

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.2044
ANSWERED ON 19.12.2022**

SCHEMES TO DEVELOP INDIA AS TOURISM HUB

2044. SHRIMATI POONAM MAHAJAN:

Will the Minister of TOURISM be pleased to state:

- (a) the various schemes being implemented by the Government with an objective of developing India as a tourism hub, State/Union Territory-wise details thereof;**
- (b) the budget earmarked for and the amount spent on the said schemes during the last five years; and**
- (c) the steps being taken by the Government to ensure adequate security of foreign tourists in the country?**

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a): The major schemes implemented by the Ministry of Tourism applicable in all States/Union Territories for developing India as a tourism hub are:

- i) Swadesh Darshan**
- ii) Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD)**
- iii) Assistance to Central Agencies for Tourism Infrastructure Development**
- iv) Domestic Promotion and Publicity including Hospitality**
- v) Restructured Scheme of Overseas Promotion & Publicity including Market Development Assistance**
- vi) Assistance to IHMs/FCIs/IITTM/ICI/ NCHMCT etc.**
- vii) Capacity Building for Service Providers**
- viii) Champion Services Sector Scheme**
- ix) Safe Tourist Destinations for Women**

(b): The total budget earmarked for the various schemes along with the amount spent thereon during the last five years is given at Annexure.

(c): Security of tourists is essentially a State Government subject. However, Ministry of Tourism has taken several measures to ensure the safety and security of tourists which are:

- i. Ministry of Tourism has taken up the matter with all the State Governments/Union Territory(UT) Administrations for providing a safe and secure environment to tourists. In case any such untoward incident occurs against a tourist, there should be a robust system of law & order to handle the situation and provide a satisfactory solution to the affected tourists.**
- ii. With the efforts of Ministry of Tourism, the State Governments /UT Administrations of Andhra Pradesh, Delhi, Goa, Karnataka, Kerala, Maharashtra, Himachal Pradesh, Jammu and Kashmir, Madhya Pradesh, Odisha, Punjab, Rajasthan, Sikkim and Uttar Pradesh have deployed tourist police in one form or the other.**
- iii. Ministry of Tourism got a study conducted by Indian Institute of Tourism & Travel Management (IITTM), an autonomous institute under its control, to understand the requirement of tourist police and sensitizing the tourist police so created towards the needs of the tourists. Ministry of Tourism forwarded a copy of this Study report titled “Functioning of Tourist Police in States/UTs & Documentation of Best Practices” to all the State Governments/UT Administrations with the request to create a separate unit of police in the respective State/UT and also to sensitize them about the needs of the tourists.**
- iv. Ministry of Tourism has been seeking support of the Ministry of Home Affairs for taking up the matter with the State Governments.**
- v. To develop a comprehensive framework, Bureau of Police Research and Development (BPR&D) commissioned a study on Tourist Police Scheme. Ministry of Tourism has organised a National Conference of DGs/IGs of Police Department of the State /UT Administration on 19th**

October, 2022 at New Delhi to implement the uniform Tourist Police Scheme at pan India level.

- vi. The Ministry of Tourism has set up a 24x7 Toll Free Multi-Lingual Tourist Info-Helpline in 12 Languages to provide support service in term of information relating to Travel in India and to offer appropriate guidance to tourists in distress while travelling in India.**
- vii. The Ministry of Tourism along with all stakeholders, including the Tourism Departments of all States and UTs, have adopted the 'Code of Conduct for Safe & Honourable Tourism' which is a set of guidelines to encourage tourism activities to be undertaken with respect for basic right like dignity, safety and freedom from exploitation of both tourists and local residents in particular, women and children.**

ANNEXURE**STATEMENT IN REPLY TO PART (b) OF LOK SABHA UNSTARRED QUESTION NO.2044 ANSWERED ON 19.12.2022 REGARDING SCHEMES TO DEVELOP INDIA AS TOURISM HUB.****BE/RE/Actuals in respect of Ministry of Tourism from 2017-18 to 2021-22****(Rs. in Crore)**

Scheme/ Head (Revenue)	2017-18		
	BE	RE	Actual Exp.
CENTRAL SECTOR SCHEMES			
Tourism Circuits/ SWADESH DARSHAN	959.91	950.00	943.78
National Mission for Beautifying Pilgrimage Centre/PRASAD	100.00	100.00	99.93
Restructured Scheme of Overseas Promotion and Publicity	302.59	297.59	273.91
Domestic Promotion & Publicity Including Hospitality	110.00	90.00	89.85
Assistance to IHMs/ FCIs/ IITTM/ NCHMCT	95.00	90.00	110.38
Assistance to Central Agencies for Tourism Infrastructure Development	70.00	72.98	86.73
Incentives to Accommodation Infrastructure	0.01	0.01	0.00
Assistance for Large Revenue Generating Projects	2.99	0.01	0.00
Infrastructure Development for Destination and Circuits	10.00	10.00	10.00
Buddhist Circuit (Including EAP)	0.01	0.01	0.00
Information Technology	30.00	24.16	24.15
Capacity Building for Service Providers	65.00	46.95	39.83
Market Research	6.00	10.99	10.99
Buddhist Circuit (Including EAP)	0.01	0.00	0.00
Construction of Parytan Bhavan	1.07	1.07	0.00
GRAND TOTAL (PLAN)	1752.59	1693.77	1689.55
NON - PLAN	88.18	82.63	76.54
GRAND TOTAL	1840.77	1776.40	1766.09

(Rs. in Crore)

Scheme/ Head (Revenue)	2018-19		
	BE	RE	Actual Exp.
CENTRAL SECTOR SCHEMES			
Tourism Circuits/ SWADESH DARSHAN	1100.00	1100.00	1101.15
National Mission for Beautifying Pilgrimage Centre/PRASAD	150.00	150.00	150.30
Restructured Scheme of Overseas Promotion and Publicity	454.24	416.23	415.00
Domestic Promotion & Publicity Including Hospitality	135.00	127.40	127.34
Assistance to IHMs/ FCIs/ IITTM/ NCHMCT	85.00	82.00	82.00
Assistance to Central Agencies for Tourism Infrastructure Development	70.00	71.00	74.00
Incentives to Accommodation Infrastructure	0.01	0.00	0.00
Assistance for Large Revenue Generating Projects	1.00	0.00	0.00
Infrastructure Development for Destination and Circuits	5.00	5.00	5.00
Buddhist Circuit (Including EAP)	0.01	0.00	0.00
Capacity Building for Service Providers	30.00	29.86	29.81
Market Research	4.00	3.30	2.82
Buddhist Circuit (Including EAP)	0.00	0.00	0.00
Construction of Parytan Bhavan	0.01	0.00	0.00
GRAND TOTAL (PLAN)	2034.27	1984.79	1987.42
NON - PLAN	115.73	128.69	115.11
GRAND TOTAL	2150.00	2113.48	2102.53

(Rs. in Crore)

Scheme/ Head (Revenue)	2019-20		
	BE	RE	Actual Exp.
CENTRAL SECTOR SCHEMES			
Tourism Circuits/ SWADESH DARSHAN	1106.00	566.00	565.93
National Mission for Beautifying Pilgrimage Centre/PRASAD	160.50	145.00	144.71
Restructured Scheme of Overseas Promotion and Publicity	446.20	312.39	312.04
Domestic Promotion & Publicity Including Hospitality	129.50	100.00	99.63

Assistance to IHMs/ FCIs/ IITTM/ NCHMCT	82.89	61.00	56.81
Assistance to Central Agencies for Tourism Infrastructure Development	91.00	70.00	71.94
Incentives to Accommodation Infrastructure	0.01	0.00	0.00
Champion Services Sector Scheme	1.00	0.00	0.00
Assistance for Large Revenue Generating Projects	10.00	0.00	0.00
Infrastructure Development for Destination and Circuits	5.00	0.00	0.00
Buddhist Circuit (Including EAP)	0.01	0.00	0.00
Capacity Building for Service Providers	38.00	33.00	32.75
Market Research	5.00	3.61	3.61
Construction of Parytan Bhavan	0.01	0.00	0.00
GRAND TOTAL (PLAN)	2075.12	1291.00	1287.42
NON - PLAN	114.10	125.00	111.79
GRAND TOTAL	2189.22	1416.00	1399.21

(Rs. in Crore)

Scheme/ Head (Revenue)	2020-21		
	BE	RE	Actual Exp.
CENTRAL SECTOR SCHEMES			
Tourism Circuits/ SWADESH DARSHAN	1200.00	600.00	560.76
National Mission for Beautifying Pilgrimage Centre/PRASAD	207.55	125.00	124.79
Restructured Scheme of Overseas Promotion and Publicity	450.00	115.00	108.09
Domestic Promotion & Publicity Including Hospitality	140.00	63.33	33.89
Assistance to IHMs/ FCIs/ IITTM/ NCHMCT	70.00	50.00	50.00
Assistance to Central Agencies for Tourism Infrastructure Development	80.00	80.00	68.98
Champion Services Sector Scheme	123.00	63.32	46.87
Assistance for Large Revenue Generating Projects	30.00	0.00	0.00
Infrastructure Development for Destination and Circuits	5.00	5.00	5.00
Capacity Building for Service Providers	60.00	33.00	23.51
Market Research	9.66	6.39	5.61

CENTRALLY SPONSORED SCHEMES			
Safe Tourist Destination for Women	0.00	6.25	6.25
GRAND TOTAL (PLAN)	2375.21	1147.29	1033.75
NON - PLAN	124.62	112.71	98.42
GRAND TOTAL	2499.83	1260.00	1132.17

(Rs. in Crore)

Scheme/ Head (Revenue)	2021-22		
	BE	RE	Actual Exp.
CENTRAL SECTOR SCHEMES			
Tourism Circuits/ SWADESH DARSHAN	630.00	262.00	261.36
National Mission for Beautifying Pilgrimage Centre/PRASAD	153.00	150.95	150.00
Restructured Scheme of Overseas Promotion and Publicity	524.02	89.00	9.42
Domestic Promotion & Publicity Including Hospitality	144.70	60.00	40.00
Assistance to IHMs/ FCIs/ IITTM/ NCHMCT	75.00	75.00	73.90
Assistance to Central Agencies for Tourism Infrastructure Development	90.00	90.00	79.56
Champion Services Sector Scheme	190.00	84.51	67.00
Loan Guarantee Scheme for Covid Affected Tourism Services Sector (LGSCATSS)	0.00	0.50	0.00
Infrastructure Development for Destination and Circuits	5.00	5.00	5.00
Capacity Building for Service Providers	63.65	25.00	21.22
Market Research	20.00	4.24	1.25
Development Iconic Tourist Destinations	0.03	0.03	0.00
CENTRALLY SPONSORED SCHEMES			
Safe Tourist Destination for Women	5.27	5.27	0.00
GRAND TOTAL (PLAN)	1900.67	851.50	708.71
NON - PLAN	126.10	118.30	95.19
GRAND TOTAL	2026.77	969.80	803.90
