GOVERNMENT OF INDIA MINISTRY OF TOURISM

LOK SABHA UNSTARRED QUESTION NO.4201 ANSWERED ON 27.03.2023

PROMOTION OF TOURISM AT ANDAMAN AND NICOBAR ISLANDS

4201.SHRI KULDEEP RAI SHARMA:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government is aware that Andaman and Nicobar Islands has huge potential for development and growth of tourism;
- (b) whether the Government has taken any step to attract foreign tourists to visit Andaman and Nicobar Islands and if so, the details thereof and the steps taken to boost tourism in Andaman and Nicobar Islands;
- (c) the number of foreign tourists visited Andaman and Nicobar Islands during each of the last three years; and
- (d) the other steps taken by the Government to boost tourism in Andaman and Nicobar Islands?

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) to (d): Yes, Sir. The Government is aware that Andaman and Nicobar Islands have huge potential for development and growth of tourism.

Promotion and development of tourism is primarily the responsibility of the concerned State Government/UT Administration. However, the Ministry of Tourism holistically promotes tourism destinations and products of the country, including Andaman and Nicobar Islands. The promotional activities are undertaken from the budget sanctioned under the schemes of "Domestic Promotion and Publicity including Hospitality (DPPH)" and "Overseas Promotion & Publicity (OPP)" in the domestic and important global markets. Tourist destinations of the country including Andaman and Nicobar Islands are also promoted through the website www.incredibleindia.org, Dekho Apna Desh Webinars and the social media handles of the Ministry of Tourism.

The detail of Foreign Tourist Visits (FTVs) to Andaman and Nicobar Islands during the last three years is as under:

Year	2020	2021	2022*
FTV	5412	1687	4461

* Provisional.

The Ministry of Tourism under its Swadesh Darshan scheme had sanctioned the Coastal Circuit project 'Development of Long Island-Ross Smith Island- Neil Island- Havelock Island- Baratang Island-Port Blair' in the year 2016-17 for an amount of ₹27.57 crore and this project is physically complete.

In addition, NITI Aayog has informed that the Concept Development Plan and Detailed Master Plan have been prepared for four islands namely, Aves, Long, Smith and Ross in Andaman and Nicobar islands for holistic development including ecotourism development.

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