

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.3982
ANSWERED ON 06.04.2023

DESTINATION BASED SKILL DEVELOPMENT PROGRAMME IN ODISHA

3982. SHRI SUJEET KUMAR:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether Government has taken note of abundant scope for creation of employment at tourist destinations and undertaken any initiative to exploit the resources;
- (b) if so, whether a Destination Based Skill Development Programme has been undertaken at a tourist site in the State of Odisha;
- (c) whether Government has any plan to identify new destinations in Odisha to be developed into tourist spots; and
- (d) if so, the details of the same?

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) & (b): Yes, Sir. Under the scheme of Capacity Building for Service Providers (CBSP), the Ministry of Tourism started the Destination Based Skill Development training programme at following 7 iconic sites in Financial Year 2019-20 to train, upgrade and sensitize the local people residing near these tourism sites and destinations:-

- i. Taj Mahal at Agra, Uttar Pradesh,
- ii. Humayun Tomb at Delhi,
- iii. Red Fort at Delhi,
- iv. Qutub Minar at Delhi,
- v. Mahabodhi Temple at Bihar,
- vi. Colva Beach at Goa,
- vii. Kaziranga at Assam.

This programme continued in the Financial Years 2020-21, 2021-22 and 2022-23.

The details of number of Destinations covered in each of the year under the Destination Based Skill Development training programme is given in **Annexure-I**.

Ministry of Tourism conducts Incredible India Tourist Facilitator Certification (IITFC) programme in online mode. In these courses, basic, advance (heritage and adventure), spoken language and refresher courses are taught. So far, a total of 4438 candidates have been successfully certified.

(c) & (d): Development and identification of new tourism spots, is primarily the responsibility of the concerned State Government/Union Territory Administration and this is a continuous process. Ministry of Tourism, Government of India under its Schemes of Swadesh Darshan, PRASHAD and Assistance to Central Agencies, provides central financial assistance to State Governments/Union Territories/ Central Agencies for development of tourism related infrastructure and facilities to provide an enriching tourism experience to visitors including the State of Odisha.

The projects under the Schemes are identified for development in consultation with State Governments/UT Administrations and are sanctioned subject to availability of funds, submission of suitable detailed project reports, adherence to scheme guidelines and utilization of funds released earlier.

Ministry of Tourism revamped its Swadesh Darshan scheme as Swadesh Darshan 2.0 (SD2.0) with the objective to develop sustainable and responsible destinations following a tourist and destination centric approach.

List of projects sanctioned under the Schemes Swadesh Darshan, PRASHAD and CBSP for the State of Odisha is given at **Annexure – II**.

ANNEXURE-I

STATEMENT IN REPLY TO PARTS (a) & (b) OF RAJYA SABHA UNSTARRED QUESTION NO.3982 ANSWERED ON 06.04.2023 REGARDING DESTINATION BASED SKILL DEVELOPMENT PROGRAMME IN ODISHA.

Year-wise details of number of destinations covered and total Number of persons trained under Destination Based Skill Development training programme at various destinations across the country.

S.No.	Financial Year	No. of Destinations	Total No. of persons trained
1	2019-20	7	1219
2	2020-21	45	3715
3	2021-22	52	4160
4	2022-23	31	2554
	Total	135	11648

ANNEXURE-II

STATEMENT IN REPLY TO PARTS (c) & (d) OF RAJYA SABHA UNSTARRED QUESTION NO.3982 ANSWERED ON 06.04.2023 REGARDING DESTINATION BASED SKILL DEVELOPMENT PROGRAMME IN ODISHA.

List of Projects sanctioned in the State of Odisha under Swadesh Darshan, PRASHAD and CBSP Scheme

Swadesh Darshan

Name of the Circuit	Name of the Project	Year	Amount Sanctioned (Rs. In crore)
Coastal circuit	Development of Gopalpur, Barkul, Satapada and Tampara	2016-17	70.82

PRASHAD

Name of the Project	Year	Amount Sanctioned (Rs. In crore)
Infrastructure Development at Puri, Shree Jagannath Dham – Ramachandi - Prachi River front at Deuli under Mega Circuit	2014-15	50.00

Destination Based Skill Development training programme under CBSP scheme

Name of Destination	Year	No. of persons trained/certified	Amount reimbursed (In Rupees)
Huma Temple, Sambalpur	2020-21	66	2,88,916/-
Konark- Chandrabhaga, Ramchandi	2021-22	90	3,74,482/-
Total		156	6,63,398/-
