

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.307
ANSWERED ON 08.12.2022

TOURISM PROMOTION

307. SHRI IRANNA KADADI:

Will the Minister of **TOURISM** be pleased to state:

- (a) the details of the schemes/programmes being implemented by Government for promotion of tourism in the country particularly in the State of Karnataka;
- (b) the details of the funds provided under the said schemes/ programmes during each of the last three years and current year, Scheme/programme-wise;
- (c) whether cases of misbehaviour/attack on foreign tourists in the country have come the notice of Government; and
- (d) the corrective measures taken/being taken by Government in this regard?

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) and (b): Ministry of Tourism promotes the tourism destinations of the country, including Karnataka, in a holistic manner. The promotions are carried out under the schemes of “Domestic Promotion and Publicity including Hospitality” (DPPH) and Restructured Scheme of Overseas Promotion and Publicity (RSOP) in the domestic and global markets. Further, Ministry also provides financial assistance to the State Governments/Union Territory Administrations/ Central Agencies under its schemes ‘Swadesh Darshan’ and ‘Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive’ (PRASHAD). In addition, financial assistance is also provided to Central Agencies for tourism infrastructure development. The projects are identified for development in consultation with the State Governments/UTs and are sanctioned subject to availability of funds, submission of suitable detailed project reports, adherence to scheme guidelines, utilization of funds released earlier etc.

The Swadesh Darshan Scheme has now been revamped as Swadesh Darshan 2.0 (SD2.0) with the objective to develop sustainable and responsible tourism destinations, following a tourist & destination centric approach. Under SD2.0 scheme, the following two destinations in Karnataka have been recommended by the Central Sanctioning and Monitoring Committee (CSMC), viz. Hampi & Mysuru. Under the scheme of “Assistance to Central Agencies for Tourism Infrastructure Development” Rs.5.41 Crore was sanctioned for development of tourist amenities & facilities at Hospet Railway Station on 50:50 cost sharing basis with the Ministry of Railways, out of which Rs.4.32 crore has already been disbursed to Ministry of Railways in 2 instalments.

The details of the funds provided under the afore said schemes during each of the last three years and current year, Scheme –wise, is detailed at **Annexure**.

(c) and (d): Security of tourists is essentially a State Government subject. However, the National Crime Records Bureau, Ministry of Home Affairs, Government of India maintains the record of

cases registered under crime against the foreign Tourist and as per information provided by them total number of such case during the Year 2021 is 71. In this regard, the following corrective measures have been taken by the Government: -

- (i) Ministry of Tourism has taken up the matter with all State Governments/Union Territory (UT) Administrations for setting up of dedicated Tourism Police. With the efforts of Ministry of Tourism, the State Governments /UT Administrations of Andhra Pradesh, Delhi, Goa, Karnataka, Kerala, Maharashtra, Himachal Pradesh, Jammu and Kashmir, Madhya Pradesh, Odisha, Punjab, Rajasthan, Sikkim and Uttar Pradesh have deployed tourist police in one form or the other.
- (ii) Ministry of Tourism has been seeking support of the Ministry of Home Affairs for taking up the matter with the State Governments. Ministry of Home Affairs had forwarded a concept paper on Tourist Police as discussed during the Director General (DG) of Police and Inspector General (IG) of Police Conference held in 2015. Further, as desired by Ministry of Home Affairs, a list of 25 tourist sites which could be taken as pilot project for formation of a separate police unit in the States/UTs.
- (iii) A study was conducted by Indian Institute of Tourism & Travel Management (IITTM), an autonomous institute under the control of Ministry of Tourism, to understand the requirement of tourist police and sensitizing the tourist police so created towards the needs of the tourists.
- (iv) Ministry of Tourism has further organised a National Conference of DGs/IGs of Police Department of the State/UT Administrations on 19th October, 2022 at New Delhi with the agenda to implement the uniform Tourist Police Scheme at pan India level based on the report submitted by Bureau of Police Research and Development (BPR&D).
- (v) The Ministry of Tourism has set up a 24x7 Multi-Lingual Tourist Info-Helpline on the toll free number 1800111363 or on a short code 1363 in 12 Languages including 10 international languages (German, French, Spanish, Italian, Portuguese, Russian, Chinese, Japanese, Korean, Arabic), Hindi English for domestic and foreign tourists to provide support service in term of information relating to Travel in India and to offer appropriate guidance to tourists in distress while travelling in India.
- (vi) The Ministry of Tourism along with all stakeholders, including the Tourism Departments of all States and UTs, have adopted the 'Code of Conduct for Safe & Honourable Tourism' which is a set of guidelines to encourage tourism activities to be undertaken with respect for basic right like dignity, safety and freedom from exploitation of both tourists and local residents in particular, women and children.

ANNEXURE

STATEMENT IN REPLY TO PARTS (a) AND (b) OF RAJYA SABHA UNSTARRED QUESTION NO. 307 ANSWERED ON 08.12.2022 REGARDING TOURISM PROMOTION

DETAILS OF THE FUNDS PROVIDED DURING EACH OF THE LAST THREE YEARS AND CURRENT YEAR, UNDER THE AFORE MENTIONED SCHEMES

(Amount in Rs. Crore)

| S. No. | Scheme/Head (Revenue) | 2019-20 | 2020-21 | 2021-22 | 2022-23 (BE) |
|---------------|--|----------------|----------------|----------------|-------------------------|
| 1. | Tourism Circuits/SWADESH DARSHAN | 565.93 | 560.76 | 261.36 | 1181.30 |
| 2. | National Mission for Beautifying Pilgrimage Centre/PRASHAD | 144.71 | 124.79 | 150.00 | 235.00 |
| 3. | Restructured Scheme of Overseas Promotion and Publicity | 312.04 | 108.09 | 09.42 | 341.00 |
| 4. | Domestic Promotion & Publicity including Hospitality | 99.63 | 33.89 | 40.00 | 75.00 |
