

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
STARRED QUESTION NO. \*17  
ANSWERED ON 18.07.2022**

**PERFORMANCE OF MONUMENT MITRAS**

**\*17. SHRI VISHNU DATT SHARMA:**

**Will the Minister of TOURISM be pleased to state:**

- (a) whether the Government has any mechanism to review or audit the performance of Monument Mitras under the Adopt a Heritage scheme;**
- (b) if so, the details of outcome of such reviews regarding Khajuraho group of monuments and Maharaja Chhatrasal Museum of Madhya Pradesh; and**
- (c) the details about all the monuments adopted under the said scheme in Madhya Pradesh?**

**ANSWER**

**THE MINISTER OF TOURISM**

**(SHRI G. KISHAN REDDY)**

**(a) to (c): A Statement is laid on the Table of the House.**

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**STATEMENT IN REPLY TO PARTS (a) TO (c) OF LOK SABHA  
STARRED QUESTION NO.\*17 ANSWERED ON 18.07.2022  
REGARDING PERFORMANCE OF MONUMENT MITRAS.**

**(a): The “Adopt a Heritage: Apni Dharohar, Apni Pehchaan” project is service oriented and hence the monitoring focuses on ensuring completion of basic and advanced amenities at the sites by the Monument Mitra. The governance committees periodically monitor the project through designated officers and Project Management Consultant (PMC) i.e. from project initiation and throughout its Operation and Maintenance (O&M) period of five years to select and shortlist Monument Mitras, provide approval to their proposals, monitor project process at regular intervals and to ensure corrections in implementation, the following management structure has been provided under this project, as per the guidelines: -**

- (i) Oversight & Vision Committee (O&V) – Chaired by Secretary (Tourism) & Secretary (Culture)**
- (ii) Implementation Committee – Chaired by DG (Tourism) & DG (ASI)**
- (iii) Monument Committee – Co-Chaired by JDG (Tourism), Director (Culture) & Director (Monuments)**

**The Monument Mitras are also required to prepare a monthly progress report of the work executed at their respective site and submit it to all the parties of the MoU for record of progress.**

**(b)&(c): Under the project, MoU has been signed with M/s. Bird Heritage Foundation for Development of Multi-lingual Audio Guide for 8 Iconic sites (ASI Monuments) across India which includes**

**Khajuraho Group of Monuments, Madhya Pradesh. The Multi-lingual Audio Guide App under brand name “Audio Odigos” is available for download on both Android and iOS platforms for tourists. The application is available in Hindi, English and international languages like Japanese and Korean and can be used in both online and offline mode.**

**As regards to Maharaja Chhatrasal Museum of Madhya Pradesh , it is submitted that till date, no MoU has been signed to develop, upgrade and maintain amenities at Maharaja Chhatrasal Museum of Madhya Pradesh under Adopt a Heritage project.**

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