

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.†1358
ANSWERED ON 25.07.2022**

DEVELOPMENT OF PILGRIMAGE SITES UNDER PRASAD SCHEME

†1358.SHRIMATI HEMA MALINI:

Will the Minister of TOURISM be pleased to state:

- (a) whether the pilgrimage sites across the country are being developed under the PRASAD scheme by the Union Government for enriching the religious tourism experience;**
- (b) whether one of the main objectives of the developed of pilgrimage sites under the scheme is to follow the concept of pro-poor tourism and community based development;**
- (c) whether one of the main objectives of the scheme is also to promote local culture, arts cuisine, handicraft etc. to generate livelihood in the identified places; and**
- (d) the details of development works completed/going on and proposed at Mathura-Vrindavan tourism site under the PRASAD scheme?**

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a): Yes, Sir.

(b) & (c): Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD) scheme was launched by the Ministry of Tourism in the years 2014-15. The Scheme aims at developing pilgrimage/heritage tourism infrastructure on a need gap analysis basis, establishing tourism as major engine for economic growth. Community based development by providing employment to the local population with their direct participation in tourism activities at the pre-identified destinations/places across the country is included in the scheme Guidelines.

(d): The details of the projects for development works approved for Mathura-Vrindavan under PRASHAD Scheme is given below: -

Sl. No.	Name of the Project	Year of Sanction	Approved cost (₹ In Cr.)	Amount Released (₹ In Cr.)	Physical Progress
1.	Development of Mathura-Vrindavan as Mega Tourist Circuit (Ph-II)	2014-15	14.93	10.38	100%
2.	Construction of Tourist Facilitation Centre at Vrindavan, Distt. Mathura	2014-15	9.36	9.36	100%
3.	Development of Infrastructure facilities at Govardhan, Mathura, UP	2018-19	39.74	21.87	~90%
