

GOVERNMENT OF INDIA  
MINISTRY OF TOURISM

**RAJYA SABHA**  
**UNSTARRED QUESTION NO.621**  
ANSWERED ON 21.07.2022

**SCHEMES UNDER THE MINISTRY**

621. DR. V. SIVADASAN:

Will the Minister of **TOURISM** be pleased to state:

- (a) names of the schemes implemented by the Ministry;
- (b) fund allocation and fund utilisation for each of the schemes during the last five years, State-wise and year- wise data thereof;
- (c) whether activities under the schemes were ongoing throughout the COVID-19 lockdown; and
- (d) if not, the schemes where the allocated fund was utilised?

**ANSWER**

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) to (d): The major schemes implemented by the Ministry of Tourism applicable in all States/Union Territories for development and promotion of tourism are:

- i) Swadesh Darshan
- ii) Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD)
- iii) Assistance to Central Agencies for Tourism Infrastructure Development
- iv) Domestic Promotion and Publicity including Hospitality
- v) Restructured Scheme of Overseas Promotion & Publicity including Market Development Assistance
- vi) Assistance to IHMs/FCIs/IITTM/ICI/ NCHMCT etc.
- vii) Capacity Building for Service Providers
- viii) Champion Services Sector Scheme
- ix) Safe Tourist Destinations for Women

The total budget earmarked for the various schemes along with the amount spent thereon during the last five years is given at **Annexure**. The above schemes were implemented during the COVID period.

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**ANNEXURE**

**STATEMENT IN REPLY TO PARTS (a) TO (d) OF RAJYA SABHA UNSTARRED QUESTION NO.621 ANSWERED ON 21.07.2022 REGARDING SCHEMES UNDER THE MINISTRY.**

**Financial Allocations and Actual Expenditure during the period 2017-18 to 2021-22**

**(Rs. in Crore)**

	<b>F.Y. - 2017-18</b>	<b>BE</b>	<b>RE</b>	<b>Actuals</b>
<b>(A)</b>	<b>ESTABLISHMENT EXPENDITURE</b>	88.18	82.63	76.54
<b>(B)</b>	<b>SCHEME/REVENUE</b>			
	<b>TOURISM INFRASTRUCTURE</b>			
	SWADESH DARSHAN	959.91	950.00	943.78
	PRASHAD: Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive	100.00	100.00	99.93
	<b>OTHER SUPPORT TO TOURISM INFRASTRUCTURE</b>			
	Assistance to Central Agencies for Tourism Infrastructure Development	70.00	72.98	86.73
	Incentives to Accommodation Infrastructure	0.01	0.01	0.00
	Assistance for Large Revenue Generating Projects	2.99	0.01	0.00
	Infrastructure Development for Destination and Circuits	10.00	10.00	10.00
	Buddhist Circuit (Including EAP)	0.01	0.01	0.00
	Market Research	6.00	10.99	10.99
	Information Technology	30.00	24.16	24.15
	<b>PUBLICITY AND PROMOTION</b>			
	Restructured Scheme of Overseas Promotion and Publicity	302.59	297.59	273.91
	Domestic Promotion & Publicity Including Hospitality	110.00	90.00	89.85
	<b>TRAINING</b>			
	Assistance to IHMs/ FCIs/ IITTM/ NCHMCT	95.00	90.00	110.38
	Capacity Building for Service Providers	65.00	46.95	39.83
	<b>TOTAL</b>	<b>1751.51</b>	<b>1692.70</b>	<b>1689.55</b>
<b>(C)</b>	<b>Scheme/ Head (Capital)</b>			
	Construction of ParytanBhavan	1.07	1.07	0.00
	Buddhist Circuit (Including EAP)	0.01	0.00	0.00
	<b>TOTAL</b>	<b>1.08</b>	<b>1.07</b>	<b>0.00</b>
<b>(B+C)</b>	<b>TOTAL (REVENUE+CAPITAL)</b>	<b>1752.59</b>	<b>1693.77</b>	<b>1689.55</b>
<b>(A+B+C)</b>	<b>GRAND TOTAL</b>	<b>1840.77</b>	<b>1776.40</b>	<b>1766.09</b>

	<b>F.Y. - 2018-19</b>	<b>BE</b>	<b>RE</b>	<b>Actuals</b>
<b>(A)</b>	<b>ESTABLISHMENT EXPENDITURE</b>	115.73	128.69	115.11
<b>(B)</b>	<b>SCHEME/REVENUE</b>			
	<b>TOURISM INFRASTRUCTURE</b>			
	SWADESH DARSHAN	1100.00	1100.00	1101.15
	PRASHAD: Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive	150.00	150.00	150.30

	<b>OTHER SUPPORT TO TOURISM INFRASTRUCTURE</b>			
	Assistance to Central Agencies for Tourism Infrastructure Development	70.00	71.00	74.00
	Incentives to Accommodation Infrastructure	0.01	0.00	0.00
	Assistance for Large Revenue Generating Projects	1.00	0.00	0.00
	Infrastructure Development for Destination and Circuits	5.00	5.00	5.00
	Buddhist Circuit(Including EAP)	0.01	0.00	0.00
	Market Research	4.00	3.30	2.82
	Information Technology*	0.00	0.00	
	<b>PUBLICITY AND PROMOTION</b>			
	Restructured Scheme of Overseas Promotion and Publicity	454.24	416.23	415.00
	Domestic Promotion & Publicity Including Hospitality	135.00	127.40	127.34
	<b>TRAINING</b>			
	Assistance to IHMs/ FCIs/ IITTM/ NCHMCT	85.00	82.00	82.00
	Capacity Building for Service Providers	30.00	29.86	29.81
	<b>TOTAL</b>	<b>2034.26</b>	<b>1984.79</b>	<b>1987.42</b>
(C)	<b>CAPITAL EXPENDITURE</b>			
	Construction of ParytanBhavan	0.01	0.00	0.00
	<b>TOTAL</b>	<b>0.01</b>	<b>0.00</b>	<b>0.00</b>
(B+C)	<b>TOTAL (REVENUE+CAPITAL)</b>	<b>2034.27</b>	<b>1984.79</b>	<b>1987.42</b>
(A+B+C)	<b>GRAND TOTAL</b>	<b>2150.00</b>	<b>2113.48</b>	<b>2102.53</b>
* IT merged into Non Scheme				

	<b>F.Y. - 2019-20</b>	<b>BE</b>	<b>RE</b>	<b>Actuals</b>
(A)	<b>ESTABLISHMENT EXPENDITURE</b>	114.10	125.00	111.79
(B)	<b>SCHEME/REVENUE</b>			
	<b>TOURISM INFRASTRUCTURE</b>			
	SWADESH DARSHAN	1106.00	566.00	565.93
	PRASHAD: Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive	160.50	145.00	144.71
	<b>OTHER SUPPORT TO TOURISM INFRASTRUCTURE</b>			
	Assistance to Central Agencies for Tourism Infrastructure Development	91.00	70.00	71.94
	Incentives to Accommodation Infrastructure	0.01	0.00	0.00
	Champion Services Sector Scheme	1.00	0.00	0.00
	Assistance for Large Revenue Generating Projects	10.00	0.00	0.00
	Infrastructure Development for Destination and Circuits	5.00	0.00	0.00
	Buddhist Circuit(Including EAP)	0.01	0.00	0.00
	Market Research	5.00	3.61	3.61
	<b>PUBLICITY AND PROMOTION</b>			
	Restructured Scheme of Overseas Promotion and Publicity	446.20	312.39	312.04

	Domestic Promotion & Publicity Including Hospitality	129.50	100.00	99.63
	<b>TRAINING</b>			
	Assistance to IHMs/ FCIs/ IITTM/ NCHMCT	82.89	61.00	56.81
	Capacity Building for Service Providers	38.00	33.00	32.75
	<b>TOTAL</b>	<b>2075.11</b>	<b>1291.00</b>	<b>1287.42</b>
<b>(C)</b>	<b>CAPITAL EXPENDITURE</b>			
	Construction of ParytanBhavan	0.01	0.00	0.00
	<b>TOTAL</b>	<b>0.01</b>	<b>0.00</b>	<b>0.00</b>
<b>(B+C)</b>	<b>TOTAL (REVENUE+CAPITAL)</b>	<b>2075.12</b>	<b>1291.00</b>	<b>1287.42</b>
<b>(A+B+C)</b>	<b>GRAND TOTAL</b>	<b>2189.22</b>	<b>1416.00</b>	<b>1399.21</b>

	<b>F.Y. - 2020-21</b>	<b>BE</b>	<b>RE</b>	<b>Actuals</b>
<b>(A)</b>	<b>ESTABLISHMENT EXPENDITURE</b>	124.62	112.71	98.42
<b>(B)</b>	<b>CENTRAL SECTOR SCHEMES</b>			
	<b>SCHEME/REVENUE</b>			
	<b>TOURISM INFRASTRUCTURE</b>			
	SWADESH DARSHAN	1200.00	600.00	560.76
	PRASHAD: Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive	207.55	125.00	124.79
	<b>OTHER SUPPORT TO TOURISM INFRASTRUCTURE</b>			
	Assistance to Central Agencies for Tourism Infrastructure Development	80.00	80.00	68.98
	Champion Services Sector Scheme	123.00	63.32	46.87
	Assistance for Large Revenue Generating Projects	30.00	0.00	0.00
	Infrastructure Development for Destination and Circuits	5.00	5.00	5.00
	Market Research	9.66	6.39	5.61
	<b>PUBLICITY AND PROMOTION</b>			
	Restructured Scheme of Overseas Promotion and Publicity	450.00	115.00	108.09
	Domestic Promotion & Publicity Including Hospitality	140.00	63.33	33.89
	<b>TRAINING</b>			
	Assistance to IHMs/ FCIs/ IITTM/ NCHMCT	70.00	50.00	50.00
	Capacity Building for Service Providers	60.00	33.00	23.51
	<b>TOTAL</b>	<b>2375.21</b>	<b>1141.04</b>	<b>1027.50</b>
<b>(C)</b>	<b>CENTRALLY SPONSORED SCHEMES</b>			
	Safe Tourist Destination for women	0.00	6.25	6.26
	<b>TOTAL</b>	<b>0.00</b>	<b>6.25</b>	<b>6.26</b>
<b>(B+C)</b>	<b>TOTAL (CS+CSS)</b>	<b>2375.21</b>	<b>1147.29</b>	<b>1033.76</b>
<b>(A+B+C)</b>	<b>GRAND TOTAL</b>	<b>2499.83</b>	<b>1260.00</b>	<b>1132.18</b>

	<b>F.Y. - 2021-22</b>	<b>BE</b>	<b>RE</b>	<b>Actuals</b>
<b>(A)</b>	<b>ESTABLISHMENT EXPENDITURE</b>	126.10	118.30	95.18
<b>(B)</b>	<b>CENTRAL SECTOR SCHEMES</b>			
	<b>SCHEME/REVENUE</b>			
	<b>TOURISM INFRASTRUCTURE</b>			
	SWADESH DARSHAN	630.00	262.00	261.36

	PRASHAD: Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive	153.00	150.95	150.00
	Development of Iconic Tourist Destinations	0.03	0.03	0.00
	<b>OTHER SUPPORT TO TOURISM INFRASTRUCTURE</b>			
	Assistance to Central Agencies for Tourism Infrastructure Development	90.00	90.00	79.56
	Champion Services Sector Scheme	190.00	84.51	67.00
	Loan Guarantee Scheme for Covid Affected Tourism Services Sector (LGSCATSS)	0.00	0.50	0.00
	Product/ Infrastructure Development for Destination and Circuits	5.00	5.00	5.00
	Market Research	20.00	4.24	1.25
	<b>PUBLICITY AND PROMOTION</b>			
	Restructured Scheme of Overseas Promotion and Publicity	524.02	89.00	9.42
	Domestic Promotion & Publicity Including Hospitality	144.70	60.00	40.00
	<b>TRAINING</b>			
	Assistance to IHMs/ FCIs/ IITTM/ NCHMCT	75.00	75.00	73.90
	Capacity Building for Service Providers	63.65	25.00	21.22
	<b>TOTAL</b>	<b>1895.40</b>	<b>846.23</b>	<b>708.70</b>
<b>(C)</b>	<b>CENTRALLY SPONSORED SCHEMES</b>			
	Safe Tourist Destination for women	5.27	5.27	0.00
	<b>TOTAL</b>	<b>5.27</b>	<b>5.27</b>	<b>0.00</b>
<b>(B+C)</b>	<b>TOTAL SCHEME (CS+CSS)</b>	<b>1900.67</b>	<b>851.50</b>	<b>708.71</b>
<b>(A+B+C)</b>	<b>GRAND TOTAL</b>	<b>2026.77</b>	<b>969.80</b>	<b>803.89</b>

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