

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO. †2360
ANSWERED ON 01.08.2022**

PROMOTION OF ECO-TOURISM IN BIHAR

†2360. SHRI DULAL CHAND GOSWAMI:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government proposes to promote eco-tourism in Bihar State including Katihar Parliamentary Constituency;**
- (b) if so, the details thereof;**
- (c) whether the Government is providing any incentives to private sector to promote eco-tourism in Bihar State including Katihar Parliamentary Constituency; and**
- (d) if so, the details thereof?**

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) & (b): Ministry of Tourism, promotes India in a holistic manner. As part of its on-going activities, it releases global print, electronic and online media campaigns in important and potential markets overseas, under the 'Incredible India' brand-line, to promote various tourism destinations and products, including eco-tourism, of the country including Bihar.

To position India as a preferred destination for ecotourism globally, Ministry of Tourism has formulated a National Strategy for Eco-Tourism.

A National Board for Sustainable Tourism has been constituted under the Chairpersonship of Secretary (T), comprising of representatives from identified Central Ministries/ organizations, State Governments/ UT Administrations and Industry Stakeholders, with the objective of operationalisation and implementation of various strategic initiatives for development of sustainable tourism and eco tourism in the Country:

- (i) Detailed action plans and formulation of dedicated schemes**
- (ii) Certification Schemes**

- (iii) Capacity building, replication of national and global best practices**
- (iv) Marketing and promotion**
- (v) Private Sector Participation**
- (vi) Destination and Product Development**
- (vii) Specific strategies for sustainable and ecotourism**
- (viii) Any other measures for growth of sustainable and ecotourism in the country.**

In addition to the above, Ministry of Tourism launched Swadesh Darshan Scheme in 2014-15 to provide financial assistance to State Governments/UT Administrations for infrastructure development. “Eco-Circuit” was identified as one of the thematic circuits under the Scheme. Details of the projects sanctioned under Eco-Circuit of the Scheme in the country are given at Annexure.

Ministry of Tourism has now revamped the Swadesh Darshan Scheme as Swadesh Darshan 2.0 (SD2.0) with the objective to develop sustainable and responsible destinations following a tourist and destination centric approach. The guidelines for Swadesh Darshan 2.0 scheme have been issued to the State Governments/Union Territory Administrations.

(c) & (d): Ministry of Tourism under its Market Development Assistance Scheme provides financial support to the eligible travel and tour operators for promotion of Domestic Tourism including eco-tourism.

ANNEXURE**STATEMENT IN REPLY OF PARTS (a) AND (b) OF LOK SABHA UNSTARRED QUESTION NO. †2360 ANSWERED ON 01.08.2022 REGARDING PROMOTION OF ECO-TOURISM IN BIHAR****Details of project sanctioned under the Eco-Circuit of Swadesh Darshan Scheme in the country****(Amt. in Rs. Crore)**

S. No.	Name of State	Year of sanction	Project Name	Amt. Sanctioned	Amt. Released
1.	Uttarakhand	(2015-16)	Development of Tehri-Chamba-Sarain around Tehri Lake.	69.17	65.71
2.	Telangana	(2015-16)	Development of Eco Tourism Circuit in Mahaboobnagar district	91.62	87.04
3.	Kerala	(2015-16)	Development of Pathanamthitta- Gavi-Vagamon- Thekkady	76.55	61.24
4.	Mizoram	(2016-17)	Development of Eco-Adventure Circuit Aizawl -Rawpuichhip – Khawhphawp – Lengpui – Chatlang-Sakawrhmutuaitlang - Muthee – Beratlawng - Tuirial Airfield – Hmuifang	66.37	49.53
5.	Madhya Pradesh	(2017-18)	Development of Gandhisagar Dam- Mandleshwar Dam- Omkareshwar Dam- Indira Sagar Dam- Tawa Dam- Bargi Dam- BhedaGhat- Bansagar Dam- Ken River	94.61	88.58
6.	Jharkhand	(2018-19)	Development of Dalma- Betla National park- Mirchaiya- Netarhat	34.12	26.37
Total				432.44	378.47
