

GOVERNMENT OF INDIA  
MINISTRY OF TOURISM

**RAJYA SABHA**  
**UNSTARRED QUESTION No.1429**  
ANSWERED ON 28.07.2022

**EMPLOYMENT OPPORTUNITIES IN TOURISM SECTOR**

1429. SHRI NARAIN DASS GUPTA:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether employment opportunities in tourism sector have reached the levels witnessed in the year 2020 immediately before COVID-19 pandemic;
- (b) whether international tourist arrivals are projecting a massive inflow of tourists in the near future, if so, the estimated figures;
- (c) whether increase in tourist traffic is going to provide steep increase in job opportunities in the years to come, if so, the estimated figure; and
- (d) whether preparation has been made to provide the required skill sets to youth for job opportunities in tourism sector?

**ANSWER**

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a), (b) & (c): Employment opportunities in tourism sector is positively associated with influx of the tourists which has not reached to pre-pandemic level. The details of International Tourist Arrivals (ITAs) in the country during the last five years are given below:

Year	2017	2018	2019	2020	2021
ITAs in India (Million)	16.81	17.42	17.91	6.33	7.00

Source: Bureau of Immigration

After having recognized the increased vaccination coverage across the globe and in consultation with the stakeholders, the Government of India decided to resume scheduled commercial international passenger services to/from India from 27.03.2022. If the current situation prevails, there will be increase in inflow of tourists in near future. Increase in tourist traffic will generate higher demand in tourism sector which will ultimately lead to higher job opportunities in tourism sector. However, no estimation has been made in this regard by Ministry of Tourism.

(d): Ministry of Tourism conducts various short terms skill development training programmes with the aim to provide education, training and certification to the tourism service providers, through its empaneled implementing agencies in the tourism and hospitality sectors.

The following skilling, reskilling and upskilling programmes are conducted under the Scheme of Capacity Building for Service Providers (CBSP):

**Hunar Se RozgarTak (Skilling):** - The programme presently offers a total of eleven short duration courses in hospitality and tourism sector.

**Skill Testing & Certification (Re-skilling):** This programme for the existing service providers to test and certify them in the four hospitality trades.

**Entrepreneurship Programme (Up-skilling):** - This programme was launched with the objective to facilitate micro and small business start-ups under the scheme of ‘Capacity Building for Service providers’. Five 150-hour courses are offered under this programme in the trades of (i) Cook – Tandoor, (ii) Barman, (iii) Baker, (iv) Homestay (Multi-Skilled Caretaker) and (v) Halwai – Indian Sweets under this Programme.

**Tourism Adventure Courses (Re-skilling):** - The Ministry of Tourism has introduced Tourism Adventure and Escort courses with the objective to develop capacity in youth to promote regional based specially structured adventure skill development courses in the FY 2018-19. The courses i.e. Parasailing, Trekking, Hot Air Ballooning and Tourism Escort are covered. The programme is conducted by IITTM through IISM.

**Linguistic Tourist Facilitators:** -To create trained manpower in different foreign languages 6-week language courses in Dutch, German, French, Japanese, Chinese, Vietnamese, Thai etc.

**Incredible India Tourist Facilitator Course (IITFC):** -The Ministry of Tourism conducts online the Incredible India Tourist Facilitator basis, advance and adventure, spoken language and refresher courses are taught. So far a total of 3795 candidates have been successfully certified.

Tourism Awareness/Sensitization programmes for existing service providers are also conducted under this Scheme.

The Ministry of Tourism has initiated the Destination Based Skill Development training programme at 7 Iconic Sites i.e. Taj Mahal at Agra, Humayun Tomb, Red Fort, Qutub Minar at Delhi, Mahabodhi Temple at Bihar, Colva Beach at Goa and Kaziranga at Assam in the financial year, 2019-20.

Under this initiative the training programme, a total of 3715 trainees have been trained/certified at 44 destinations in the financial Year 2020-21. A total of 3709 persons were trained in 48 destinations in FY 2021-22.

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