

PM to address post-Budget Webinar On “Developing Tourism In Mission Mode” on 3rd March, 2023

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Prime Minister Shri Narendra Modi will address the post-budget webinar on ‘Developing Tourism in Mission Mode’ on 3rd March, 2023 at 10 AM via video conferencing. It is a part of a series of 12 post-budget webinars being organized by the Government to seek ideas and suggestions for effective implementation of the initiatives announced in the Union Budget.

The Union Budget has stated that promotion of tourism will be taken up in mission mode, with active participation of states, convergence of government programmes and public-private partnerships. At least 50 destinations will be selected through challenge mode and developed as a complete package of tourism. Sector specific skilling and entrepreneurship development will be dovetailed to achieve the objectives of the Dekho Apna Desh.

The Post-Budget webinar being organized by the Ministry of Tourism will have six breakout sessions covering the priority areas identified in the Union Budget. Besides Ministers and Secretaries of the concerned Central Government Ministries, a host of stakeholders drawn from travel and industry sector, representatives from Department of Tourism, students, leading industrialists, educational institutions under the Ministry of Tourism, bodies like FICCI and CII as well as heads of Tourism and Hospitality Industry Associations would attend these sessions and contribute through their suggestions and ideas for better implementation of budgetary announcements for the tourism sector.

The themes of the breakout sessions are Destination Centric Approach for Tourism Development, Convergence – The Power of Collaboration, Strengthening Public Private Participation in Tourism Sector, Driving Innovation and Digitalization in Tourism Sector, Impacting lives at grass root level through Tourism and Cultural Heritage for Promotion of Tourism.

The webinar will be live streamed and the event can be watched at : <https://youtube.com/live/cOYm5okQjp0?feature=share>

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