

GOVERNMENT OF INDIA  
MINISTRY OF TOURISM

**RAJYA SABHA**  
**UNSTARRED QUESTION NO.626#**  
ANSWERED ON 21.07.2022

**DEVELOPMENT OF TOURIST SITE IN UTTAR PRADESH**

626# SMT. KANTA KARDAM:

Will the Minister of **TOURISM** be pleased to state:

- (a) various schemes being implemented by Government with the aim to develop India as a tourist hub, State-wise/district-wise details thereof;
- (b) the budgetary allocation made for the said schemes and the amount spent so far during the last five years; and
- (c) the steps being taken by Government for further development of historical and religious places with a view of tourism in the districts of Varanasi, Mathura etc., of the State of Uttar Pradesh?

**ANSWER**

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) to (c): The major schemes of the Ministry of Tourism applicable in all States/Union Territories for developing India as a tourism hub are:

- i) Swadesh Darshan
- ii) Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD)
- iii) Assistance to Central Agencies for Tourism Infrastructure Development
- iv) Domestic Promotion and Publicity including Hospitality
- v) Restructured Scheme of Overseas Promotion & Publicity including Market Development Assistance
- vi) Assistance to IHMs/FCIs/IITTM/ICI/ NCHMCT etc.
- vii) Capacity Building for Service Providers
- viii) Champion Services Sector Scheme
- ix) Safe Tourist Destinations for Women

The total budget earmarked for the various schemes along with the amount spent thereon during the last five years is given at **Annexure-I**.

Ministry of Tourism is implementing Swadesh Darshan and PRASHAD Schemes for the development of historical and religious places to give boost to tourism in the country. The details of the projects sanctioned under the Swadesh Darshan and PRASHAD Schemes in the State of Uttar Pradesh including the districts of Varanasi & Mathura are given at **Annexure-II**.

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**ANNEXURE-I**

**STATEMENT IN REPLY TO PARTS (a) TO (c) OF RAJYA SABHA UNSTARRED QUESTION NO.626# ANSWERED ON 21.07.2022 REGARDING DEVELOPMENT OF TOURIST SITE IN UTTAR PRADESH.**

**Financial Allocations and Actual Expenditure during the period 2017-18 to 2021-22  
(Rs. in Crore)**

	<b>F.Y. - 2017-18</b>	<b>BE</b>	<b>RE</b>	<b>Actuals</b>
<b>(A)</b>	<b>ESTABLISHMENT EXPENDITURE</b>	88.18	82.63	76.54
<b>(B)</b>	<b>SCHEME/REVENUE</b>			
	<b>TOURISM INFRASTRUCTURE</b>			
	SWADESH DARSHAN	959.91	950.00	943.78
	PRASHAD: Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive	100.00	100.00	99.93
	<b>OTHER SUPPORT TO TOURISM INFRASTRUCTURE</b>			
	Assistance to Central Agencies for Tourism Infrastructure Development	70.00	72.98	86.73
	Incentives to Accommodation Infrastructure	0.01	0.01	0.00
	Assistance for Large Revenue Generating Projects	2.99	0.01	0.00
	Infrastructure Development for Destination and Circuits	10.00	10.00	10.00
	Buddhist Circuit (Including EAP)	0.01	0.01	0.00
	Market Research	6.00	10.99	10.99
	Information Technology	30.00	24.16	24.15
	<b>PUBLICITY AND PROMOTION</b>			
	Restructured Scheme of Overseas Promotion and Publicity	302.59	297.59	273.91
	Domestic Promotion & Publicity Including Hospitality	110.00	90.00	89.85
	<b>TRAINING</b>			
	Assistance to IHMs/ FCIs/ IITTM/ NCHMCT	95.00	90.00	110.38
	Capacity Building for Service Providers	65.00	46.95	39.83
	<b>TOTAL</b>	<b>1751.51</b>	<b>1692.70</b>	<b>1689.55</b>
<b>(C)</b>	<b>Scheme/ Head (Capital)</b>			
	Construction of ParytanBhavan	1.07	1.07	0.00
	Buddhist Circuit (Including EAP)	0.01	0.00	0.00
	<b>TOTAL</b>	<b>1.08</b>	<b>1.07</b>	<b>0.00</b>
<b>(B+C)</b>	<b>TOTAL (REVENUE+CAPITAL)</b>	<b>1752.59</b>	<b>1693.77</b>	<b>1689.55</b>
<b>(A+B+C)</b>	<b>GRAND TOTAL</b>	<b>1840.77</b>	<b>1776.40</b>	<b>1766.09</b>

	<b>F.Y. - 2018-19</b>	<b>BE</b>	<b>RE</b>	<b>Actuals</b>
<b>(A)</b>	<b>ESTABLISHMENT EXPENDITURE</b>	115.73	128.69	115.11
<b>(B)</b>	<b>SCHEME/REVENUE</b>			
	<b>TOURISM INFRASTRUCTURE</b>			
	SWADESH DARSHAN	1100.00	1100.00	1101.15
	PRASHAD: Pilgrimage Rejuvenation and	150.00	150.00	150.30

	Spiritual Heritage Augmentation Drive			
	<b>OTHER SUPPORT TO TOURISM INFRASTRUCTURE</b>			
	Assistance to Central Agencies for Tourism Infrastructure Development	70.00	71.00	74.00
	Incentives to Accommodation Infrastructure	0.01	0.00	0.00
	Assistance for Large Revenue Generating Projects	1.00	0.00	0.00
	Infrastructure Development for Destination and Circuits	5.00	5.00	5.00
	Buddhist Circuit(Including EAP)	0.01	0.00	0.00
	Market Research	4.00	3.30	2.82
	Information Technology*	0.00	0.00	
	<b>PUBLICITY AND PROMOTION</b>			
	Restructured Scheme of Overseas Promotion and Publicity	454.24	416.23	415.00
	Domestic Promotion & Publicity Including Hospitality	135.00	127.40	127.34
	<b>TRAINING</b>			
	Assistance to IHMs/ FCIs/ IITM/ NCHMCT	85.00	82.00	82.00
	Capacity Building for Service Providers	30.00	29.86	29.81
	<b>TOTAL</b>	<b>2034.26</b>	<b>1984.79</b>	<b>1987.42</b>
<b>(C)</b>	<b>CAPITAL EXPENDITURE</b>			
	Construction of ParytanBhavan	0.01	0.00	0.00
	<b>TOTAL</b>	<b>0.01</b>	<b>0.00</b>	<b>0.00</b>
<b>(B+C)</b>	<b>TOTAL (REVENUE+CAPITAL)</b>	<b>2034.27</b>	<b>1984.79</b>	<b>1987.42</b>
<b>(A+B+C)</b>	<b>GRAND TOTAL</b>	<b>2150.00</b>	<b>2113.48</b>	<b>2102.53</b>
* IT merged into Non Scheme				

	<b>F.Y. - 2019-20</b>	<b>BE</b>	<b>RE</b>	<b>Actuals</b>
<b>(A)</b>	<b>ESTABLISHMENT EXPENDITURE</b>	114.10	125.00	111.79
<b>(B)</b>	<b>SCHEME/REVENUE</b>			
	<b>TOURISM INFRASTRUCTURE</b>			
	SWADESH DARSHAN	1106.00	566.00	565.93
	PRASHAD: Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive	160.50	145.00	144.71
	<b>OTHER SUPPORT TO TOURISM INFRASTRUCTURE</b>			
	Assistance to Central Agencies for Tourism Infrastructure Development	91.00	70.00	71.94
	Incentives to Accommodation Infrastructure	0.01	0.00	0.00
	Champion Services Sector Scheme	1.00	0.00	0.00
	Assistance for Large Revenue Generating Projects	10.00	0.00	0.00
	Infrastructure Development for Destination and Circuits	5.00	0.00	0.00
	Buddhist Circuit(Including EAP)	0.01	0.00	0.00
	Market Research	5.00	3.61	3.61
	<b>PUBLICITY AND PROMOTION</b>			

	Restructured Scheme of Overseas Promotion and Publicity	446.20	312.39	312.04
	Domestic Promotion & Publicity Including Hospitality	129.50	100.00	99.63
	<b>TRAINING</b>			
	Assistance to IHMs/ FCIs/ IITTM/ NCHMCT	82.89	61.00	56.81
	Capacity Building for Service Providers	38.00	33.00	32.75
	<b>TOTAL</b>	<b>2075.11</b>	<b>1291.00</b>	<b>1287.42</b>
<b>(C)</b>	<b>CAPITAL EXPENDITURE</b>			
	Construction of ParytanBhavan	0.01	0.00	0.00
	<b>TOTAL</b>	<b>0.01</b>	<b>0.00</b>	<b>0.00</b>
<b>(B+C)</b>	<b>TOTAL (REVENUE+CAPITAL)</b>	<b>2075.12</b>	<b>1291.00</b>	<b>1287.42</b>
<b>(A+B+C)</b>	<b>GRAND TOTAL</b>	<b>2189.22</b>	<b>1416.00</b>	<b>1399.21</b>

	<b>F.Y. - 2020-21</b>	<b>BE</b>	<b>RE</b>	<b>Actuals</b>
<b>(A)</b>	<b>ESTABLISHMENT EXPENDITURE</b>	124.62	112.71	98.42
<b>(B)</b>	<b>CENTRAL SECTOR SCHEMES</b>			
	<b>SCHEME/REVENUE</b>			
	<b>TOURISM INFRASTRUCTURE</b>			
	SWADESH DARSHAN	1200.00	600.00	560.76
	PRASHAD: Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive	207.55	125.00	124.79
	<b>OTHER SUPPORT TO TOURISM INFRASTRUCTURE</b>			
	Assistance to Central Agencies for Tourism Infrastructure Development	80.00	80.00	68.98
	Champion Services Sector Scheme	123.00	63.32	46.87
	Assistance for Large Revenue Generating Projects	30.00	0.00	0.00
	Infrastructure Development for Destination and Circuits	5.00	5.00	5.00
	Market Research	9.66	6.39	5.61
	<b>PUBLICITY AND PROMOTION</b>			
	Restructured Scheme of Overseas Promotion and Publicity	450.00	115.00	108.09
	Domestic Promotion & Publicity Including Hospitality	140.00	63.33	33.89
	<b>TRAINING</b>			
	Assistance to IHMs/ FCIs/ IITTM/ NCHMCT	70.00	50.00	50.00
	Capacity Building for Service Providers	60.00	33.00	23.51
	<b>TOTAL</b>	<b>2375.21</b>	<b>1141.04</b>	<b>1027.50</b>
<b>(C)</b>	<b>CENTRALLY SPONSORED SCHEMES</b>			
	Safe Tourist Destination for women	0.00	6.25	6.26
	<b>TOTAL</b>	<b>0.00</b>	<b>6.25</b>	<b>6.26</b>
<b>(B+C)</b>	<b>TOTAL (CS+CSS)</b>	<b>2375.21</b>	<b>1147.29</b>	<b>1033.76</b>
<b>(A+B+C)</b>	<b>GRAND TOTAL</b>	<b>2499.83</b>	<b>1260.00</b>	<b>1132.18</b>

	<b>F.Y. - 2021-22</b>	<b>BE</b>	<b>RE</b>	<b>Actuals</b>
<b>(A)</b>	<b>ESTABLISHMENT EXPENDITURE</b>	126.10	118.30	95.18
<b>(B)</b>	<b>CENTRAL SECTOR SCHEMES</b>			

	<b>SCHEME/REVENUE</b>			
	<b>TOURISM INFRASTRUCTURE</b>			
	SWADESH DARSHAN	630.00	262.00	261.36
	PRASHAD: Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive	153.00	150.95	150.00
	Development of Iconic Tourist Destinations	0.03	0.03	0.00
	<b>OTHER SUPPORT TO TOURISM INFRASTRUCTURE</b>			
	Assistance to Central Agencies for Tourism Infrastructure Development	90.00	90.00	79.56
	Champion Services Sector Scheme	190.00	84.51	67.00
	Loan Guarantee Scheme for Covid Affected Tourism Services Sector (LGSCATSS)	0.00	0.50	0.00
	Product/ Infrastructure Development for Destination and Circuits	5.00	5.00	5.00
	Market Research	20.00	4.24	1.25
	<b>PUBLICITY AND PROMOTION</b>			
	Restructured Scheme of Overseas Promotion and Publicity	524.02	89.00	9.42
	Domestic Promotion & Publicity Including Hospitality	144.70	60.00	40.00
	<b>TRAINING</b>			
	Assistance to IHMs/ FCIs/ IITM/ NCHMCT	75.00	75.00	73.90
	Capacity Building for Service Providers	63.65	25.00	21.22
	<b>TOTAL</b>	<b>1895.40</b>	<b>846.23</b>	<b>708.70</b>
<b>(C)</b>	<b>CENTRALLY SPONSORED SCHEMES</b>			
	Safe Tourist Destination for women	5.27	5.27	0.00
	<b>TOTAL</b>	<b>5.27</b>	<b>5.27</b>	<b>0.00</b>
<b>(B+C)</b>	<b>TOTAL SCHEME (CS+CSS)</b>	<b>1900.67</b>	<b>851.50</b>	<b>708.71</b>
<b>(A+B+C)</b>	<b>GRAND TOTAL</b>	<b>2026.77</b>	<b>969.80</b>	<b>803.89</b>

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**ANNEXURE-II**

**STATEMENT IN REPLY TO PARTS (a) TO (c) OF RAJYA SABHA UNSTARRED QUESTION NO.626# ANSWERED ON 21.07.2022 REGARDING DEVELOPMENT OF TOURIST SITE IN UTTAR PRADESH.**

**Swadesh Darshan Scheme**

**(Rs. in Crore)**

<b>Sl. No.</b>	<b>State</b>	<b>Circuit</b>	<b>Sanction Year</b>	<b>Name of the Project</b>	<b>Amt. Sanctioned</b>	<b>Amt. Released</b>
1.	Uttar Pradesh	Buddhist Circuit	2016-17	Development of Srawasti, Kushinagar, & Kapilwastu	87.89	72.56
2.	Uttar Pradesh	Ramayana Circuit	2016-17	Development of Chitrakoot and Shringverpur	69.45	64.09
3.	Uttar Pradesh	Spiritual Circuit	2016-17	Development of Ahar-Aligarh-Kasganj-Sarosi (Unnao)-Pratapgarh-Kausambi-Mirzapur-Gorakhpur-Domariyaganj-Basti-Barabanki-Azamgarh-Kairana-Baghat- Shahjahanpur	71.91	68.32
4.	Uttar Pradesh	Spiritual Circuit	2016-17	Development of Bijnor-Meerut- Kanpur- Kanpur Dehat- Banda- Ghazipur-Salempur- Ghosi- Balia-Ambedkar Nagar- Aligarh-Fatehpur- Deoria- Mahoba-Sonbhadra- Chandauli-Mishrikh- Bhadohi	67.51	64.14
5.	Uttar Pradesh	Heritage Circuit	2016-17	Development of Kalinjar Fort (Banda)-MagharDham (SantKabir Nagar)- ChauriChaura, Shaheed Sthal (Fatehpur)-MahuarshaheedSthal (Ghosi)- Shaheed Smarak (Meerut)	33.97	32.27
6.	Uttar Pradesh	Ramayana Circuit	2017-18	Development of Ayodhya	127.21	115.46
7.	Uttar Pradesh	Spiritual Circuit	2018-19	Development of Jewar-Dadri-Sikandrabad-Noida-Khurja-Banda	12.03	9.63
8.	Uttar Pradesh	Spiritual Circuit	2018-19	Development of Gorakhnath Temple (Gorakhpur), Devipattan Temple (Balrampur) and Vatvashni Temple (Domariyaganj)	15.76	12.61
9.	-	Wayside Amenities	2018-19	Development of Wayside Amenities in Uttar Pradesh	15.07	12.29

				and Bihar at Varanasi-Gaya; Lucknow-Ayodhya-Lucknow; Gorakhpur-Kushinagar; Kushinagar-Gaya- Kushinagar in collaboration with MoRTH		
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**PRASHAD Scheme**

**(Rs. in Crore)**

<b>Sl. No.</b>	<b>State</b>	<b>Name of the Project</b>	<b>Year of Sanction</b>	<b>Approved Cost</b>	<b>Amount Released</b>
1.	Uttar Pradesh	Development of Mathura-Vrindavan as Mega Tourist Circuit (Ph-II)	2014-15	14.93	10.38
2.	Uttar Pradesh	Construction of Tourist Facilitation Centre at Vrindavan, Distt. Mathura	2014-15	9.36	9.36
3.	Uttar Pradesh	Development of Varanasi – Phase –I	2015-16	20.40	16.32
4.	Uttar Pradesh	Cruise Tourism in River Ganga, Varanasi	2017-18	10.72	8.57
5.	Uttar Pradesh	Development of Varanasi Under Prashad Scheme – Phase II	2017-18	44.60	31.77
6.	Uttar Pradesh	Development of Infrastructure facilities at Govardhan, Mathura, UP	2018-19	39.74	30.97

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