# GOVERNMENT OF INDIA MINISTRY OF TOURISM

# RAJYA SABHA UNSTARRED QUESTION NO.1104# ANSWERED ON 15.12.2022

# NATIONAL TOURISM POLICY

## 1104# SHRI BRIJLAL:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether Government has formulated a New National Tourism Policy, if so, the details thereof and by when it is likely to be implemented;
- (b) the areas on which special attention has been given by Government under the proposed new National Tourism Policy;
- (c) whether Government is also considering to make the people associated with the tourism sector more professional by providing them training; and
- (d) if so, the details thereof and the steps taken or being taken therefor?

### ANSWER

### THE MINISTER OF TOURISM

(a) & (b): Ministry of Tourism has formulated a Draft National Tourism Policy. The Key Strategic Objectives of the Policy are:

- i. To enhance the contribution of tourism in Indian economy by increasing the visitation, stay and spend and making India a year-round tourist destination,
- ii. To create jobs and entrepreneurial opportunities in tourism sector and ensure supply of skilled work force,
- iii. To enhance the competitiveness of tourism sector and attract private sector investment,
- iv. To preserve and enhance the cultural and natural resources of the country,
- v. To ensure sustainable, responsible and inclusive development of tourism in the country.

(c) & (d): It has been the endeavour of Ministry of Tourism to put in place a system of training and professional education, with necessary infrastructure support, capable of generating manpower sufficient to meet the needs of the tourism and hospitality industry. Hospitality education/conduct training in hospitality skills is imparted through the following institutes by Ministry of Tourism:-

- i. National Institute for Hotel Management & Catering Technology (NCHMCT)
- ii. Indian Institute of Tourism & Travel Management (IITTM)
- iii. National Institute of Water Sports (NIWS)
- iv. Indian Institute of Skiing & Mountaineering (IISM)
- v. Indian Culinary Institute (ICI)

(SHRI G. KISHAN REDDY)

Apart from above, Ministry of Tourism under its Scheme of Assistance to IHMs/FCIs/IITTMs/NCHMCT etc., provides Central Financial Assistance to State Governments/Union Territory Administrations for the establishment of IHM, FCI, IITTM, NCHMCT, ICI etc.

In addition, Ministry of Tourism under its Scheme of Capacity Building for Service Providers (CBSP), provide education, training and certification to the Tourism Service Providers at every level with its main objectives being to train and upgrade manpower at every strata of service. The following programmes are conducted under the CBSP Scheme:-

- i. Hunar Se RozgarTak
- ii. Skill Testing & Certification
- iii. Entrepreneurship Programme
- iv. Tourism Adventure Courses
- v. Linguistic Tourism Facilitators
- vi. Destination Based Skill Development
- vii. Other Programmes

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