

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

SUMMARY OF ACTIVITIES FOR THE MONTH OF FEBRUARY 2023

- A MoU was signed at IHM Pusa between National Council for Hotel Management and Catering Technology (NCHMCT), Noida, an autonomous body under the Ministry of Tourism with Jawaharlal Nehru University (JNU), New Delhi, on 23.02.2023. Vice Chancellor, JNU and Chief Executive Officer, NCHMCT signed the MOU on behalf of their respective organizations and exchanged the MoUs in the presence of the Hon'ble Minister for Tourism, Culture & DoNER and the undersigned, and other senior officials. With the recognition of the UG & PG Degree Programs of NCHMCT by the JNU from 2023-24 academic year, students from IHMs under the academic umbrella of NCHMCT will be receiving the Degrees from JNU, which will immensely benefit them in better employment not only in India but across the globe and also enrolment into higher studies in foreign Universities.
- The Hon'ble Minister for Tourism, Culture & DoNER addressed a press conference on 16.02.2023 at Ashok Hotel, New Delhi. MoS (Tourism & Defence) was also present on this occasion. The Hon'ble Minister for Tourism, Culture & DoNER launched 'Best Tourism Village Competition Portal', 'Rural Tourism Portal' and 'Global Tourism Investor Summit 2023 portal' at this event. The Ministry of Tourism is organizing 1st Global Tourism Investors' Summit from 17-19 May 2023 to showcase investible projects and opportunities in tourism and hospitality sector in India to domestic and international investors. This is being organised in the backdrop of India's G20 Presidency this year.
- The meeting of the 1st Tourism Working Group under India's G20 presidency was held at the Rann of Kutch, Gujarat from 07-10 February, 2023. The inaugural session was graced by the Chief Minister of Gujarat, the Union Minister of Tourism, Culture and DoNER and the Union Minister for Fisheries, Animal Husbandry and Dairying. The meeting included two side events, an inaugural session, two days of working group meetings on the five identified priorities (including Green Tourism and Promotion of Archaeological Tourism), a series of bilateral meetings and excursion visits. The working group meeting was preceded by a side-event on the theme, 'Rural Tourism for Community Empowerment and Poverty Alleviation'. Presentations highlighting the best practices, success stories, prospects, and issues in the field of Rural tourism.
- On 28.02.2023, the Ministry of Tourism (MoT) in association with Indian Institute of Tourism & Travel Management (IITTM), United Nations Environment Programme (UNEP) and Responsible Tourism Society of India (RTSOI) organised the third Regional Workshop on Development of

Sustainable and Responsible Tourist Destinations at Hyderabad. The workshop witnessed wide participation of senior Government officials and tourism industry stakeholders from the States/Union Territory of the Southern region viz. Andhra Pradesh, Karnataka, Kerala, Lakshadweep, Puducherry, Tamil Nadu, and Telangana.

- The Ministry of Tourism is arranging a series of Webinars under the overall theme of 'Dekho Apna Desh.' In the month of February 2023, Ministry organized webinars on the subjects of "Bikaner: a city of thousand havelis and Buddhist Monasteries of Vadnagar." The webinars commenced on 14th April 2020 and more than 170 webinars have been organized till date.
- In the month of February 2023, several activities were organized by the field offices of the Ministry of Tourism. Details of the same are:
 - India Tourism Delhi in association with Real Sports India along with local administration 'Amazing Bhaderwah Tourism Association' (ABTA) organised the maiden 1st Snow Marathon at Bhaderwah, Jammu on 26.02.2023. Over 130 runners participated in the marathon.
 - South Asia's leading Travel and Tourism Exhibition SATTE (South Asia's Travel & Tourism Exchange) was held at India Expo Centre and Mart, Greater Noida, UP from 09 -11 February, 2023. The Hon'ble Minister for Tourism, Culture & DoNER inaugurated the event. India Tourism Delhi participated in the event with brochures, standees and other promotional material.
 - On the occasion of the visit of the Hon'ble Minister of State for Tourism & Defence to Varanasi, India Tourism Varanasi organized an Interactive Meeting of tourism stake-holders with the Hon'ble Minister on 24.02.2023. More than 150 members from the tourism fraternity along with local MLA/Mayor, District Administraton, State tourism officials and Ministry of Tourism officials attended the event held at Circuit House, Varanasi. UP Tourism officials briefed the Hon'ble Minister on the progress of the projects in Varanasi Region being developed under the PRASHAD scheme of the Ministry. Next day the Hon'ble Minister visited the Tent City of Varanasi being developed along the Ganga.
 - India Tourism, Delhi undertook branding on the Delhi Metro Trains highlighting G20 Summit, Dekho Apna Desh, Pradhanmantri Sanghralaya, Statue of Unity and tourism Destinations. The Metro Trains wrapped with Incredible India Branding were flagged off by me in a ceremony which was attended by Tourism stakeholders, Yuva Tourism Club members, officials of Ministry of Tourism, Incredible India Tourist Guides, Incredible India Tourist Facilitators, Tourism Bloggers, Social Media Influencers, etc. In addition to the metro trains, Incredible India advertisements have also been placed on hoardings at metro stations.

- India Tourism Mumbai in association with Indian Institute of Technology Bombay engaged with college students of Mumbai to spread awareness about millets. IHM Mumbai contributed through ragi cookies to inspire the theme of the event. Celebrity Chefs interacted with the students and highlighted the importance of millets as food and demonstrated recipes using millets.
- The Ministry of Tourism through its social media handles viz. @incredibleindia and @tourismgoi posted hashtags/posts/tweets such as G20 Rann of Kutch, G20India, SCO, Bharat Parv, International Year of Millets, DAD Webinar on Buddhist Monasteries of Vadnagar, UTSAV Portal, highlights of Hon'ble PM, HMT (e.g Tourism in Mission Mode) and other Ministries, Baba Saheb Ambedkar Train Yatra Best Tourism Village Competition, EBSB, AtmaNirbharBharat, AzadikaAmritMahotsav, Yuva Tourism and PRASHAD Scheme.
- During the month of February 2023, Ministry of Tourism organized Swachhta Action Plan (SAP) activities through educational institutions under the Ministry for creating awareness about Swachhta amongst tourists, students and tourism stakeholders. During this period a total number of 60 SAP activities were undertaken.
- ITDC Board approved its Unaudited Financial Results for the quarter ended 31.12.2022 in its meeting held on 07.02.2023. The company registered considerable growth both in terms of revenue and profits during the quarter.
- A MOU was signed between Ministry of AYUSH and ITDC for setting up AYUSH Centres at designated ITDC Hotels for the promotion of Medical Value Tourism in Ayurveda and other traditional system of Medicines.
- A total of 47704 accommodation units (both classified and unclassified) have registered on the National Integrated Database of Hospitality Industry (NIDHI) portal and 11258 units have self-certified for SAATHI standards.
- 13. The Ministry disposed of 217 Public Grievances by the end of February 2023 and 95 remained pending.
