

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.2702
ANSWERED ON 23.03.2023

NATIONAL TOURISM YOUTH CLUBS

2702 SHRI NARAYANA KORAGAPPA:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether State level National Tourism Youth Clubs (NTYCs) have been set up;
- (b) if so, the details thereof, State-wise;
- (c) whether zonal level and district level NTYC have been set up in Karnataka;
- (d) if so, the details thereof, zone-wise and district-wise;
- (e) whether NTYC activities have been undertaken in Karnataka; and
- (f) if so, the details thereof, district-wise?

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) to (d): Ministry of Tourism, Government of India have initiated the formation of Yuva Tourism Clubs at Schools, Colleges and Universities in connection with “Azadi ka Amrit Mahosav” celebrations. Central Board of Secondary Education (CBSE) has issued detailed guidelines for the formation of Yuva Tourism clubs across the country, in CBSE affiliated schools. Kendriya Vidyalaya Sangathan and Navodaya Vidyalaya Samiti have come forward to support this initiative of Ministry of Tourism. Many colleges and Universities in the country have also already formed Yuva Tourism Clubs.

(e): Yes, Sir.

(f):

- (1) In order to promote Rural Tourism, ITO, Bengaluru organized an Excursion tour for the Yuva Tourism Club members of Kendriya Vidyalaya, IISC, Bangalore to visit Model Heritage Village, Rangoli Garden, Jakkur, Bengaluru on 07.12.2022.
- (2) In order to promote Tribal Tourism and to sensitize rural community on the significance of hospitality & tourism, ITO, Bengaluru organized an educational tour for the Yuva Tourism Club members of St. Claret College, Bengaluru on 20.01.2023 to visit Soliga Tribal Community, B.R.Hills, Karnataka.
- (3) As part of National Tourism Day and to promote responsible tourism, ITO, Bengaluru organized a cycle rally for the Yuva Tourism Club members of Hotel Management Studies, Ramaiah University of Applied Science, Bengaluru on 25.01.2023.
- (4) In order to showcase the rich culture & art form of Karnataka, ITO, Bengaluru hosted a cultural evening & provided IITGs (Incredible India Tourist Guides) services in all the prominent tourist destinations for the Yuva Sangam Members under EBSB program from North East India who visited Bengaluru & Mysore from 03.03.2023 to 07.03.2023. The program was jointly organized by various ministries of GOI such as Education, Tourism, Railways, I & B, Youth Affairs and Sports.
