

GOVERNMENT OF INDIA  
MINISTRY OF TOURISM

**RAJYA SABHA**  
**UNSTARRED QUESTION No.3341**  
ANSWERED ON 31.03.2022

**FOREIGN TOURISTS IN THE COUNTRY**

3341. SHRI IRANNA KADADI:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether Government has any details of the foreign tourists who visited the country and the foreign exchange earned;
- (b) if so, the details thereof during the last three years, country-wise;
- (c) the details of the destinations they visited the most, State-wise along with the details of the States which attracted more foreign tourists;
- (d) the steps taken by Government to attract more foreign tourists in the country with visa liberalization in future; and
- (e) the steps taken to achieve the Prime Minister's goal of motivating each individual to visit at least 15 domestic tourist destination by 2022?

**ANSWER**

MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) & (b): The details of country-wise Foreign Tourist arrivals (FTAs) in India for top 60 countries during 2018-2020 sorted on FTAs during 2020 and Foreign Exchange Earned (FEEs) through tourism in India are given in Annexure-I. Further, Country-wise FEEs is not maintained by Ministry of Tourism, Government of India.

(c): Destination wise data on Foreign Tourist Visits (FTVs) is not maintained by Ministry of Tourism, Government of India. However, as per information received from State/UT administration on FTVs for year 2020, ranking of States/UTs is at Annexure-II.

(d): Ministry of Tourism promotes India in a holistic manner through its ongoing Schemes of 'Domestic Promotion & Publicity including Hospitality(DPPH)' and 'Overseas Promotion & Publicity Including Market Development Assistance' (OPMD). Under these schemes, Ministry of Tourism releases domestic and international print, electronic and online media campaigns under the 'Incredible India' brand-line, to promote various tourism destinations and products of the country. Further, the Ministry of Tourism undertakes various activities for promotion & publicity of domestic tourism within the country. These activities are primarily aimed at increasing awareness about tourism destinations and products, promoting tourism within the country with focus on priority areas like the North East and Jammu and Kashmir as well as on Niche Tourism products, spreading social awareness messages and promoting events which have tourism potential.

The Ministry of Home Affairs, Government of India, has relaxed the restriction for all foreign nationals intended to visit India for Tourism purposes subject to the Covid related guidelines of the Ministry of Health and Family Welfare (MoH&FW).The e-Tourist

Visa/Tourist Visa is fully restored for all individual foreign nationals intended to visit India for tourism purposes w.e.f. 15<sup>th</sup> November, 2021. Initially, the e- Tourist/Tourist Visa is being issued with the validity of 30 days. Ministry of Home Affairs has further relaxed and restored the long term tourist visa (e-tourist visa and regular (paper) tourist visa) as well with effect from 15.03.2022. Further, the Government of India has announced first 500,000 free visa to the international tourists.

(e): The Ministry of Tourism has launched the Dekho Apna Desh (DAD) initiative in January 2020 with the objective of creating awareness among the citizens about the rich heritage and culture of the country, encouraging citizens to travel widely within the country and enhancing tourist footfalls leading to development of local economy and creation of jobs at the local level. This initiative is in line with the 15<sup>th</sup> August, 2019 address of the Honourable Prime Minister asking every citizen to visit at least 15 destinations by the year 2022 to promote domestic tourism.

Under this initiative Ministry is organizing a series of webinars/events under the overall theme of DAD, showcasing the diverse culture, heritage, destinations and tourism products of the country. As on date 121 webinars covering different States/Union Territories have been organized as part of the initiative.

Some of the major events being organised by the MoT under DAD banner are as follows:

- Tapping the Tourism Potential of Kashmir: Another day in Paradise in Srinagar, Jammu & Kashmir from 11–13 April, 2021
- Ladakh: New Start New Goals at Leh, Ladakh from 26-28 August, 2021
- Buddhist Circuit Train FAM tour and conference at Bodhgaya and Varanasi from 4<sup>th</sup> -8<sup>th</sup> October, 2021
- International Tourism Mart, Kohima, Nagaland from 27<sup>th</sup> to 29<sup>th</sup> November, 2021

To create mass awareness, the Ministry has also launched an online DAD pledge and Quiz on the My Gov platform. The online pledge and Quiz are open to all for participation. DAD initiative is being promoted extensively on social media accounts and website of the Ministry and by Domestic India Tourism offices.

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**ANNEXURE-I**

**STATEMENT IN REPLY TO PARTS (a) & (b) OF RAJYA SABHA UNSTARRED QUESTION NO. 3341 ANSWERED ON 31.03.2022 FOREIGN TOURISTS IN THE COUNTRY**

**COUNTRY WISE FOREIGN TOURIST ARRIVALS (FTAs) OF TOP 60 COUNTRIES DURING 2018-2020 SORTED ON FTAs DURING 2020**

<b>S. No.</b>	<b>Nationality</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>
1	BANGLADESH	2256675	2577727	549273
2	UNITED STATES	1456678	1512031	394092
3	UNITED KINGDOM	1029757	1000293	291874
4	CANADA	351040	351859	122868
5	RUSSIAN FEDERATION	262309	251319	102166
6	AUSTRALIA	346486	367241	86758
7	FRANCE	261653	247238	74243
8	GERMANY	274087	264973	72558
9	MALAYSIA	319172	334579	69897
10	SRI LANKA	353684	330861	68646
11	THAILAND	166293	169956	52626
12	JAPAN	236236	238903	48191
13	AFGHANISTAN	153905	124120	47561
14	NEPAL	174096	164040	40822
15	CHINA	281768	339442	39586
16	MYANMAR (BURMA)	75773	86842	35291
17	SINGAPORE	183581	190089	33747
18	REPUBLIC OF KOREA	150536	149445	32302
19	ITALY	126931	128572	31186
20	PORTUGAL	74492	74743	31005
21	NETHERLANDS	81615	80313	26258
22	IRAQ	68462	61907	17823
23	ISRAEL	67366	73137	17444
24	NEW ZEALAND	60664	65551	16653
25	SPAIN	84356	83322	16335
26	PHILIPPINES	53473	56393	16052
27	OMAN	95160	74564	15430
28	MALDIVES	62337	78587	14536
29	PAKISTAN	41659	39018	14232
30	KENYA	48845	48639	12779
31	SWITZERLAND	49322	46826	12675
32	SOUTH AFRICA	58613	57274	12561
33	POLAND	31555	33687	12161
34	SWEDEN	46743	42318	11992
35	INDONESIA	46867	50177	11795
36	MAURITIUS	42096	46814	11410
37	BELGIUM	44086	39263	11022
38	TURKEY	33825	35113	10853
39	UKRAINE	26260	29468	10619
40	SAUDI ARABIA	47546	48526	10423

41	IRELAND	39276	41183	9708
42	AUSTRIA	33200	32332	9182
43	SUDAN	34712	34003	9114
44	TAIWAN	49457	48195	8969
45	VIETNAM	31427	33636	8828
46	DENMARK	28195	26492	8252
47	BRAZIL	26579	25422	8092
48	BHUTAN	26470	28178	7901
49	UZBEKISTAN	21686	25339	7420
50	UNITED ARAB EMIRATES	59971	55415	7387
51	ETHIOPIA	24277	26129	7201
52	IRAN	35596	33288	7090
53	UNITED REPUBLIC OF TANZANIA	23443	23774	6501
54	NORWAY	22631	21898	6224
55	KAZAKHSTAN	13314	15709	5918
56	YEMEN	21674	26065	5882
57	EGYPT	20486	21538	4886
58	MEXICO	19909	20766	4580
59	FINLAND	21239	18945	4310
60	ARGENTINA	16345	12844	4294

Source: Bureau of Immigration, Government of India.

### Foreign Exchange Earnings (FEEs) from tourism in India during 2018-2020

Year	FEE from Tourism (in Rs. Crore)
2018# <sup>2</sup>	194881
2019# <sup>2</sup>	211661
2020# <sup>2</sup>	50136

#2 Revised estimates

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## ANNEXURE-II

STATEMENT IN REPLY TO PART (c) OF RAJYA SABHA UNSTARRED QUESTION NO.3341 ANSWERED ON 31.03.2022 FOREIGN TOURISTS IN THE COUNTRY.

**Ranking of States/UTs based on Foreign Tourist Visits (FTVs) during 2020**

S. No.	States/UTs	FTV 2020	Rank
1	Maharashtra#	1262409	1
2	Tamil Nadu	1228323	2
3	Uttar Pradesh	890932	3
4	Delhi#	681230	4
5	West Bengal	463285	5
6	Rajasthan	446457	6
7	Punjab	359114	7
8	Kerala	340755	8
9	Bihar	308080	9
10	Goa	302751	10
11	Gujrat	210047	11
12	Karnataka	165325	12
13	Madhya Pradesh	99819	13
14	Puducherry	92080	14
15	Andhra Pradesh	67591	15
16	Telangana	46694	16
17	Himachal Pradesh	42665	17
18	Uttarakhand	41339	18
19	Tripura	31877	19
20	Sikkim	19935	20
21	Haryana	17474	21
22	Chandigarh	12218	22
23	Odisha	10206	23
24	Assam	7285	24
25	A&N Island	5412	25
26	J&K	5317	26
27	Manipur	3139	27
28	Chhattisgarh	2322	28
29	Meghalaya	2311	29
30	Daman& Diu	1382	30
31	Ladakh	1126	31
32	Arunachal Pradesh	961	32
33	Nagaland	518	33
34	Jharkhand	490	34
35	Lakshadweep	413	35
36	Mizoram	265	36
37	Dadra & Nagar Haveli	222	37
	<b>Total</b>	<b>7171769</b>	

Source: States/UTs Tourism Department.

# 2020 data is estimated by applying all India growth rate for 2020/19 on 2019 data

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