

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO. 5099
ANSWERED ON 04.04.2022**

PROMOTION OF TRIBAL TOURISM IN ODISHA

5099. SHRI MAHESH SAHOO:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has any programme to encourage tribal tourism in the State of Odisha;**
- (b) if so, the details of initiatives taken by the Government to preserve and promote tribal culture and art works; and**
- (c) the details of funds sanctioned and utilised for tourism development in the State during the last three financial years?**

ANSWER

MINISTER OF TOURISM

(SHRI G.KISHAN REDDY)

(a) to (c): The Ministry of Tourism promotes various tourist destinations and products of the country including Odisha holistically in Domestic and International markets and also encourages tribal tourism products through its ongoing promotional activities such as advertising, social media promotions, promotional events etc. The Ministry of Tourism has also identified Tribal theme as one of the themes under its Swadesh Darshan Scheme and has sanctioned 4 projects for an amount of Rs.371.47 Crore under this theme in the country for development of tourism infrastructure. In addition, the Ministry of Tourism has sanctioned projects for tourism infrastructure development in the country including Odisha under its Swadseh Darshan and 'National Mission on Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD)' schemes. The details of the projects sanctioned under these schemes in the State of Odisha is annexed.

The Ministry of Culture has informed that to protect, promote and preserve various forms of folk/tribal art and culture throughout the country, the Government of India has set up seven Zonal Cultural Centres (ZCCs). These ZCCs conduct number of activities viz. cultural programmes, seminars, workshops, exhibitions and craft fairs in tribal areas for the development of Tribals/STs. Performing Arts Bureau of the Ministry of Culture also implements various financial grant schemes to preserve, promote and protect various forms of folk/tribal art and culture.

ANNEXURE**STATEMENT IN REPLY TO PARTS (a) TO (c) OF LOK SABHA UNSTARRED QUESTION NO.5099 ANSWERED ON 04.04.2022 REGARDING PROMOTION OF TRIBAL TOURISM IN ODISHA**

The details of the projects sanctioned in Odisha under Swadesh Darshan and PRASHAD schemes since its inception in 2014-15

(Rs. in Crore)

| Name of the Scheme | Name of the project | Amount sanctioned | Amount released | Amount utilised |
|---------------------------|--|--------------------------|------------------------|------------------------|
| Swadesh Darshan | Development of Gopalpur, Barkul, Satapada and Tampara | 70.82 | 56.65 | 52.94 |
| PRASHAD | Infrastructure Development at Puri, Shree Jagannath Dham – Ramachandi - Prachi River front at Deuli under Mega Circuit" | 50.00 | 10.00 | -- |
