

GOVERNMENT OF INDIA  
MINISTRY OF TOURISM

**RAJYA SABHA**  
**UNSTARRED QUESTION NO.2698**  
ANSWERED ON 23.03.2023

**PROMOTION OF TOURISM IN JAMMU AND KASHMIR**

2698 SHRI GULAM ALI:

Will the Minister of **TOURISM** be pleased to state:

- (a) the specific schemes promoting tourism in tribal dominated areas;
- (b) the details of employment generated among tribal people by such schemes during the last five years;
- (c) the number of proposals under PRASHAD Scheme received from Jammu and Kashmir and the status thereof;
- (d) the reasons for Purmandal-Uttervahini development project under PRASHAD scheme still awaiting clearance;
- (e) the budget allocated for development of tourism in Jammu, Doda, Kishtwar, Poonch and Rajouri districts and for Kashmir region, year-wise since 2018; and
- (f) the status of schemes for pilgrimage tourism?

**ANSWER**

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a): The major schemes implemented by the Ministry of Tourism on PAN India basis including tribal dominated areas for development and promotion of tourism are:

- i. Swadesh Darshan
- ii. Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD)
- iii. Assistance to Central Agencies for Tourism Infrastructure Development
- iv. Domestic Promotion and Publicity including Hospitality
- v. Restructured Scheme of Overseas Promotion & Publicity including Market Development Assistance
- vi. Assistance to IHMs/FCIs/IITTM/ICI/ NCHMCT etc.
- vii. Capacity Building for Service Providers
- viii. Champion Services Sector Scheme
- ix. Safe Tourist Destinations for Women

(b): Community-wise tourism employment data is not maintained by Ministry of Tourism. However, as per estimation in accordance with 3<sup>rd</sup> Tourism Satellite Account (TSA), the contribution of tourism to the total employment of the country for year 2016-17, 2017-18, 2018-19, 2019-20 and 2020-21:

	2016-17	2017-18	2018-19	2019-20	2020-21
Share in jobs (in %)	12.20	14.78	14.87	13.50	12.91
Direct (%)	5.32	6.44	6.48	5.89	5.63

Indirect(%)	6.88	8.33	8.38	7.61	7.28
Direct + Indirect jobs due to tourism (in million)	75.34	72.69	75.85	69.44	68.07

Note: The above estimates have been updated using National Account Statistics (NAS) 2022

(c): The projects (destinations) identified under PRASHAD Scheme and their status is given below:

Sl. No.	Destination	Status
1	Hazratbal, Srinagar	Under Implementation
2	Katra, Reasi	Under sanctioning process
3	Sundarbani, Rajouri	Proposal awaited

(d): The Ministry of Tourism has sanctioned projects under the PRASHAD Scheme, subject to receipt of proposals from the State Governments/UT Administrations, adherence to the scheme guidelines, submission of suitable detailed project reports, availability of funds and utilization of funds released earlier.

(e): The Ministry of Tourism has provided financial assistance for development of theme based tourism circuits under the 'Swadesh Darshan' Scheme in the Union Territory of Jammu & Kashmir and Union Territory of Ladakh. Projects have also been sanctioned under the 'National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)' and 'Assistance to Central Agencies for Tourism Infrastructure Development' Schemes for the development tourism related infrastructure in the UT of Jammu & Kashmir. The details of the projects sanctioned under the above mentioned schemes is at **Annexure-I**.

(f): The Ministry of Tourism has sanctioned projects on the themes of Buddhist, Ramayana, Tirthankar, Krishna and Spiritual under the Swadesh Darshan Scheme. In addition, projects have also been sanctioned at identified pilgrimage sites under the PRASHAD Schemes. The details of the projects sanctioned under the above themes of Swadesh Darshan Scheme and the PRASHAD Scheme is at **Annexure-II**.

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**ANNEXURE-I**

**STATEMENT IN REPLY TO PART (e) OF RAJYA SABHA UNSTARRED QUESTION NO.2698 ANSWERED ON 23.03.2023 REGARDING PROMOTION OF TOURISM IN JAMMU AND KASHMIR.**

**Swadesh Darshan Scheme**

**(Rs. in Crore)**

Sl. No	UT	Name of the Project & Sanction Year	Amount Sanctioned	Amount Released
1	J&K and Ladakh	Integrated Development of Jammu-Srinagar-Pahalgam- Bhagwati Nagar-Anantnag-Salamabad Uri-Kargil-Leh (2016-17)	77.33	61.86
2	J&K and Ladakh	Integrated Development of Tourist facilities at Anantnag-Kishtwar-Pahalgam-Daksum-Ranjit Sagar Dam (2016-17)	86.39	69.95
3	J&K	Integrated Development of Tourist Facilities at Jammu-Rajouri-Shopian-Pulwama (2016-17)	81.60	67.35
4	J&K and Ladakh	Development of Tourist Facilities at Gulmarg-Baramulla- Kupwara- Kargil - Leh (2016-17)	91.84	73.45
5	J&K	Integrated Development of Tourist facilities at Mantalai and Sudhmahadev (2016-17)	91.99	87.19
6	J&K	Integrated Development of Tourist Facilities - Construction of Assets in lieu of those Destroyed in Floods in 2014 under PM Development Package (2016-17)	90.43	74.70
<b>Total</b>			<b>519.58</b>	<b>434.50</b>

**PRASHAD Scheme**

**(Rs. in Crore)**

Sl. No.	UT	Name of the Project	Year of Sanction	Approved Cost	Amount Released
1	Jammu & Kashmir	Development at Hazratbal	2016-17	40.46	32.37

**Assistance to Central Agencies for Tourism Infrastructure Development Scheme**

**(Rs. in Crore)**

Sl. No.	State/UT	Name of Projects	Central Agency	Amount Sanctioned	Amount Released
<b>Year 2012-13</b>					
1	Jammu & Kashmir	Sound and Light Show at Dal Lake (Nigeen Lake)	ITDC	5.00	4.00
<b>Year 2014-15</b>					
2	Multiple States/UT	Manufacture of Glass Top Coaches: <ul style="list-style-type: none"> <li>• Qazigund and Baramullah, Jammu &amp; Kashmir</li> <li>• Vizag-Arakku Valley Vishakhapatnam, Andhra Pradesh</li> <li>• Dadar-Madgaon Route (Mumbai to Goa)</li> </ul>	M/o Railways	12.00	12.00

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**ANNEXURE-II**

**STATEMENT IN REPLY TO PART (f) OF RAJYA SABHA UNSTARRED QUESTION NO.2698 ANSWERED ON 23.03.2023 REGARDING PROMOTION OF TOURISM IN JAMMU AND KASHMIR.**

**Swadesh Darshan Scheme**

**(Rs. in Crore)**

<b>Sl. No.</b>	<b>Name of State</b>	<b>Year</b>	<b>Project Name</b>	<b>Theme</b>	<b>Amount Sanctioned</b>	<b>Amount Released</b>
1.	Bihar	(2016-17)	Construction of Convention Centre at Bodhgaya	Buddhist	95.18	93.22
2.	Madhya Pradesh	(2016-17)	Development of Sanchi-Satna-Rewa-Mandsaur-Dhar.	Buddhist	74.02	72.75
3.	Uttar Pradesh	(2016-17)	Development of Srawasti, Kushinagar, & Kapilvastu.	Buddhist	87.89	72.56
4.	Andhra Pradesh	(2017-18)	Development of Buddhist Circuit: Shalihundam-Thotlakonda- Bavikonda-Amravati- Anupu in Andhra Pradesh	Buddhist	24.14	24.14
5.	Gujarat	(2017-18)	Development of Junagadh-Gir Somnath- Bharuch-Kutch- Bhavnagar- Rajkot-Mehsana	Buddhist	26.68	22.28
6.	Uttar Pradesh	(2016-17)	Development of Chitrakoot and Shringverpur	Ramayana	69.45	64.09
7.	Uttar Pradesh	(2017-18)	Development of Ayodhya	Ramayana	127.21	115.46
8.	Bihar	(2016-17)	Development of Vaishali-Arrah- Masad- Patna- Rajgir-Pawapuri- Champapuri.	Tirthankar	33.97	30.04
9.	Haryana	(2016-17)	Development of Tourism Infrastructures at Brahmsarovar, SanhitSarovar, Narkatari, Jyotisar in Kurukshetra.	Krishna	70.91	77.88
10.	Rajasthan	(2016-17)	Development of Govind Dev ji temple (Jaipur), KhatuShyam Ji (Sikar) and Nathdwara (Rajsamand).	Krishna	75.80	72.01
11.	Bihar	(2016-17)	Development of Kanwaria Route: Sultanganj- Mojma-Banka.	Spiritual	44.76	42.52
12.	Kerala	(2016-17)	Development of Sree Padmanabha Temple, Aranmula- Sabrimala	Spiritual	78.08	73.77
13.	Kerala	(2016-17)	Development of Sabarimala - Erumeli-Pampa-Sannidhanam as a Spiritual Circuit in District	Spiritual	54.88	27.44

			Pathanamthitta, Kerala.			
14.	Manipur	(2016-17)	Development of Shri Govindajee Temple, Shri Bijoy Govindajee Temple – Shri Gopinath Temple – Shri Bungshibodon Temple – Shri Kaina Temple.	Spiritual	45.34	43.04
15.	Rajasthan	(2016-17)	Development of Spiritual Circuit– 'Development of Churu (Salasar Balaji)-Jaipur (Shri Samodke Balaji, Ghatke Balaji, Bandheke Balaji)-Viratnagar (Bijak, Jainnasiya, Ambika Temple)- Bharatpur (Kaman Region)- Dholpur (Muchkund) - Mehndipur Balaji- Chittorgarh (Sanwaliyaji)	Spiritual	87.05	72.23
16.	Uttar Pradesh	(2016-17)	Development of Spiritual Circuit-I(Shahjahanpur-Allahabad-Basti- Ahar- Aligarh-Kasgunj-Sarosi-Pratapgarh-Unnao-Kaushambi- Mirzapur-Gorakpur- Kairana-Doamriyagunj- Bagpat-Barabanki- Azamgarh)	Spiritual	71.91	68.32
17.	Uttar Pradesh	(2016-17)	Development of Bijnor-Meerut- Kanpur- Kanpur Dehat- Banda- Ghazipur-Salempur- Ghosi- Balia- Ambedkar Nagar- Aligarh-Fatehpur- Deoria- Mahoba-Sonbhadra- Chandauli-Mishrikh- Bhadohi	Spiritual	67.51	64.14
18.	Bihar	(2017-18)	Development of Mandar Hill & Ang Pradesh.	Spiritual	44.55	42.32
19.	Puducherry	(2017-18)	Development of Karaikal, Yanam and Puducherry	Spiritual	34.96	30.94
20.	Kerala	(2018-19)	Development Sivagiri Sree Narayana Guru Ashram-Arruvipuram-KunnumparaSreeSubrahmaniana- ChembazhanthiSree Narayana Gurukulam	Spiritual	66.43	15.57
21.	Maharashtra	(2018-19)	Development of Waki-Adasa- Dhapewada-Paradsingha- Chota Taj Bagh- Telankhandi- Girad	Spiritual	53.96	32.04
22.	Uttar	(2018)	Development of Jewar-Dadri-	Spiritual	12.03	11.43

	Pradesh	-19)	Sikandrabad-Noida-Khurja-Banda			
23.	Uttar Pradesh	(2018-19)	Development of Gorakhnath Temple(Gorakhpur), Devipattan Temple (Balrampur) and Vatvashni Temple(Domariyaganj)	Spiritual	18.30	16.81
<b>Total</b>					<b>1365.01</b>	<b>1185.00</b>

**PRASHAD Scheme**

(Rs. in Crore)

Sl. No.	State/UTs	Project Nos.	Name of the Project	Year of Sanction	Approved cost	Amount Released
1.	Andhra Pradesh	1.	Development of Amaravati Town, Guntur District as a Tourist Destination	2015-16	27.77	27.77
		2.	Development of Srisailam Temple	2017-18	43.08	43.08
		3.	Development of Pilgrimage Amenities at Sri Varaha Lakshmi Narsimha Swami Vari Devasthanam at Simhachalam in Vishakhapatnam	2022-23	54.04	Adm. Sanc. only 14.12.2022
2.	Arunachal Pradesh	4.	Development of Parasuram Kund, Lohit Distt.	2020-21	37.88	7.34
3.	Assam	5.	Development of Kamakhya Temple and Pilgrimage Destination in and around Guwahati	2015-16	29.80	29.80
4.	Bihar	6.	Development of basic facilities at Vishnupad temple, Gaya, Bihar	2014-15	4.27	2.91
		7.	Development at Patna Sahib	2015-16	41.54	33.23
5.	Chhattisgarh	8.	Development of Maa Bamleshwari Devi Temple, Rajnandgaon, Dongargarh, Chhattisgarh	2020-21	43.33	24.33
6.	Gujarat	9.	Development of Dwarka	2016-17	13.08	10.46

		10.	Pilgrimage Amenities at Somnath	2016-17	45.36	45.36
		11.	Development of Promenade at Somnath under PRASHAD Scheme	2018-19	47.12	47.12
		12.	Development of Pilgrim Plaza with Queue Management Complex at Somnath Gujarat	2021-22	49.97	Adm. Appl only 10.03.22
		13.	Development of Pilgrimage Tourism Infrastructure at Ambaji Temple of Banaskantha, Gujarat	2022-23	50.00	10.54
7.	Haryana	14.	Development of Nada Saheb Gurudwara and Mata Mansha Devi Temple in Panchkula District	2019-20	49.52	28.77
8.	Jammu & Kashmir	15.	Development at Hazratbal	2016-17	40.46	32.37
9.	Jharkhand	16.	Development of Baidyanathji Dham, Deoghar	2018-19	39.13	31.23
10.	Kerala	17.	Development at Guruvayur Temple	2016-17	45.19	45.19
	Madhya Pradesh	18.	Development of Omkareshwar	2017-18	43.93	43.93
11.		19.	Development of Amarkantak	2020-21	49.99	4.86
12.	Maharashtra	20.	Development of Trimbakeshwar	2017-18	52.92	27.67
13.	Meghalaya	21.	Development of Pilgrimage Facilitation in Meghalaya	2020-21	29.32	17.59
14.	Mizoram	22.	Development of infrastructure for Pilgrimage and Heritage Tourism in the State of Mizoram under PRASHAD Scheme	2022-23	44.88	Adm. Sanction on 14.12.22
15.	Nagaland	23.	Development of Pilgrimage Infrastructure in Nagaland	2018-19	25.26	21.33

		24.	Development of Pilgrimage and Tourism infrastructure at Zunheboto, Nagaland under PRASHAD Scheme	2022-23	18.18	Adm. Sanction on 4.11.22
16.	Odisha	25.	Infrastructure Development at Puri, Shree Jagannath Dham – Ramachandi - Prachi River front at Deuli under Mega Circuit	2014-15	50.00	10.00
17.	Punjab	26.	Development of KarunaSagar Valmiki Sthal at Amritsar	2015-16	6.40	6.40
		27.	Development of Chamkaur Sahib at Rupar, Punjab under PRASHAD Scheme	2021-22	31.57	7.26
18.	Rajasthan	28.	Integrated Development of Pushkar/Ajmer	2015-16	32.64	26.11
19.	Sikkim	29.	Development of Pilgrimage Facilitation at Four Patron Saints, Yuksom	2020-21	33.32	18.50
20.	Tamil Nadu	30.	Development of Kanchipuram	2016-17	13.99	13.99
		31.	Development of Vellankani	2016-17	4.86	4.86
21.	Telangana	32.	Development of Jogulamba Devi Temple, Alampur	2020-21	36.73	13.76
		33.	Development of pilgrimage infrastructure at Bhadrachalam, Bhadadri Kottagudam Distt of Telangana	2022-23	41.38	Adm. Sanction on 22.12.22
		34.	Development of Pilgrimage and Heritage Tourism infrastructure at Rudreshwar (Ramappa) Temple, Mulugu	2022-23	62.00	Adm. Sanction on 22.12.22
22.	Tripura	35.	Development of	2020-21	37.80	21.18



			Tripura Sundari Temple, Udaipur			
23.	Uttarakhand	36.	Integrated Development of Kedarnath	2015-16	34.77	34.77
		37.	Development of Infrastructure for Pilgrimage Facilitation in Badrinath Ji Dham (Uttarakhand) under PRASHAD Scheme	2018-19	56.13	20.79
		38.	Augmentation of Pilgrimage Infrastructure Facilities and Gangotri and Yamunotri Dham in Uttarakhand under PRASHAD Scheme	2021-22	54.36	14.06
24.	Uttar Pradesh	39.	Development of Mathura-Vrindavan as Mega Tourist Circuit (Ph-II)	2014-15	10.98	10.98
		40.	Construction of Tourist Facilitation Centre at Vrindavan, Distt. Mathura	2014-15	9.36	9.36
		41.	Development of Varanasi –Phase –I	2015-16	20.40	16.32
		42.	Cruise Tourism in River Ganga, Varanasi	2017-18	9.02	9.02
		43.	Development of Varanasi Under Prashad Scheme – Phase II	2017-18	44.60	31.77
		44.	Development of Infrastructure facilities at Govardhan, Mathura, UP	2018-19	39.74	30.97
25.	West Bengal	45.	Development of Belur	2016-17	30.03	23.39
			<b>Total</b>		<b>1586.10</b>	<b>858.37</b>

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