

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.1227
ANSWERED ON 25.07.2022**

DEVELOPMENT OF TOURISM IN VALPARAI

1227. SHRI SHANMUGA SUNDARAM K.:

Will the Minister of TOURISM be pleased to state:

- (a) the details of the steps taken by the Government to improve tourist footfall in Valparai of Tamil Nadu State;**
- (b) the amount of funds allocated, disbursed and utilised for the development of tourism in Valparai, year-wise;**
- (c) whether the Government has any plans to introduce cable car/ ropeway in Valparai and if so, the details thereof; and**
- (d) if not, the reasons therefor?**

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a): The State Government of Tamil Nadu has informed as under:

- The tourism website and leaflets already contain information on the tourist destinations in the area of Valparai.**
- To promote the destination and also to increase the footfall, a brief film was made and shown at various travel marts.**
- Every Year International Balloon Festival conducted at Pollachi.**

(b): The State Government of Tamil Nadu has informed that Yatri Niwas was constructed at Valparai in the year 2009-2010 at an estimate cost of Rs.1.00 crore.

(c) and (d): The State Government of Tamil Nadu has appointed a consultant recently to conduct a feasibility study for the introduction of a rope car at various hill stations.
