

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.622
ANSWERED ON 21.07.2022

CERTIFIED AND TRAINED TOURISM PROMOTERS

622. SHRI KANAKAMEDALA RAVINDRA KUMAR:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether Government has at its disposal the pool of trained/certified tourist facilitators to promote tourism in the country;
- (b) if so, the details of trained/certified tourism promoters across the country, State-wise;
- (c) whether existing number of trained/certified tourist facilitators is sufficient to meet the needs of domestic and international tourists;
- (d) if so, the details thereof; and
- (e) if not, steps taken to augment the pool of certified/trained tourism promoters across the country?

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a): The Ministry of Tourism with an objective to create a pool of well trained and professional Tourist Facilitators across the country, launched Incredible India Tourism Facilitator Certification (IITFC) Programme. This digital initiative was launched on 01.01.2020 to provide an Online learning platform under IITFC programme for basic, advanced (heritage and adventure), spoken language and refresher courses for candidates.

(b): State-wise status of trained/ certified tourist facilitators across the country may be seen at Annexure.

(c) to (e): No such market research/ survey has been conducted.

ANNEXURE

STATEMENT IN REPLY TO PART (b) OF RAJYA SABHA UNSTARRED QUESTION NO.622 ANSWERED ON 21.07.2022 REGARDING CERTIFIED AND TRAINED TOURISM PROMOTERS.

Overall status-completed count:

Overall status completed Count	2561
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State-wise count of overall status-completed

Sl. No.	State Code	State Name	Users Count
1.	AN	Andaman & Nicobar	2
2.	AP	Andhra Pradesh	4
3.	AR	Arunachal Pradesh	1
4.	AS	Assam	10
5.	BR	Bihar	44
6.	CH	Chandigarh	1
7.	CT	Chhattisgarh	1
8.	DL	Delhi	214
9.	GA	Goa	1
10.	GJ	Gujarat	15
11.	HP	Himachal Pradesh	7
12.	HR	Haryana	28
13.	JH	Jharkhand	1
14.	JK	Jammu & Kashmir	2
15.	KA	Karnataka	28
16.	KL	Kerala	70
17.	LD	Lakshadweep	1
18.	LEH	Leh, Ladakh	0
19.	MH	Maharashtra	90
20.	ML	Meghalaya	1
21.	MN	Manipur	0
22.	MP	Madhya Pradesh	133
23.	MZ	Mizoram	0
24.	NL	Nagaland	0
25.	OR	Odisha	9
26.	PB	Punjab	3
27.	PY	Puducherry	5
28.	RJ	Rajasthan	1160
29.	SK	Sikkim	0
30.	TN	Tamil Nadu	29
31.	TR	Tripura	0
32.	TS	Telangana	6
33.	UK	Uttarakhand	9
34.	UP	Uttar Pradesh	643
35.	WB	West Bengal	43
		Total	2561
