

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
UNSTARRED QUESTION NO. 5215  
ANSWERED ON 04.04.2022**

**INCLUSION OF BARPETA SATRA IN HERITAGE CIRCUIT**

**5215. SHRI ABDUL KHALEQUE:**

**Will the Minister of TOURISM be pleased to state:**

- (a) whether the Government has any plan to promote Satra Nagari Barpeta;**
- (b) whether the Government has any plan to consider the demand to include Barpeta Satra in Heritage Circuit under Swadesh Darshan Scheme;**
- (c) if so, the time by which it is likely to be included in Heritage Circuit;**
- (d) if not, the reasons therefor; and**
- (e) whether the Government has received any letter from any Public Representative to declare Barpeta as Holy City and if so, the status thereof?**

**ANSWER**

**MINISTER OF TOURISM**

**(SHRI G. KISHAN REDDY)**

**(a) to (e): The Ministry of Tourism undertakes various promotional activities in the international and domestic markets to promote tourism destinations and products of the country in a holistic manner. This includes release of media campaigns under 'Incredible India' brand-line, promotional events, social media promotions etc. The Ministry of Tourism is promoting Barpeta through its website [www.incredibleindia.org](http://www.incredibleindia.org).**

**Ministry of Tourism has sanctioned 10 projects under Heritage Circuit theme of the Swadesh Darshan scheme which includes the project 'Development of Tezpur – Majuli – Sibsagar' sanctioned for Rs. 90.98 cr. in Heritage circuit theme in the State of Assam. The Ministry of Tourism has now revamped its Swadesh Darshan scheme in order to develop sustainable and responsible destinations with tourist & destination centric approach. The Ministry of Tourism has no scheme to declare any tourist destination as a holy city.**

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