

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.151#
ANSWERED ON 02.02.2023

TOURISM FESTIVAL AT NATIONAL LEVEL

151# SMT. SEEMA DWIVEDI:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether Government is launching a phased preparation aiming at joint participation by all Ministries for promotion of tourism, the role of youth therein and celebrating tourism as a festival of shared-cultural heritage at the national level on the occasion of India assuming the Presidency of G-20 ; and
- (b) whether Government is working on any kind of plan on the possibility of linking tourism with employment in all the places of importance of ancient cultural heritage, so that the glorious tradition of India can be demonstrated on the world stage on the occasion of India obtaining this global leadership?

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a): Yes, the Government has initiated action for promoting the venues, wherein meetings are being held by different Ministries under the ambit of India`s G-20 Presidency. On the occasion of India assuming the Presidency of G-20 and as part of the preparations for the G-20 meetings, Ministry of Tourism has also conducted sensitization programs, through its Tourism offices, for the tourism service providers and different stakeholders, involving taxi drivers, tourist guides, frontline airport and hotel staff, custom, immigration and security staff at airports at several venues.

(b): Ministry of Tourism is aware of the fact that tourism is a major source of employment and has significant multiplier effect on employment in related sectors. Tourism can generate resources for conservation of cultural and natural heritage and has huge potential to make positive contribution to sustainable development goals. Building on the policy action areas, the G-20 Tourism Working Group during India`s G-20 Presidency is working on five inter-connected priority areas, which constitute the key building blocks for accelerating the transition of the tourism sector and achieve the targets for 2030 SDGs. One of the five identified priority areas is “Skills – Empowering youth with skills for jobs and entrepreneurship in tourism sector”.
