

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
UNSTARRED QUESTION NO.806  
ANSWERED ON 12.12.2022**

**CRITERIA TO INCLUDE FESTIVALS IN HOSPITALITY SCHEME**

**806. SHRI VISHNU DAYAL RAM:**

**Will the Minister of TOURISM be pleased to state:**

- (a) the eligibility criteria for festivals to be included in the Domestic Promotion and Publicity including Hospitality Scheme;**
- (b) whether the Bansidhar Mahotsav is eligible to be included under the Domestic Promotion and Publicity including Hospitality Scheme; and**
- (c) if not, the reasons therefor?**

**ANSWER**

**THE MINISTER OF TOURISM**

**(SHRI G. KISHAN REDDY)**

**(a): The eligibility criteria for financial assistance by Ministry of Tourism (MoT) to States /Union Territories for fairs/festivals and tourism related events include the following:**

- (i) The fairs and festivals should be selected by State Governments based on tourism potential.**
- (ii) 50% of funding shall be done by the respective State Governments, except in the case of North East states where full funding is done by MoT.**
- (iii) Financial assistance is provided only for creation of semi-permanent structures, production of posters, pamphlets, advertisement in newspapers and production of film, remuneration of artists, seating arrangements, lighting, sound, lodging & boarding, transportation, hiring of space and other similar activities.**
- (iv) Prior approval of MoT to be taken.**

**(b) & (c): No proposal for assistance has so far been received in the Ministry of Tourism for the Bansidhar Mahotsav under the Domestic Promotion and Publicity including Hospitality (DPPH) Scheme.**

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