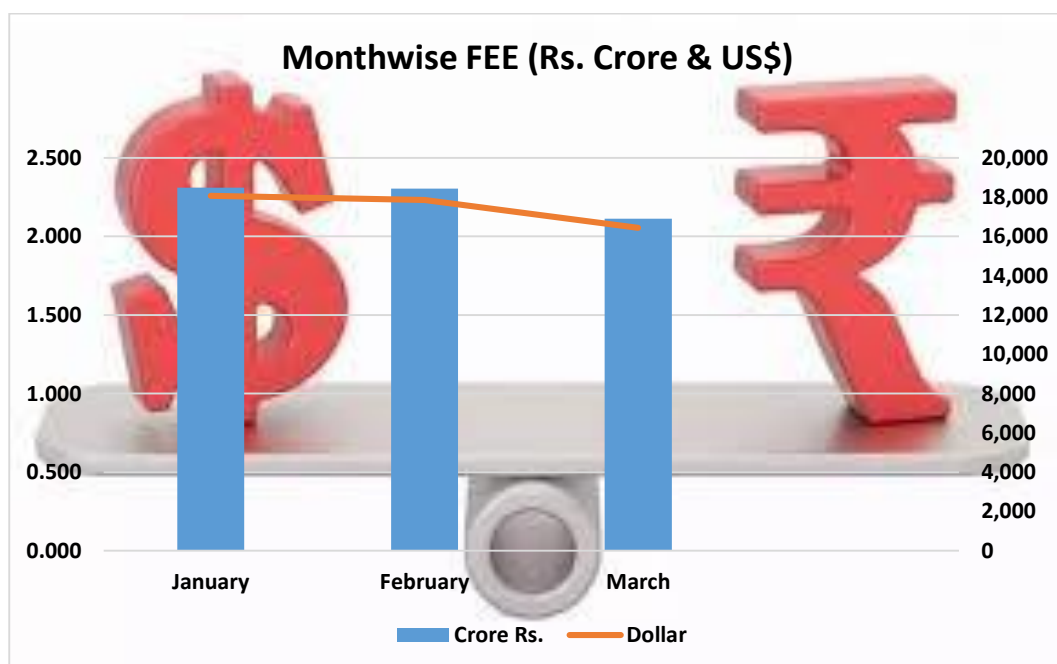


Foreign Exchange Earnings

- FEEs during the month of March 2023 were Rs. 16,903 crore as compared to Rs. 6,105 crore in March 2022. The growth rate in FEEs in rupee terms in March 2023 over March 2022 was 176.8%.
- FEEs in US\$ terms during the month of March 2023 were US\$ 2.054 billion as compared to FEEs of US\$ 0.801 billion during the month of March 2022. The growth rate in FEEs in US\$ terms in March 2023 over March 2022 was 156.58%.

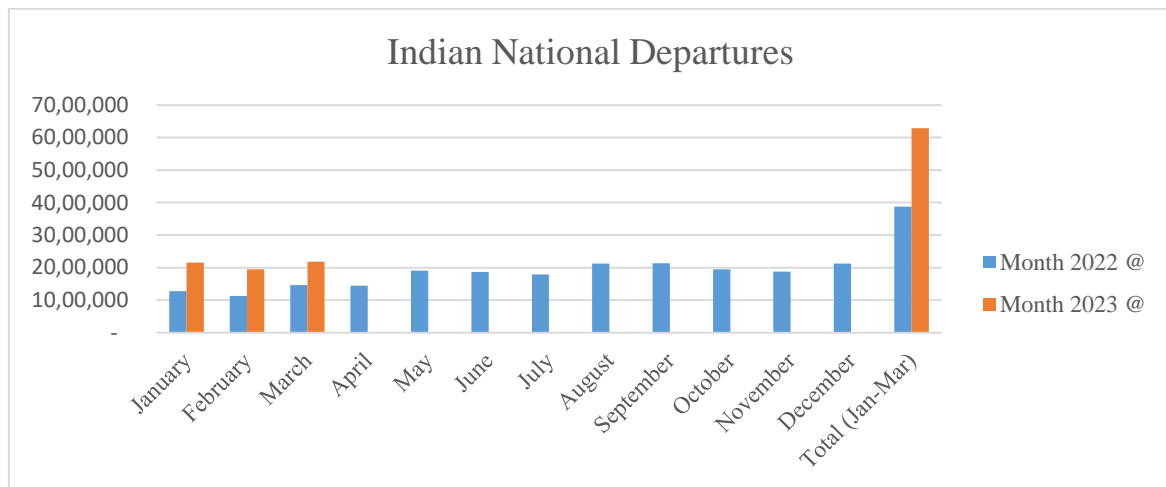


- FEEs during the period January- March 2023 were Rs. 53,830 crore as compared to Rs. 13,973 crore in January- March 2022. The growth rate in FEEs in rupee terms in January- March 2023 over January- March 2022 was 285.23%.
- FEE during the period January- March 2023 were US \$ 6.545 billion as compared to US \$ 1.853 billion in January- March 2022. The growth rate in FEE in US\$ billion in January- March 2023 over January- March 2022 was 253.14%.



Indian Nationals Departures

- INDs in March 2023 were 21,85,086 as compared to 14,67,055 in March 2022 and 22,03,115 in March 2019 registering a growth of 48.9% and -0.8% with respect to 2022 and 2019 respectively.
- INDs during the period January- March, 2023 were 62,86,229 as compared to 38,76,161 in January-March, 2022 and 65,04,664 in January-March 2019 registering a growth of 62.2% and -3.4% with respect to 2022 and 2019 respectively.



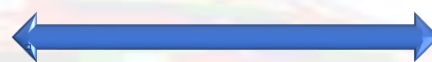
@: Provisional

The percentage share of Indian National Departures during March and during Jan to March among the top 5 source countries



During Mar'23

During Jan to Mar'23



UAE (26.31%)

UAE (26.88%)

Saudi Arabia (11.79%)

Saudi Arabia (11.49%)

USA (7.08%)

USA (7.52%)

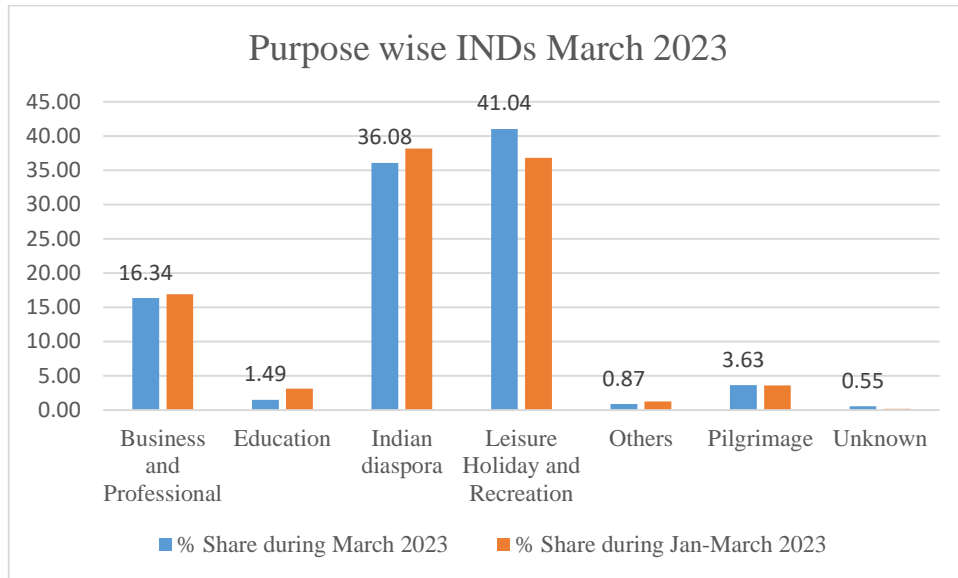
Thailand (4.94%)

Thailand (4.78%)

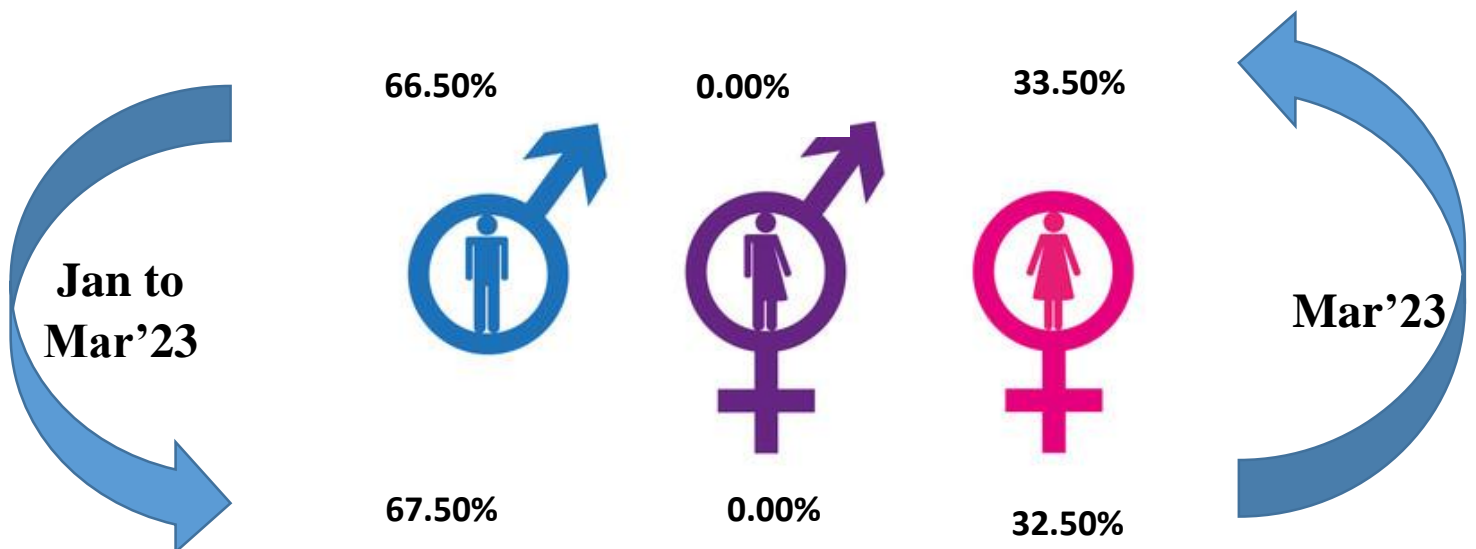
Singapore (4.51%)

Singapore (4.59%)

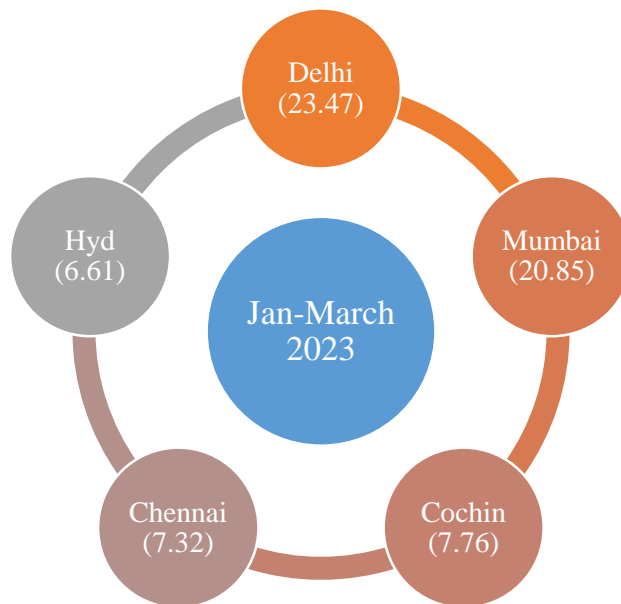
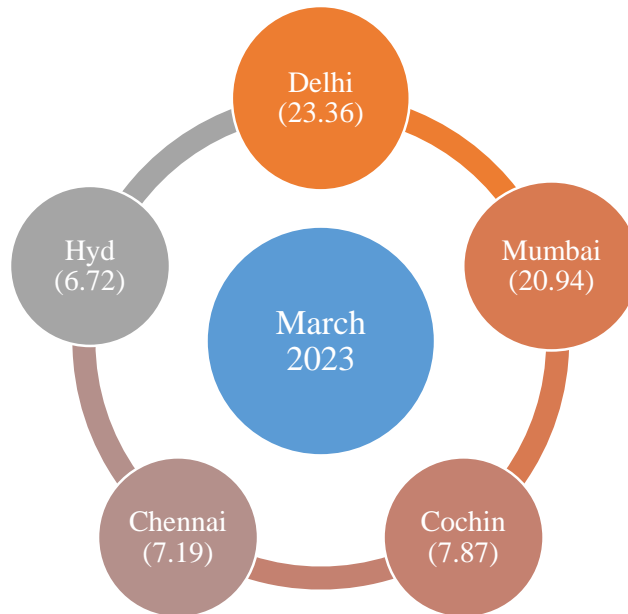
The Purpose wise percentage share of Indian National Departures during March'23 and during Jan to March'23



• Gender wise % distribution

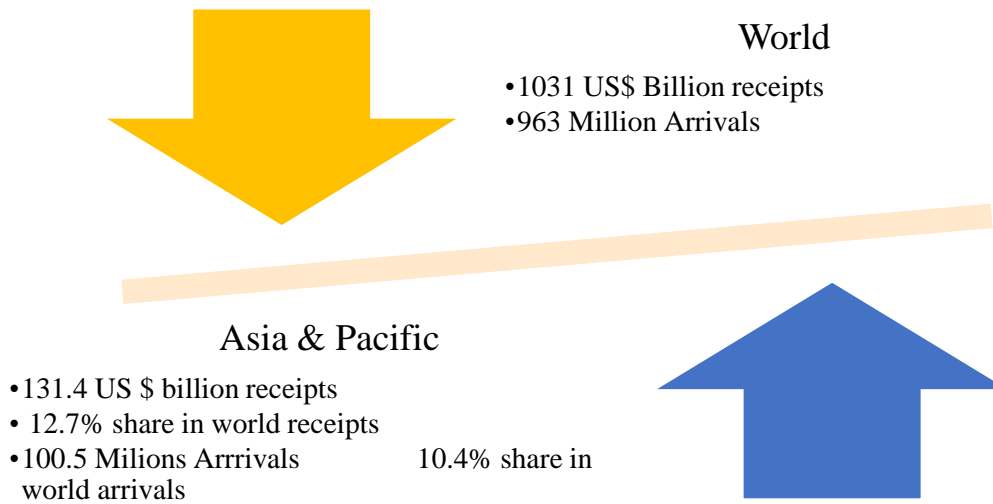


The percentage share of INDs during March'23 and Jan-March'23 among the top 5 ports





International tourism 2022



Source: UNWTO barometer May 2023

International tourism 2019

