

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION No.5256
ANSWERED ON 03.04.2023**

**POLICY TO SUPPORT SMALL TOUR OPERATORS
DURING G20 MEETINGS**

5256.SHRIMATI SUNITA DUGGAL:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has taken measures to position India as major tourist destination in the current G20 meetings;**
- (b) if so, the details thereof;**
- (c) whether the Government has promoted green initiatives to promote responsible tourism in the country during the G20 meetings;**
- (d) if so, the details thereof;**
- (e) whether the Government has established any policy/support to ensure small tour operators also get fair share in the tourism demand in wake of G20 presidency of India; and**
- (f) if so, details thereof?**

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) & (b): Yes, Sir. India is hosting more than 200 meetings in 55 selected cities throughout the country. All these cities are prepared for hosting the meetings. Tourism offerings are being highlighted in run up to these meetings. Excursion of Delegates is also organized to nearby tourist attractions. Soft skills training of tour guides, taxi drivers, hoteliers, travel agents and other stakeholders is being done at these destinations. The infrastructure at these cities are being augmented and upgraded for the G20 meetings. Renovation and upgradation of archaeological monuments, heritage sites on national and international importance sites are being done.

(c) & (d): Yes, Sir. The Government has promoted green initiatives to promote responsible tourism in the country during the G20 meetings in partnership with the States and Industry. The venues hosting G20

meetings adopt various green initiatives including non-use of single use plastic, conservation of water and energy apart from other initiatives.

The Ministry had also launched a Scheme Swadesh Darshan 2.0 which will focus on sustainable and responsible development of tourist destinations.

Greening of tourism sector for a sustainable, responsible and resilient tourism sector is one of the five key priorities of the Tourism Working Group.

(e) & (f): Yes, Sir. The Ministry of Tourism has been supporting small tour operators through capacity building and other initiatives, however, their share in the tourism demand depends on various other factors including market forces.
