

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.620
ANSWERED ON 21.07.2022

INDIA TOURISM DEVELOPMENT CORPORATION

620. SHRI JOSE K. MANI:

Will the Minister of **TOURISM** be pleased to state:

- (a) the structure and operation characteristic of the India Tourism Development Corporation (ITDC);
- (b) tourism operations that are carried out at present by the ITDC;
- (c) whether there is any understanding or mechanism by which tourism operations are made without overlapping with tourism development corporations of States; and
- (d) whether Government has negotiated with private airline operators for the facilitation of providing cheap tickets to different tourism destinations, if so, the details thereof?

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a): ITDC is “one stop solution provider” in the Hospitality, Travel and Tourism sector contributing towards fulfilling the overall objective of development, promotion and expansion of domestic as well as international tourism in the country. ITDC has been the prime mover in the progressive development, promotion and expansion of tourism in the country.

ITDC is running hotels, restaurants at various places for tourists (Hotels), besides providing transport facilities (ITDC-Ashok Travels & Tours /ATT), duty free shopping facilities (ITDC-Ashok International Trade Division/AITD) to the tourists, event management services (ITDC-Ashok Events Division/ AED), engineering related consultancy services (Ashok Consultancy and Engineering Services/ACES Division) and mounting of Sound & Light Shows (ITDC-SEL/Son Et Lumiere Division). The Ashok Institute of Hospitality & Tourism Management (ITDC-AIHTM) of the Corporation imparts training and education in the field of tourism and hospitality. ITDC is also managing catering services at Western Court, Vigyan Bhawan, Hyderabad House and Parliament House. To reinvent itself in the changing scenario, ITDC besides consolidating its remaining business area, diversified into new service-oriented business activities like consultancy and execution of tourism and engineering projects, training/education in the tourism and hospitality sectors.

(b): ITDC-Hotels: At present, ITDC Hotels Division is running the following Units:

- The Ashok Hotel, New Delhi
- Samrat Hotel, New Delhi
- Hotel Kalinga Ashok, Bhubaneswar, Odisha
- Hotel Jammu Ashok (operations closed), Jammu, Jammu and Kashmir (J&K)
- Taj Restaurant, Agra, Uttar Pradesh

- Ashok Beach Resort, Puducherry, Joint Venture (JV) of ITDC & Pondicherry Industrial Promotion Development and Investment Corporation Limited/PIPDICL
- Hotel Ranchi Ashok, Ranchi, Jharkhand, JV of ITDC & Bihar State Tourism Development Corporation/ BSTDC (operations closed)
- Hotel Nilachal Ashok Puri, Odisha, JV of ITDC & Odisha Tourism Development Corporation/OTDC (Operations Closed)

ATT Division of ITDC is in business of air ticketing, transport and tours. ITDC-ATT is running its operations as per memorandum and articles of association.

AED of ITDC executes events of Ministry of Tourism (MoT) as per the Memorandum of Understanding/ MoU with the MoT.

AIH&TM the Human Resources Development/HRD Division of ITDC is not conducting tourism operations directly. However, providing quality training to hospitality professional involved in tourism activities. The division conducts several skill development training programmes sponsored by Ministry of Tourism like Hunar Se Rozgar, Skill Testing and Certification, Entrepreneurship Program and Tourism Awareness Programme.

AITD of ITDC has 15 Duty Free shops at Seaports.

ACES Division of ITDC undertakes various projects sanctioned by MoT and State Govts. for development and expansion of tourism in the country. ACES division since its inception has been providing services from Concept to Commissioning of Tourism Infrastructure Development, Hotels, Educational, Landscaping, River Front Development Projects etc. The division also prepares Detailed Project Reports, Feasibility & Pre – Feasibility Reports, Cost- Benefit Analysis. Preparation of Drawings, Estimates & Tender documents for development of Tourism Infrastructure. The division executes various Tourism Infrastructure Projects under MoT Central Flagship schemes such as Swadesh Darshan and Central Financial Assistance/CFA Schemes and other State Govts also.

SEL/Multimedia shows and musical fountains are implemented by this division of ITDC.

(c): So far as ITDC-ATT Division is concerned, it is in business of air ticketing, transport and tours. ATT is running its operations as per memorandum and articles of association.

So far as AITD of ITDC is concerned, no State Tourism Corporations are in the business of the Duty Free shops.

(d): No, Sir. Ministry of Tourism has not negotiated with any private Airlines Operator.
