

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.1360
ANSWERED ON 25.07.2022**

CRITERIA TO PROVIDE CFA FOR DEVELOPMENT OF RURAL SITES

1360. SHRI JAGDAMBIKA PAL:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has succeeded in their aim to develop rural tourism in the country to the desired extent and if so, the details thereof;**
- (b) the objectives and the success achieved since the inception of Rural Tourism Scheme;**
- (c) the criteria adopted for providing Central Financial Assistance (CFA) thereunder for development of rural sites; and**
- (d) the details of the funds sanctioned/released and utilised for Rural Tourism Projects out of the proposals received during each of the last three years and the current year indicating the status of completed projects, State/UT-wise?**

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) to (d): Ministry of Tourism has formulated a National Strategy and Roadmap for Development of Rural Tourism in India- An initiative towards Atmanirbhar Bharat. The strategy document focuses on the following key pillars:

- i. Model policies and best practices for rural tourism**
- ii. Digital technologies and platforms for rural tourism**
- iii. Developing clusters for rural tourism**
- iv. Marketing support for rural tourism**
- v. Capacity building of stakeholders**
- vi. Governance and institutional framework**

In order to review the progress on the implementation of the Strategy and coordinate action with all the Stakeholders, a Task Force for Rural Tourism has been constituted under the Chairpersonship of Secretary (Tourism) comprising of representatives from identified Central

Ministries/organizations, State Governments/UT Administrations and Industry Stakeholders.

In addition, Ministry of Tourism under its Swadesh Darshan scheme guidelines provides financial assistance to State Governments/Union Territory Administrations for development of rural tourism related infrastructure in the country. The projects undertaken for development by the Ministry are identified in consultation with State Governments/Union Territory Administrations/Central Agencies and are sanctioned subject to submission of project proposals by them, their adherence to relevant scheme guidelines, submission of suitable Detailed Project Reports, availability of funds and utilization of funds released for projects sanctioned earlier. Details of funds sanctioned/released and utilised for Rural tourism projects are at Annexure-I.

Apart from above, Ministry of Rural Development (MoRD) has informed that MoRD launched Shyama Prasad Mukherji Rurban Mission (SPMRM) Scheme on 21st February 2016 with attempts to make the selected rural areas in form of the cluster, socially, economically and physically sustainable regions by providing economic, social and infrastructure amenities, thus leading to sustainable and balanced regional development in the country.

Tourism is one of the component under SPMRM. The SPMRM focuses on holistic development of clusters and to ensure an optimum level of development, twenty-one components have been suggested as desirable for the Cluster development. Based on the need of the clusters, different activities are taken for holistic development of clusters from the tourism components with a major focus on income generating activities.

Under the Mission, there is no separate provision for release of funds under tourism component, rather funds are released to States/UTs based on fulfilment of certain conditions mentioned in the scheme guideline. A total amount of Rs. 27,635 crore (both under CGF and Convergence) have been approved for development clusters across the country under the Mission. Out of the total investment approved, Rs.492 crore of investment has been approved under Tourism component for development of tourism activities in different Rurban clusters and are under different stages of development. The State/UT-wise details of tourism clusters identified and investment approved are at Annexure-II.

ANNEXURE-I**STATEMENT IN REPLY TO PARTS (a) TO (d) OF LOK SABHA UNSTARRED QUESTION NO.1360 ANSWERED ON 25.07.2022 REGARDING CRITERIA TO PROVIDE CFA FOR DEVELOPMENT OF RURAL SITES****Details of projects sanctioned under the Rural Circuit of Swadesh Darshan Scheme in the country****(Amount in Rupees in crore)**

S. No	Name of State	Year of sanction	Project Name	Implementing Agency	Amount Sanctioned	Amount Released	Amount Utilized
1.	Bihar	(2017-18)	Development of Bhitiharwa-Chandrahia-Turkaulia	Bihar State Tourism Development Corporation	44.65	35.72	25.48
2.	Kerala	(2018-19)	Development of Malanad Malabar Cruise Tourism Project	Kerala Tourism Development Corporation	80.37	23.77	0.00*

***Utilization Certificate not received.**

ANNEXURE-II**STATEMENT IN REPLY TO PARTS (a) TO (d) OF LOK SABHA UNSTARRED QUESTION NO.1360 ANSWERED ON 25.07.2022 REGARDING CRITERIA TO PROVIDE CFA FOR DEVELOPMENT OF RURAL SITES.****State/UT wise Tourism clusters identified and investment approved and expenditure made so far under SPMRM****(Amt. Rs. in Cr)**

State Name	Cluster Name	Investment approved	Expenditure made so far
Andaman And Nicobar Islands	Ferrargunj	20.79	1.69
Andhra Pradesh	Arakuvalley	2.80	0.00
	Eluru (Rural)	5.01	0.00
	Rampachodavaram	1.54	0.00
Assam	Chandrapur Rurban Cluster	2.87	0.69
	HajoRurban Cluster	6.24	1.07
Bihar	Nauranga	26.41	0.00
Chhattisgarh	Badekanera	0.49	0.09
Dadra And Nagar Haveli And Daman And Diu	Sayli	0.50	0.00
Goa	Xeldem	1.51	0.00
Gujarat	Becharaji	9.76	0.16
	Matied	0.01	0.01
	Ravapar	0.40	0.28
	Shamalaji	9.38	3.77
	Tikar	8.74	1.73
Haryana	Badli	0.19	0.00
	Balla	1.22	0.00
	Ganeshpur	6.05	0.54
Himachal Pradesh	Aut	3.59	0.63
	Ghannahati	0.52	0.26
	Hinner	3.27	0.86
	Moorang	13.33	3.48
	Sangla	1.01	0.30
	Sihunta	0.27	0.00
Jammu And Kashmir	Khumriyal	11.57	0.48
Jharkhand	Aidega	0.22	0.22
	Bicha	0.66	0.00
	Brambe	1.69	0.38

	Dharambahal	4.41	1.21
	Dudhbila	1.98	0.37
	Karaundi	2.68	0.81
	Saradhu	1.90	0.00
	Siyaljori	0.90	0.00
Karnataka	Gurugunta	1.00	1.00
	Haragadde	3.65	3.48
	Holalu	4.50	1.20
Kerala	EdappalVattamkulam Cluster	1.29	0.14
	Kanjikuzhy - Mararikulam North	49.11	2.40
	Pinarayi - Vengad Cluster	7.53	1.64
	PunnayoorkulamVadakkekkaRurban Cluster	7.57	1.66
	Puthucode-KavasseryRurban Cluster	2.22	0.00
	Puthuppally - Manarcad Cluster	0.22	0.07
	Tanalur - Niramaruthoor Cluster	7.22	2.62
Ladakh	Spituk Cluster	6.58	0.00
Lakshadweep	Amini	3.05	0.00
Madhya Pradesh	Achhat	0.72	0.00
	Ramnagar	3.15	0.00
	Simrol	0.90	0.00
Maharashtra	Hartala	34.26	5.87
	Kanholi Bara	1.76	0.00
	Kasatwadi	4.58	0.72
	Khadkala	3.88	0.03
	LoniKalbhor	0.10	0.00
	Nirgude	0.33	0.00
	Patonda	0.80	0.00
	Vevaji	0.58	0.00
	Yengaon	0.70	0.23
Manipur	KeiraoMakting	8.17	0.00
	Khangabok	10.68	10.68
	Saikul	4.10	0.00
Meghalaya	ChisimApal	0.35	0.10
	Mawlangwir	2.58	1.03
	Sohkha Cluster	0.80	0.16
Mizoram	Aibawk	4.98	4.47

	East Lungdar	0.63	0.45
	Khawzawl	1.89	1.89
	Thingsulthliah	0.38	0.38
Nagaland	Kohima Sadar	2.05	0.00
Odisha	Kotagarh	0.80	0.00
	Kuarmunda	1.00	0.00
	Raibania	1.60	0.00
Puducherry	Bahour	45.96	6.31
	Thirunallar	22.50	1.80
Punjab	Dhandara (Ludhiana 1)	3.53	2.73
	Sanghol (Fatehgarh Sahib)	8.97	7.20
Rajasthan	Abapura	1.58	0.48
	Bhadar	1.30	0.00
	Bhagora	0.66	0.14
	Gogunda	4.28	0.65
	Majiwala	1.23	0.31
	Peelikhera	0.35	0.22
	Raniwara Kalan	0.45	0.00
	Salawas	0.43	0.04
Sikkim	Namthang Rurban Cluster	1.91	1.70
	Soreng Cluster	1.60	0.00
Tamil Nadu	Singaperumalkoil	0.25	0.25
Telangana	Bijigirisharif	4.00	1.70
	Choutuppal	0.44	0.37
	Kunthala	0.35	0.27
	Parvathagiri	11.47	3.40
	Sulthanabad	1.50	0.10
	Vennacherla	4.33	2.20
	Yedapally	3.92	1.78
Tripura	Belianchip	0.25	0.11
	Rowa	1.79	0.27
Uttar Pradesh	Bansgaon	1.24	0.29
	Kodai	1.00	0.45
	Mau Mustakil	8.76	0.15
	Midakur	3.57	2.13
	Sri Nagar	1.13	0.94
Uttarakhand	Dhanaulti	7.61	4.11
	Kausani	6.40	2.30
	Paheniya	2.00	0.91
Grand Total		492.31	102.56
