

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.2216#
ANSWERED ON 04.08.2022

PROMOTION OF WATER SPORTS IN GUJARAT

2216# SHRI NARHARI AMIN:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether the water sports are being promoted by Government;
- (b) if so, whether the prospects of water sports have been explored in the coastal areas of the State of Gujarat;
- (c) if so, the plan formulated by Government to promote these sports in Gujarat; and
- (d) the funds being spent in this regard, the details thereof?

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) to (d): Ministry of Tourism has recognised Adventure Tourism which inter alia includes Water Sports as a Niche Tourism Product to promote India as a 365 days destination and attract tourist with specific interest.

To position India as a preferred destination for adventure tourism globally, Ministry of Tourism has formulated a National Strategy for Adventure Tourism. Following strategic pillars have been identified in the strategy document for development of adventure tourism:

- (i). State assessment, ranking and strategy
- (ii). Skills, capacity building and certification
- (iii). Marketing and promotion
- (iv). Strengthening adventure tourism safety management framework
- (v). National and State-level rescue and communication grid
- (vi). Destination and Product Development
- (vii). Governance and Institutional Framework

A National Board for Adventure Tourism has been constituted under the Chairpersonship of Secretary (T), comprising of representatives from identified Central Ministries/organizations, State Governments/UT Administrations and Industry Stakeholders. The Board shall guide the operationalization and implementation of the strategy to promote and develop adventure tourism in the Country covering:

- (i) Detailed action plan and formulation of dedicated scheme
- (ii) Certification Scheme
- (iii) Safety guidelines
- (iv) Capacity building, replication of national and global best practices
- (v) Assessment of state policies and ranking
- (vi) Marketing and promotion
- (vii) Destination and product development
- (viii) Private sector participation

- (ix) Specific strategies for adventure tourism
- (x) Any other measures for growth of adventure tourism in the country.

Central Financial Assistance has been extended to various State Governments/Union Territory Administrations under Coastal Circuit theme of Swadesh Darshan scheme of the Ministry for development of Tourism Infrastructure in destinations including Adventure Tourism destinations. Details of projects sanctioned under Coastal Circuit theme is annexed.

National Institute of Water Sports, Goa trains water sports operators through various skill developing courses.

ANNEXURE

STATEMENT IN REPLY OF PARTS (a) TO (d) OF RAJYA SABHA UNSTARRED QUESTION NO.2216# ANSWERED ON 04.08.2022 REGARDING PROMOTION OF WATER SPORTS IN GUJARAT

Details of project sanctioned under the Coastal Circuit of Swadesh Darshan Scheme in the country

(Amt. in crore)

S. No.	Name of State	Year of sanction	Project Name	Amt. Sanctioned	Amt. Released
1.	Andhra Pradesh	(2014-15)	Development of Kakinada - Hope Island - Coringa Wildlife Sanctuary - Passarlapudi - Aduru - S Yanam – Kotipally	67.84	67.84
2.	Andhra Pradesh	(2015-16)	Development of Nellore - Pulikat Lake - Ubblamadugu Water Falls – Nelapattu- Kothakoduru-Mypadu - Ramateertham – Iskapalli	49.55	47.76
3.	Puducherry	(2015-16)	Development of Dubrayapet – Arikamedu – Veerampattinam – Chunnambar – Nallavadu/Narambai - Manapet-Kalapet - Puducherry - Yanam	58.44	61.82
4.	West Bengal	(2015-16)	Development of Beach Circuit: Udaipur- Digha- Shankarpur-Tajpur- Mandarmani- Fraserganj-Bakkhlai- Henry Island	67.99	68.31
5.	Maharashtra	(2015-16)	Development of Sindhudurg Coastal Circuit - Sagareshwar, Tarkarli, Vijaydurg (Beach & Creek), Mitbhav	19.06	18.11
6.	Goa	(2016-17)	Development of Sinkerim-Baga, Anjuna-Vagator, Morjim-Keri, Aguada Fort and Aguada Jail	97.65	92.76
7.	Odisha	(2016-17)	Development of Gopalpur, Barkul, Satapada and Tampara	70.82	63.56
8.	Andaman & Nicobar Islands	(2016-17)	Development of Long Island-Ross Smith Island- Neil Island-Havelock Island- Baratang Island-Port Blair	27.57	20.89
9.	Tamil Nadu	(2016-17)	Development of (Chennai-Mamamallapuram – Rameshwaram – Manpadu – Kanyakumari)	73.13	69.48
10.	Goa	(2017-18)	Development of Coastal Circuit II: Rua De Orum Creek - Dona Paula -Colva - Benaulim	99.35	94.38
			Total	631.4	604.91
