

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
STARRED QUESTION NO. *460
ANSWERED ON 04.04.2022**

HERITAGE CIRCUIT FOR GLOBAL TRAVELLERS

***460. SHRIMATI HEMA MALINI:**

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has launched several schemes recently aimed at preservation, sustenance and better interpretative of components in the heritage circuit to meet the needs of the global travellers;**
- (b) if so, the details thereof; and**
- (c) the steps taken by the Government to attract more global travellers to various tourists destinations of the country?**

ANSWER

MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) to (c): A Statement is laid on the Table of the House.

STATEMENT IN REPLY TO PARTS (a) TO (c) OF LOK SABHA STARRED QUESTION NO.*460 ANSWERED ON 04.04.2022 REGARDING HERITAGE CIRCUIT FOR GLOBAL TRAVELLERS

(a) & (b): The Ministry of Tourism has launched 2 flagship schemes of 'Swadesh Darshan' and 'National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)' for development of tourism infrastructure in the country.

Swadesh Darshan scheme aims at development of thematic circuits and has sanctioned 10 projects under heritage theme in this scheme. The Ministry has now revamped Swadesh Darshan scheme in order to develop sustainable and responsible destinations with tourist & destination centric approach.

The PRASHAD scheme of the Ministry of Tourism aims at integrated development of identified pilgrimage and heritage destinations. The details of the projects sanctioned under Heritage theme of 'Swadesh Darshan' scheme and the projects sanctioned under 'PRASHAD' scheme is annexed.

(c): The Ministry of Tourism undertakes several promotional activities in potential international markets to promote various tourism destinations and products of the country in a holistic manner. This includes release of media campaigns under 'Incredible India' brand-line. Promotion is also done through social media activities, webinars, participation in promotional events, website etc. In addition, the Indiatourism overseas offices of the Ministry of Tourism and Indian Missions overseas also undertake various promotional activities to attract more global travellers to various tourist destinations of the country.

ANNEXURE**STATEMENT IN REPLY TO PARTS (a) & (b) OF LOK SABHA STARRED QUESTION NO. *460 ANSWERED ON 04.04.2022 REGARDING HERITAGE CIRCUIT FOR GLOBAL TRAVELLERS.****THE DETAIL OF PROJECTS SANCTIONED UNDER HERITAGE THEME OF SWADESH DARSHAN SCHEME AND DETAILS OF PROJECTS SANCTIONED UNDER PRASHAD SCHEME.****A. HERITAGE THEME OF SWADESH DARSHAN.****(Amt. Rs. in crore)**

S. No.	Name of State	Name of Circuit & Year	Project Name	Amt. Sanctioned
1.	Gujarat	Heritage Circuit (2016-17)	Development of Ahmedabad-Rajkot- Porbandar –Bardoli-Dandi.	58.42
2.	Madhya Pradesh	Heritage circuit (2016-17)	Development of Gwalior – Orchha – Khajuraho – Chanderi – Bhimbetka – Mandu	89.82
3.	Uttarakhand	Heritage circuit (2016-17)	Development of Kumaon Region – Katarmal –Jogeshwar-Baijnath-Devidhura.	76.32
4.	Uttar Pradesh	Heritage Circuit (2016-17)	Development of Kalinjar Fort (Banda)- MarharDham (SantKabir Nagar)- ChauriChaura, Shaheed Sthal (Fatehpur)- MavaharSthal (Ghosi)- Shaheed Smarak (Meerut)	33.97
5.	Assam	Heritage Circuit (2016-17)	Development of Tezpur – Majuli – Sibsagar	90.98
6.	Gujarat	Heritage Circuit (2016-17)	Development of Vadnagar- Modhera and Patan	91.12
7.	Puducherry	Heritage	Development of Franco- Tamil	54.91

		Circuit (2017-18)	Village, Karaikal, Mahe and Yanam	
8.	Rajasthan	Heritage Circuit (2017-18)	Development of Rajsamand (Kumbhalgarh Fort)- Jaipur (Nahargarh Fort)- Alwar (BalaQuila)- SawaiMadhopur (Ranthambore Fort and Khandar Fort)- Jhalawar (Gagron Fort)- Chittorgarh (Chittorgarh Fort) Jaisalmer (JaisalmerFort) Hanumangarh (Kalibangan, Bhatner Fort and Gogamedi)- Jalore (Jalore Fort)- Udaipur (Pratap Gaurav Kendra)- Dholpur (Bagh-i-Nilofar and PuraniChawni)- Nagaur(Meera Bai Smarak)	72.49
9.	Telangana	Heritage Circuit (2017-18)	Development of Heritage Circuit: QutubShahi Heritage Park- Paigah Tombs- Hayat Bakshi Mosque- Raymond's Tomb	96.90
10.	Punjab	Heritage Circuit (2018-19)	Development of Anandpur Sahib - Fatehgarh Sahib - Chamkaur Sahib - Ferozpur - Amritsar - Khatkar Kalan - Kalanour - Patiala	91.55

B. PRASHAD SCHEME.

(Amt. Rs. in crore)

Sl. No.	State/UTs	Project Nos	Name of the Project	Year of Sanction	Approved cost
List of ongoing projects					
1.	Andhra Pradesh	1.	Development of Amaravati Town, Guntur District as a Tourist Destination	2015-16	27.77

		2.	Development of Srisailam Temple	2017-18	43.08
2.	Arunachal Pradesh	3.	Development of Parasuram Kund, Lohit Distt.	2020-21	37.88
3.	Assam	4.	Development of Kamakhya Temple and Pilgrimage Destination in and around Guwahati	2015-16	29.80
4.	Bihar	5.	Development of basic facilities at Vishnupad temple, Gaya, Bihar	2014-15	4.27
		6.	Development at Patna Sahib	2015-16	41.54
5.	Chhattisgarh	7.	Development of Maa Bamleshwari Devi Temple, Rajnandgaon, Dongargarh, Chhattisgarh	2020-21	43.33
6.	Gujarat	8.	Development of Dwarka	2016-17	13.08
		9.	Pilgrimage Amenities at Somnath	2016-17	45.36
		10.	Development of Promenade at Somnath under PRASHAD Scheme	2018-19	47.12
		11.	Development of Pilgrim Plaza with Queue Management Complex at Somnath Gujarat	2021-22	49.97
7.	Haryana	12.	Development of Nada Saheb Gurudwara and Mata Mansha Devi Temple in Panchkula District	2019-20	49.52

8.	Jammu & Kashmir	13.	Development at Hazratbal,	2016-17	40.46
9.	Jharkhand	14.	Development of Baidyanathji Dham, Deoghar	2018-19	39.13
10.	Kerala	15.	Development at Guruvayur Temple	2016-17	46.14
	Madhya Pradesh	16.	Development of Omkareshwar	2017-18	44.83
11.		17.	Development of Amarkantak	2020-21	49.99
12.	Maharashtra	18.	Development of Trimbakeshwar	2017-18	37.81
13.	Meghalaya	19.	Development of Pilgrimage Facilitation in Meghalaya	2020-21	29.32
14.	Nagaland	20.	Development of Pilgrimage Infrastructure in Nagaland	2018-19	25.26
15.	Odisha	21.	Infrastructure Development at Puri, Shree Jagannath Dham – Ramachandi - Prachi River front at Deuli under Mega Circuit	2014-15	50.00
16.	Punjab	22.	Development of KarunaSagar Valmiki Sthal at Amritsar	2015-16	6.40
		23.	Development of Chamkaur Sahib at Rupar, Punjab under PRASHAD Scheme	2021-22	31.57
17.	Rajasthan	24.	Integrated Development of Pushkar/Ajmer	2015-16	32.64

18.	Sikkim	25.	Development of Pilgrimage Facilitation at Four Patron Saints, Yuksom	2020-21	33.32
19.	Tamilnadu	26.	Development of Kanchipuram	2016-17	13.99
		27.	Development of Vellankani	2016-17	4.86
20.	Telangana	28.	Development of Jogulamba Devi Temple, Alampur	2020-21	36.73
21.	Tripura	29.	Development of Tripura Sundari Temple, Udaipur	2020-21	37.84
22.	Uttarakhand	30.	Integrated Development of Kedarnath	2015-16	34.77
		31.	Development of Infrastructure for Pilgrimage Facilitation in Badrinath Ji Dham (Uttarakhand) under PRASHAD Scheme	2018-19	39.24
		32.	Augmentation of Pilgrimage Infrastructure Facilities and Gangotri and Yamunotri Dham in Uttarakhand under PRASHAD Scheme	2021-22	54.36
23.	Uttar Pradesh	33.	Development of Mathura-Vrindavan as Mega Tourist Circuit (Ph-II)	2014-15	14.93
		34.	Construction of Tourist Facilitation Centre at Vrindavan, Distt.	2014-15	9.36

			Mathura		
		35.	Development of Varanasi -Phase -I	2015-16	20.40
		36.	Cruise Tourism in River Ganga, Varanasi	2017-18	10.72
		37.	Development of Varanasi Under Prashad Scheme - Phase II	2017-18	44.60
		38.	Development of Infrastructure facilities at Govardhan, Mathura, UP	2018-19	39.74
24.	West Bengal	39.	Development of Belur	2016-17	30.03
