

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.3339
ANSWERED ON 31.03.2022

MAPPING OF TOURIST PLACES

3339. SHRI RAKESH SINHA:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether Government has done mapping of tourist places to discover the potential tourist places in the country;
- (b) if so, the number of new tourist places considered for developing;
- (c) if not, whether Government will do mapping of tourist places; and
- (d) whether Government has classified tourist places on the basis of their potential?

ANSWER

MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) to (d): Mapping/Identification of the tourist places/sites for the purpose of development and promotion is an ongoing process and is primarily the responsibility of the concerned State Government/UT Administration.

However, the Ministry of Tourism has identified 15 theme based circuits for development, spanning the entire country, which include the Buddhist Circuit, Coastal Circuit, Desert Circuit, Eco Circuit, Heritage Circuit, Himalayan Circuit, Krishna Circuit, North-East Circuit, Ramayana Circuit, Rural Circuit, Spiritual Circuit, Sufi Circuit, Tirthankar Circuit, Tribal Circuit and Wildlife Circuit. In addition, a total of 68 destinations/sites have also been identified in 30 States/UTs for development under the PRASHAD Scheme.

Further, Ministry of Tourism has also identified the following Niche Products for development and promotion:

- Cruise
- Adventure
- Medical
- Wellness
- Golf
- Polo
- Meetings Incentives Conferences & Exhibitions (MICE)
- Eco-tourism
- Film Tourism
- Sustainable Tourism
- Rural Tourism

In addition, the Ministry of Tourism is promoting India as a holistic destination showcasing its various tourism destinations/sites/circuits as well as tourism products through campaigns, website and social media platforms to attract both domestic and international tourists for realising the potential of tourist places in the country.
