

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

SUMMARY OF ACTIVITIES FOR THE MONTH OF MAY, 2022

1. Ministry of Tourism organized the countdown event "41 Days Left to International Day of Yoga" on 11.05.2022 at The Ashok Hotel, New Delhi. Hon'ble Minister for Tourism, Culture & DONER along with the senior officials of the Ministry of Tourism participated in the event. Students of IHM (Institute of Hotel Management) turned out in large numbers to join the session and added vitality to the event.
2. Ministry of Tourism has initiated establishing 'YUVA Tourism Clubs' as a part of the 'Azadi ka Amrit Mahotsav' celebrations. Central Board of Secondary Education (CBSE) has issued instructions to all CBSE affiliated schools regarding formation of Yuva Tourism Clubs. Speaking on this occasion, Hon'ble Minister for Tourism, Culture & DONER noted that the Yuva Tourism clubs that are being set up in various schools will promote national integration and help to achieve Prime Minister's vision of Ek Bharat Shreshtha Bharat. Ministry of Tourism has shared a handbook with schools for conduct of Tourism Clubs. The handbook reiterates the purposes, operational strategies along with specific guidelines and suggestions for conduct of various activities.
3. The first Incredible India International Cruise Conference 2022 was held at Mumbai from 14-15 May, 2022. The Union Minister of Tourism, Culture and the DoNER addressed the participants on May 15th 2022 about the 'Potential of River Cruising and Cruise Tourism: Success Stories and Destination Development'. The two-day conference showcased the abundant business opportunities available in the cruise tourism sector in the country.
4. Foreign Secretary, Government of India chaired an Inter-Ministerial Meeting on 26.05.2022 at New Delhi to discuss India's approach towards handling of geopolitical issues in various G20 Working Groups. Ministry of Tourism was represented by Director General (Tourism) in the meeting.
5. Additional Secretary (Tourism) attended the SCO Meeting of Heads of tourism Administrations and the International Forum themed "A New Stage of Cooperation between the SCO Member States: Tourism and Cultural Heritage" held at Tashkent, Uzbekistan from 19-21 May, 2022.
6. Ministry of Tourism participated in the Arabian Travel Market (ATM), held at Dubai, UAE from 9-12 May, 2022. Ministry of Tourism set up the India Pavilion and promoted India as a "365 Days Destination" showcasing its culture, adventure, cruise, golf, MICE, luxury, wildlife, wellness and medical tourism potential. The India Pavilion had 20 booths with 16 co-exhibitors, which included State Tourism Departments, Hotels & Resorts, Travel Agents, Tour Operators etc.
7. India tourism offices overseas participated in a number of promotional event as per details given below:
 - a. India Tourism London set up an information counter at Swaminarayan School Neasden, UK on 15 May 2022 to showcase Indian tourism products and shared the

latest information on travel to India and COVID vaccination drive. Promotional materials and giveaways were distributed among the visitors who visited the information counter.

- b. India Tourism New York assisted the Permanent Mission of India (PMI) New York by giving Incredible India Banners, Standees etc. to promote the theme of 'Incredible India' among the United Nations Member States observing International Day of United Nations Peace Keepers, which was attended by the UN delegates from all over the world at United Nations Headquarters, New York.
 - c. India Tourism, Singapore participated in the Hybrid Tourism Promotion Conference titled 'Tourism in Nha Trang, Khanh Hoa', and 'India: Safe, Friendly and Inviting Destinations in the year 2022'.
 - d. India Tourism Tokyo participated in "Incredible India Fair 2022" at BIO Topia, Kanagawa, Japan on 1st May, 2022. During the day long India theme event, various cultural activities, Rajasthani dance performance, tabla playing session, Yoga demonstration, Mallakhamb performance, India cooking class, India fashion stall, etc. were showcased.
8. Ministry of Tourism has developed digital brochures on 06 selected UNESCO World Heritage Sites viz. on Great Himalayan National Park Conservation Area, Mahabodhi Temple, Manas Wildlife Sanctuary, Rock Shelters of Bhimbetka, Champaner Pavagadh Archeological Park and Ramappa Temple for the promotion of heritage tourism.
 9. A total of 46507 accommodation units (both classified and unclassified) have registered on the National Integrated Database of Hospitality Industry (NIDHI) portal and 11120 units have self-certified for SAATHI standards.
 10. The Ministry disposed of 136 Public Grievances by the end of May 2022 and 56 remained pending.
 11. Foreign Tourist Arrivals (FTA) during April 2022 was 3,92,930 (Provisional).
 12. Travel and Tourism Development Index (TTDI-2021) was released on 24.05.2022 by World Economic Forum (WEF) in which India has been ranked 54 out of 117 countries. India has improved its rank against several TDI Pillars and Indicators in the recently released publication vis-à-vis its rank against the same Pillars and Indicators for the year 2019.
