

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.139
ANSWERED ON 02.02.2023

DEVELOPMENT AND PROMOTION OF TOURISM IN WEST BENGAL

139 SMT. MAUSAM NOOR:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether Government has provided financial assistance to the State of West Bengal for the development and promotion of tourism and if so, the quantum of financial assistance provided during each of the last three years and the current year;
- (b) the details of major schemes implemented by Government in the State for development and promotion of tourism;
- (c) the details of the identified projects for development of tourism approved, sanctioned and executed particularly in West Bengal, District-wise; and
- (d) whether any tourism development fund has been created for tourism in the State and if so, the details of funds spent on each scheme?

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) to (d): The Ministry of Tourism has provided financial assistance to the State of West Bengal under the ‘Swadesh Darshan’ & ‘National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)’ Schemes for the development of tourism related infrastructure.

In addition, the Ministry of Tourism has also sanctioned projects under the ‘Assistance to Central Agencies for Tourism Infrastructure Development’ Scheme for the development of tourism related infrastructure in the State of West Bengal.

Ministry of Tourism promotes the tourism destinations and tourism products of the country including those in West Bengal, in a holistic manner. The promotions are carried out under the schemes of “Domestic Promotion and Publicity including Hospitality” (DPPH) and “Overseas Promotion & Publicity” (OPP) in the domestic and important global markets. Information on tourist destinations in the country, are also promoted through the website – www.incredibleindia.org and the social media handles of the Ministry of Tourism.

The Ministry of Tourism has not created any separate fund for tourism development in West Bengal. However, the details of projects sanctioned in the State of West Bengal is given at **Annexure**.

ANNEXURE

STATEMENT IN REPLY TO PARTS (a) TO (d) OF RAJYA SABHA UNSTARRED QUESTION NO.139 ANSWERED ON 02.02.2023 REGARDING DEVELOPMENT AND PROMOTION OF TOURISM IN WEST BENGAL.

Swadesh Darshan Scheme (Rs. in Crore)

S. No.	State	Circuit / Sanction Year	Name of the Project	Amt. Sanctioned	Amt. Released
1.	West Bengal	Coastal Circuit 2015-16	Development of Beach Circuit: Udaipur- Digha- Shankarpur- Tajpur- Mandarmani- Fraserganj- Bakkhlai- Henry Island	67.99	65.07

PRASHAD Scheme (Rs. in Crore)

Sl. No.	State	Name of the Project	Year of Sanction	Approved Cost	Amount Released
1.	West Bengal	Development of Belur	2016-17	30.03	23.39

Assistance to Central Agencies for Tourism Infrastructure Development Scheme

(Rs. in Crore)

Sl. No.	State	Name of Projects	Central Agency	Amount Sanctioned	Amount Released
Year 2017-18					
1.	West Bengal	Joint Development of Rampurhat Railway Station	M/o Railways	3.48	1.74
2.	West Bengal	Joint Development of Tarakeshwar Railway Station	M/o Railways	3.87	1.93
Year 2019-20					
3.	Uttar Pradesh (Varanasi & Allahabad-I, Allahabad-II), Bihar (Bhagalpur), West Bengal (Kolkata) & Assam (Neamati, Pandu, Jogighopa & Biswanathghat)	CFA for Development of Jetties at nine (09) main points of embarkation/ disembarkation of River Cruise on National Water ways No. 1 & 2	Inland Waterways Authority of India	28.03	7.01
4.	West Bengal	Joint Development of New Jalpaiguri Railway Station	M/o Railways	4.55	2.27
Year 2022-23					
5.	NER	Development of 22	National	44.44	4.44

		viewpoints in North Eastern State (i) Nagaland (2 view points) (ii) Meghalaya (3 view points) (iii) Mizoram (9 view points) (iv) Arunachal Pradesh (4 view points) (v) Manipur (3 view points) (vi) Sikkim/West Bengal (1 view point)	Highways & Infrastructure Development Corporation Limited		
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