

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
UNSTARRED QUESTION NO.†2029  
ANSWERED ON 13.03.2023**

**PROMOTION OF WATER TOURISM IN MADHYA PRADESH**

**†2029. SHRI GAJENDRA SINGH PATEL:**

**Will the Minister of TOURISM be pleased to state:**

- (a) whether any plan is being considered by the Government to promote water tourism in Madhya Pradesh along with the details thereof;**
- (b) whether the Government is setting up a land bank and a bank of heritage properties for the purpose of developing tourism infrastructure through the private sector along with the details thereof;**
- (c) the new places of Madhya Pradesh being developed under Swadesh Darshan Scheme along with the details thereof; and**
- (d) whether any new scheme is proposed to promote Inter-State tourists along with the details thereof?**

**ANSWER**

**THE MINISTER OF TOURISM**

**(SHRI G. KISHAN REDDY)**

**(a): Promotion of Tourism is primarily the responsibility of the concerned State Government/ UT Administration. However, Ministry of Tourism, promotes India in a holistic manner. It regularly promotes various tourism destinations and products including river cruises, water sports etc. in the State of Madhya Pradesh.**

**One of the project sanctioned in the State of Madhya Pradesh under the Swadesh Darshan scheme viz. Development of Gandhisagar Dam- Mandleshwar Dam- Omkareshwar Dam- Indira Sagar Dam- Tawa Dam- Bargi Dam- Bheda Ghat- Bansagar Dam- Ken River encompass**

**development of multiple components near select dams and water bodies.**

**Ministry of Tourism provides Central Financial Assistance (CFA) to the State Governments/UT Administrations/Central Government Agencies for development of Tourism including Cruise Tourism and Cruising along rivers.**

**Further as conveyed by Ministry of Ports, Shipping and Waterways. the infrastructure developed for transportation on National Waterways by Inland Waterways Authority of India (IWAI) including fairway, terminals, jetties, navigation aids etc. are used by the river tourism operators also. IWAI plays the role of a technical facilitator for cruise/river tourism on National Waterways.**

**(b): Setting up a land bank and a bank of heritage properties for the purpose of developing tourism infrastructure is primarily the responsibility of the concerned State Government/ UT Administration.**

**Ministry of Tourism provides financial assistance to States/UTs/Central Agencies for the development of tourism infrastructure and facilities in the country under Swadesh Darshan, PRASHAD and Assistance to Central Agencies Schemes.**

**Ministry of Tourism had launched “Adopt a Heritage: Apni Dharohar, Apni Pehchan” project in 2017 for developing tourism amenities at heritage/natural/tourist sites across India. The project aims to encourage companies from public sector, trusts, NGOs, individuals and other stakeholders to become ‘Monument Mitras’ and take up the responsibility of developing and upgrading the basic and advanced tourist amenities at these sites as per their interest and viability in terms of a sustainable investment model under CSR. They may also look after operation & Maintenance of the same.**

**(c): Ministry of Tourism has sanctioned four projects in the State of Madhya Pradesh under its Swadesh Darshan scheme. Details of these projects is at Annexure.**

**Ministry has now revamped the Swadesh Darshan scheme as SD 2.0. Gwalior and Chitrakoot have been identified for development under SD 2.0.**

**(d): Ministry of Tourism promotes domestic tourism through its various initiatives through its Schemes of “Domestic Promotion & Publicity including Hospitality” (DPPH)**

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**ANNEXURE****STATEMENT IN REPLY OF PART (c) OF LOK SABHA UNSTARRED QUESTION NO. †2029 ANSWERED ON 13.03.2023 REGARDING PROMOTION OF WATER TOURISM IN MADHYA PRADESH****Details of project sanctioned in the State of Madhya Pradesh under Swadesh Darshan Scheme of Ministry of Tourism.****(Amt. in Rs. Crore)**

<b>S. No.</b>	<b>Circuit / Sanction Year</b>	<b>Name of the Project</b>	<b>Amt. Sanctioned</b>	<b>Amt. Released</b>	<b>Physical Status (%)</b>
<b>1.</b>	<b>Wildlife Circuit 2015-16</b>	<b>Development of Wildlife Circuit at Panna- Mukundpur- Sanjay- Dubri- Bandhavgarh- Kanha- Mukki- Pench</b>	<b>92.10</b>	<b>86.31</b>	<b>Complete</b>
<b>2.</b>	<b>Buddhist Circuit 2016-17</b>	<b>Development of Sanchi-Satna-Rewa- Mandsaur-Dhar</b>	<b>74.02</b>	<b>72.75</b>	<b>Complete</b>
<b>3.</b>	<b>Heritage Circuit 2016-17</b>	<b>Development of Gwalior – Orchha – Khajuraho – Chanderi – Bhimbetka – Mandu</b>	<b>89.82</b>	<b>89.49</b>	<b>Complete</b>
<b>4.</b>	<b>Eco Circuit 2017-18</b>	<b>Development of Gandhisagar Dam- Mandleshwar Dam- Omkareshwar Dam- Indira Sagar Dam- Tawa Dam- Bargi Dam- BhedaGhat- Bansagar Dam- Ken River</b>	<b>93.76</b>	<b>89.08</b>	<b>Complete</b>
		<b>TOTAL</b>	<b>349.70</b>	<b>337.63</b>	

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